

THE Communicator

SUBMITTING ARTICLES

Articles must be of informational value to our members and non-marketing in nature. The company, its products or services cannot be mentioned within the article. Authors will be given a credit line. We recommend articles be 300 to 350 words in length. We reserve the right to edit all articles for content and/or length.

SUBMISSION DEADLINES FOR 2011 ISSUES:

- Feb. 4 for *Mid-March* • July 29 for *Mid-Sept.*
- April 29 for *Mid-June* • Oct. 28 for *Mid-Dec.*

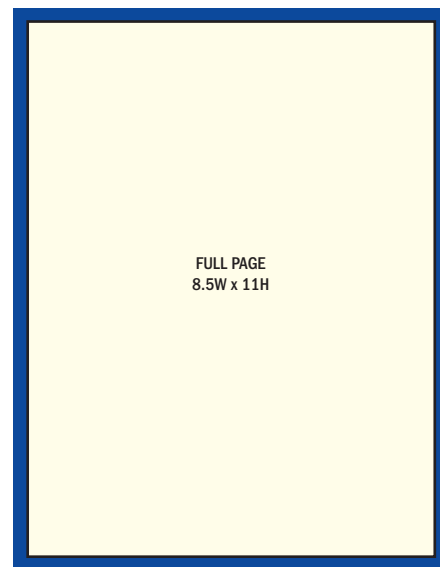
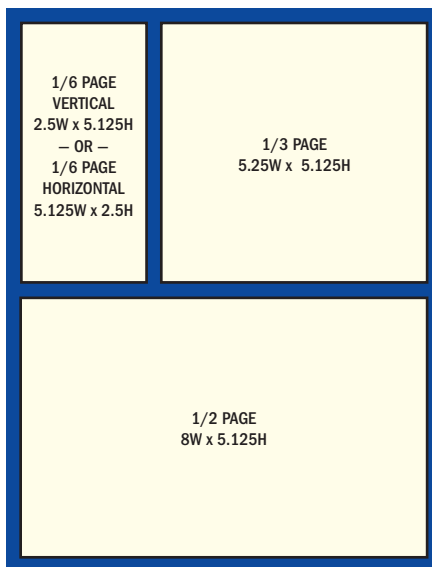
Prior to writing or submitting an article, contact the chamber office to be scheduled on the editorial calendar. Your article may be rejected if it is not submitted by the deadline or if there is not available space in the issue.

MEMBERS IN THE NEWS

We welcome information on you, your company, employees and the community. If your company has new hires, received an award, introduced a new product or service or has other news that would be of interest be sure to tell us about it! Only free events will be listed. Limit your Member News to 100 words *or less!* We reserve the right to edit all Member News for content and/or length. Submissions will be reviewed for relevance and timeliness. Members not published in Members in the News in *The Communicator* will be considered for posting in the Members In the News section of *bccoc.com*.

THE COMMUNICATOR

The Communicator is sent quarterly to over 2,000 members and business supporters of the Burlington County Chamber of Commerce.



AD SIZES and RATES

COST ARE PER INSERTION

AD SIZE	1X	2X	3X	4X
1/6 Vert. 2.5W x 5.125H	N/A	\$200	\$115	\$105
1/6 Horiz. 5.25W x 2.475H	N/A	\$200	\$115	\$105
1/3 5.25W x 5.125H	\$200	\$195	\$190	\$180
1/2 8W x 5.125H	\$320	\$310	\$290	\$280
Full 8 1/2W x 11H	\$540	\$520	\$500	\$460

ADVERTORIAL RATES

SIZE	ONE INSERTION PER QUARTER PER COMPANY	
1/2 8W x 5.125H	Approx. 350 Words	\$300 per insertion
Full 8W x 10.5H	Approx. 550 Words	\$500 per insertion

AD SPECS

Ads may be supplied in black and white. Ad files are to be supplied as press-ready pdf files, built to size. Email pdfs to communicator@bccoc.com. Additional charges may be incurred if file needs work.

ADVERTL. SPECS

Advertorials offer information in an editorial format. Supply advertorials as press-ready pdf files, built to size.

RESERVE YOUR SPACE! COMPLETE THIS INSERTION FORM AND SEND IT TO BCCOC WITH FULL PAYMENT. SEND PDF FILES TO COMMUNICATOR@BCCOC.COM

CONTACT NAME _____ COMPANY _____

STREET ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ EXT. _____ EMAIL _____ FAX _____

AD SIZE: 1/6 VERTICAL 1/6 HORIZONTAL 1/3 1/2 FULL PAGE ADVERTORIAL: 1/2 FULL PAGE

NO. OF INSERTIONS: _____ MONTHS TO RUN (2010): MAR JUNE SEPT DEC

CHECK ONE: PICK-UP/RERUN AD NEW AD WILL BE SUPPLIED FOR EACH INSERTION OTHER SCHEDULE (SPECIFY): _____

TOTAL DUE: \$ _____ PAYMENT: CHECK CREDIT CARD VISA MASTERCARD AMEX

CARD NO. _____ EXP. DATE _____ SECURITY CODE: _____

NAME ON CARD _____ SIGNATURE _____

BILLING STREET ADDRESS _____ CITY _____ STATE _____ ZIP _____

◆ ALL ADS MUST BE SUBMITTED ELECTRONICALLY, SEND PDF FILES TO COMMUNICATOR@BCCOC.COM. BUSINESS CARDS AND HARD COPY NOT ACCEPTED. ◆

OFFICE USE REP: _____ DATE REC'VD _____ ACCEPTED _____

Make checks payable to Burlington County Chamber of Commerce. Full payment is required with ad space reservation. Location of the ad and space is not guaranteed. To reserve ad/advertorial space, insertion form and payment must be received. No order is final until the BCCOC office confirms space and receipt of payment.