



Kristi M.  
Howell-Ikeda

## President's Message

**B**y the time this edition hits your desk, I'm sure you will have begun looking at your year end financial projections and evaluating how you did this past year. We all do it. We need to do it. We put plans in place for measurable growth but we tend to forget about personal growth. If I don't grow as a person and my team doesn't grow with me, how I can lead my business through those new plans.

I find too often that we apply one set of rules in our personal lives and we don't carry them over to our professional world. It's important that you reflect on how you treat others and how you navigate your business world.

So I got to thinking about what I could do better next year and immediately one of my favorite poems, "All I Really Need To Know I Learned in Kindergarten" by Robert Fulghum came to mind. It's true that everything you need to know is in there somewhere and you can apply it to your world somehow. So here's my take on a few Mr. Fulghum's thoughts for us as business leaders.

1. **Wisdom really is in the sandbox.**  
Ok, so you're not exactly going out with your staff and playing in the sandbox. But you need to make time to play. Playtime builds camaraderie and a caring spirit. Ideas foster when you aren't intimidated by your environment. Why do you think great networking takes place at happy hours...because we're playing.

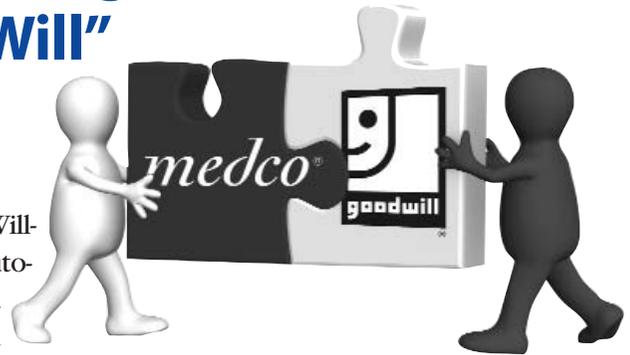
— continued on page 2

## Partnership Brings More Than "Good Will" to Medco

BY: CHRISTINE BIZARRO

Medco Health Solutions of Willingboro is the largest, most automated pharmacy in the world. I tell you that not because I'm trying to impress you or drum up business, but because it's important to understand the nature of the business we conduct and why we had to think significantly outside the box when considering improving our role as "good corporate citizen" in the community.

Running an around-the-clock operation in a very large building with a very small sign, the dispensing operations conducted in the Willingboro pharmacy package for distribution directly to patients over 1.2 million prescriptions a week. We are part of a mail order pharmacy network that provides prescription drug benefits for one in five Americans, and are proud of our role in providing improved and advanced health care to our members and their families. Our employees are well-trained and highly skilled, and many of them completed years of college and post-graduate education or vocational and apprentice training to do the jobs that they do.



That being said, in early 2007, we decided to take some very specific steps toward increasing our diversity outreach to veterans and individuals with disabilities. Due to the nature of the work we perform (requiring the above-mentioned vocational training or academic credentials, or involving physical capabilities for lifting and manual dexterity), we had to challenge ourselves to develop alternatives to our normal recruitment outreach strategies. The key to successful outreach is, in essence, to *think differently*.

We developed a partnership with Goodwill Industries, specifically with Wes Hughes, who runs the sheltered workshop in Pennsauken. The clients in the workshop perform a variety of light industrial assembly tasks in a facility operated by Goodwill, from simple packaging to more complex assembly and disassembly activities.

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# THE Communicator

Published Quarterly by the  
Burlington County  
Chamber of Commerce

DESIGN AND PRINTING  
Burlington County College

Advertising and Article  
Submissions Deadline  
February 4  
for March 2011 Issue



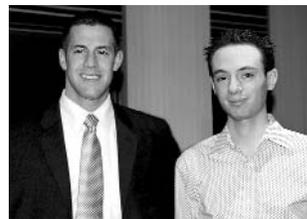
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bccoc.com  
bccoc@bccoc.com

## Burlington County Chamber of Commerce Events



*The Women in Business hosted "Get Healthy Get Happy" a free seminar and networking event at the YMCA on October 28.*

*John Taulane, ADP, and Patrick Diogenia, CrowdConnect Group, LLC, attend the Young Professionals Network Kick Off on October 19.*



*Chamber President, Kristi Howell-Ikeda, Dr. Steve Kolesk of Virtua Memorial and Colonel Gina Grosso talk at the State of the County Dinner on September 27.*



*The CEO of Rita's Water Ice, Jim Rudolph, was the keynote speaker at the BCCOC's Inaugural Business Leader's Conference on October 21.*

## President's Message — continued from page 1

- Share.** Share ideas. Share concerns. Share your things and your thoughts. You'd be surprised if I told you how many times I saw people refuse to share things as simple as a pen. What is that all about? Don't hold your thoughts in. Share them to generate open communication. Some of our best programs come after a brainstorming session.
- Warm cookies and milk were good for us in kindergarten.** We liked them because they were comforting and tasted good. But what we didn't realize was that they were teaching us how to take a break. So, take a break and have a treat. If you've had that terribly grueling week, bring in snack...sit around and drink a cup of coffee with your team. Whatever it is, recognize if you need a break, everyone around you needs on too...so take one.
- Clean up after yourself.** It's not about being tidy, but about respecting yourself and those around you. Give some thought to the co-worker coming in after you to use the copier. If you use the last staple, put new ones in. It's that simple.
- Say you're sorry.** We all make mistakes and when we were five it so much easier to say I'm sorry. Now that we're business leaders, it's important to say I'm sorry. Admitting you were wrong doesn't make you a weak leader it makes you a respected leader.
- Take a nap.** Know when to quit. I don't mean walk out in the middle of the day, but know when you've had enough and need a break or need to move on to something else. I might not always finish things as quickly as I'd like to but they end up being far better because I didn't force them. I took a break and came back ready to take it on. Sometimes you just need five minutes of fresh air.
- Balance your life.** Don't find time, make time for family and play. Overloaded and overwhelmed will get you nowhere. Some of the most successful people I know have the resolve to say I need a vacation and I need to leave at five for my kid's recital. It took me a while, but once you do it, you'll find you're much better when you need to be.
- Play fair.** At five it's about everyone getting a turn to kick the ball, in the business world, it's about respect. Respect yourself and others by playing fairly.
- Hold hands and stick together.** Value the business relationships that you've built. These are some of the toughest economic times we've ever seen. We're only going to get through them if we support others when they need it the most. It's not about knocking the little guy out of competition. We can get through this if we do it together.
- Look.** At five we were taught to look and listen. We were also taught to look both ways before we cross the street. Don't ever stop looking and listening, you'll find some of your best answers in observation. And never, ever, stop looking both ways – but not left to right, forward and backward. Knowing where you've come from and where you are going will help you grow, lead and prosper.

So as you get ready to welcome 2011 and move forward with your business plans, remember what you learned many years ago. It applies as much today as it did back then, it just so happens, it means so much more now. Best wishes for a happy, healthy and prosperous new year.

# CHAIRPERSON'S MESSAGE



CHAIRMAN  
JOE CARITA

As my term as Chairman of the Board comes to a close, I'd like to share some of my thoughts on the past year.

- Although many of us, myself included, believed things would start to rebound by mid-year, the recovery has proved more difficult in gathering and sustaining momentum. However, it appears we are exerting enough effort to get the rather large boulder that is the economy, rolling again. Of course, the hardest part is getting it moving in the first place.
- As diverse as our businesses are, the personalities and professional style of our members is equally varied. I have enjoyed meeting and speaking with sole proprietors, members of family businesses, representatives from mid-

sized companies and some of the county and state's largest employers. Suits and business casual are equally represented at our events. I have never heard anyone say our membership is too heavily slanted to any particular size or type of business, which I believe is a positive reflection on our efforts as a chamber to offer a diverse choice of events, committees and benefits to our members.

- Regardless of the price of membership, there is value in the events and programs we offer. In scheduling our events for the past year and reviewing reports and minutes of our various committees, I was struck by how much useful, practical information was available to members who took advantage of it. The expert advice and ideas offered by our speakers and presenters, whether dealing with human resource issues, health care changes, the status of construction and re-

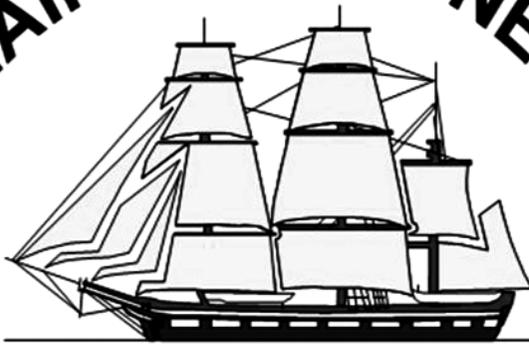
building projects in the area or getting information directly from government representatives, our members had the opportunity to educate themselves and engage with people on the front lines of all these issues and many others. If you have availed yourself of any of these programs and events, I invite you to do so or, at the very least, speak to someone who has.

## *Final Thoughts*

- Anyone with children knows that when it comes to volunteering for their activities, Little League, Scouts, Sunday School, carpooling, etc., it doesn't take long before you realize you see the same parents all the time and see some parents never. The same can be said for Chamber activities. Some members are so engaged in their membership, their continuous presence is a comforting and welcome sight. Often, I know I will enjoy a particular event when I arrive and see many of these individuals. For those not more involved, I'd invite you to attend an event or two and meet some of these wonderful people.
- Finally, spending the last year as Chairman, I've had the opportunity to watch Kristi, Ashley, and Barbara work and interact with our members on a regular basis. I am convinced our success as a Chamber is, in large part, due to their dedication to their respective positions. The amount of "behind the scenes" effort that goes into everything from committee meetings to major dinners is more than one can imagine. Some of us (myself excluded, I hope) really need our hands held sometimes when it comes to registrations, copies of agendas, RSVPs, etc. The Chamber team goes above and beyond without a complaint and I think they deserve our recognition and thanks for a job consistently well done.

In conclusion, it has been my pleasure to serve as the Chairman of the Board of such a great organization. I intend to remain active and watch the Chamber continue to grow. Thank you.

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# Court Decision Invalidates COAH Rules

BY: KEVIN J. DIMEDIO, ESQ.

The Appellate Division recently ruled on challenges made to the New Jersey Council on Affordable Housing (COAH) revised rules relating to affordable housing. COAH is the state agency charged with administering to municipal compliance with affordable (low and moderate income) housing obligations since 1985 (pursuant to the Fair Housing Act and the New Jersey Constitution as interpreted in the *Mount Laurel* decisions). COAH adopted revised rules relating to the affordable housing period from 1999-2018 (the Third Round) in 2004. Those rules were challenged and invalidated in substantial part by the court. After many lengthy agency delays, COAH eventually readopted modified Third Round rules in January 2008. Those modified rules were again challenged as not conforming to the Fair Housing Act or the New Jersey Constitution.

In its October 8, 2010 decision addressing the 22 challenges, the court again invalidated numerous COAH rules including the “growth-share” method for determining a municipality’s required amount of affordable housing, which method was a major departure from prior rules. In the past, COAH assigned municipalities a predetermined “fair share” number of affordable housing units. Growth share would have determined a municipality’s share of affordable housing generated by jobs and residential growth, without any



specific amount of affordable housing units required. The court held that growth share was invalid and ordered COAH to adopt new rules similar to those used in the past to determine amounts of affordable housing for municipalities.

Another significant departure in the rules permitted municipalities to require developers to construct affordable housing without providing any compensating benefit, in particular, without granting permission to construct housing at a higher density. The Appellate Division held these rules for municipal compliance invalid as they fail to provide sufficient incentives to builders and developers to produce affordable housing. The court reiterated that municipalities must provide a realistic plan for low and moderate income housing which includes compensatory benefits (i.e. increased density) to builders proposing such housing in order to reduce development costs of afford-

*continued on page 11*

## **NEW MEMBERS** - Welcome New Members who joined in August, September and October

### **1st Colonial Bank**

Bank  
[www.1stcolonial.com](http://www.1stcolonial.com)

### **Anderson Jackson Mets**

Insurance  
[www.ajminsurace.com](http://www.ajminsurace.com)

### **ANSi Management**

IT Consulting  
[www.ansi-usa.com](http://www.ansi-usa.com)

### **Ashley Mackenzi**

Recruiter  
[www.ashleymack.com](http://www.ashleymack.com)

### **Assist America**

Medical Transportation  
[www.assistamerica.com](http://www.assistamerica.com)

### **B.F. Molz, Inc**

Office Supplies & Furniture  
[www.bfmolz.com](http://www.bfmolz.com)

### **Belton Associates**

General Contractor

### **Big Sky Enterprises, LLC**

Builder/ Developer  
[www.bigskyllc.com](http://www.bigskyllc.com)

### **Boomerang USA**

Office Supplies & Furniture  
[www.boomerangusa.com](http://www.boomerangusa.com)

### **Brandbury Vault Co. Inc**

MFG Burial Vaults

### **Brian's Auto Body**

Auto Body Repair  
[www.briansautobody.com](http://www.briansautobody.com)

### **Brightest Beginnings**

Child Care  
[www.brightestbeginnings.com](http://www.brightestbeginnings.com)

### **Brown & Connery, LLP**

Law Firm  
[www.brownconnery.com](http://www.brownconnery.com)

### **Burlington Bowl & Recreation Center**

Recreation  
[www.burlingtonbowlnj.com](http://www.burlingtonbowlnj.com)

### **Burlington Press**

Printers  
[www.burlingtonpress.com](http://www.burlingtonpress.com)

### **Burriss Construction Company**

Construction  
[www.burrissconstructioncompany.com](http://www.burrissconstructioncompany.com)

### **Camden Shipping Corporation**

Export/Import Transportation  
[www.camdenshipping.com](http://www.camdenshipping.com)

### **Capone Photography, LLC**

Photography  
[www.caponephotography.com](http://www.caponephotography.com)

### **Carpet Network**

Floor Covering  
[www.carpetnetworkmedfordnj.com](http://www.carpetnetworkmedfordnj.com)

### **Casandry's**

Catering  
[www.casandrys.com](http://www.casandrys.com)

### **CEMCO**

Environmental Management  
[www.cemco.us](http://www.cemco.us)

### **Charles A. McCullough CPA, LLC**

Accountants  
[www.camcpavalue.com](http://www.camcpavalue.com)

### **Ciavo Design, LLC**

Marketing  
[www.ciavo.com](http://www.ciavo.com)

### **Clarke Insurance Agency, Inc.**

Insurance  
[www.clarkeinsurance.com](http://www.clarkeinsurance.com)

### **Classic Floral**

Florist  
[www.classicfloraldesignofnj.com](http://www.classicfloraldesignofnj.com)

### **Community Grants Planning & Housing, LLC**

Grant Writing  
[www.cgph.net](http://www.cgph.net)

### **Conifer Realty, LLC**

Real Estate Development  
[www.coniferllc.com](http://www.coniferllc.com)

### **Contemporary Graphics**

Printers  
[www.contemporarygraphics.com](http://www.contemporarygraphics.com)

### **Contemporary Staffing**

Staffing Agency  
[www.contemporarystaffing.com](http://www.contemporarystaffing.com)

### **CPM Builders**

Construction  
[www.cpmbuilders.com](http://www.cpmbuilders.com)

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# Medco Partnership — continued from page 1

Do you have a client kit that you bring on sales calls? Holiday cards that require labeling before they can be mailed? Discontinued parts that can be recycled in whole or in part? Those are just some of the things that you can have done in partnership with Goodwill, often at a lower cost than what it would take to do it yourself.

We helped us identify activities we were currently doing in-house that could potentially be performed by his clients. We came to agreement on one specific task, the cleaning of totes used in our dispensing process, that seemed a perfect fit. A job that was generally unpopular among our employees became the favorite task of one of his clients. Later, we added the wrapping of our annual holiday gifts. As the relationship evolved, so did our perception of how we could work together to create job opportunities for others. We hired an employee through a program which places candidates who utilize a job coach to help them succeed in the workplace. From that first employee, we created a job

classification during the collective bargaining process that helped us place additional employees through that program.

The lesson was simple. Partner with an agency such as Goodwill and let them help you. They know better than anyone the advantages and support they can offer, and they can work with you to identify existing opportunities in your business for collaboration as well as help you develop new and exciting ones.

Over the years, the relationship between Medco and Goodwill has grown. When I speak to the employees we've hired through Goodwill or referred by them, I realize what an impact this partnership has had on me personally, on my company, and on our employees and their families. I encourage you to consider a partnership like this for your business.

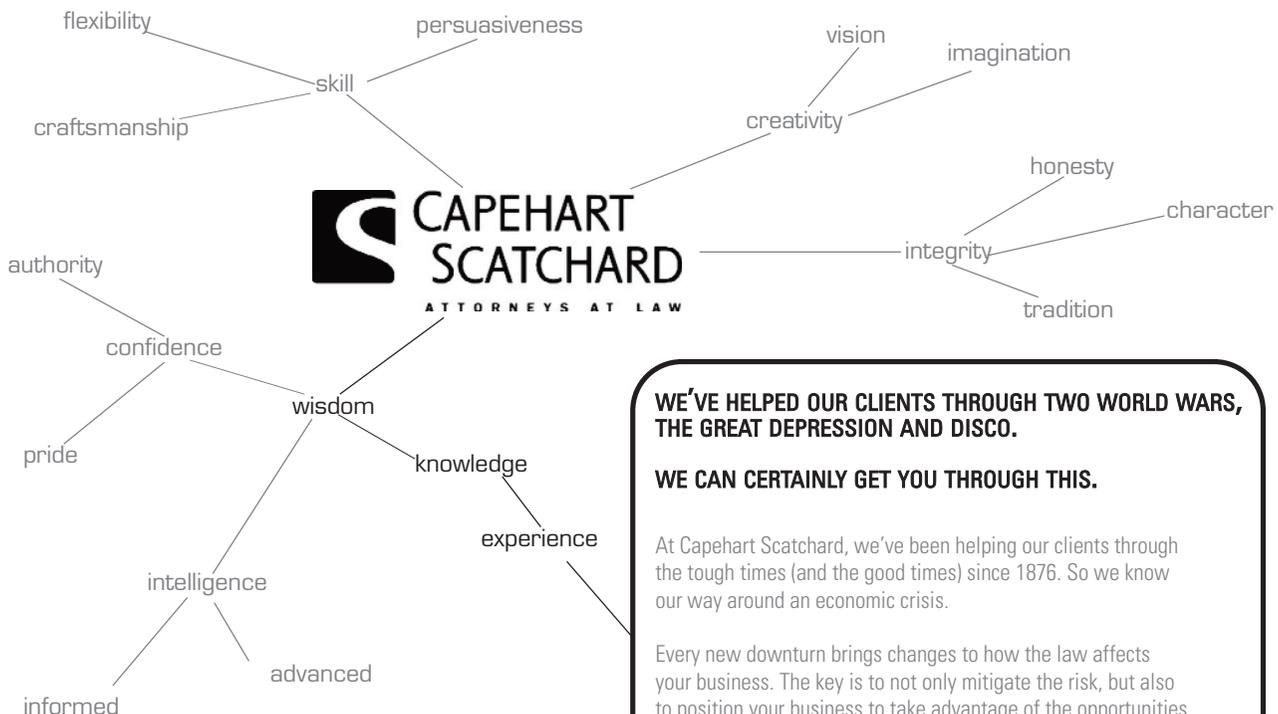
*Christine Bizarro is the Vice President of Human Resources for Medco Health Solutions of Willingboro, LLC and is the Chair of the BCCOC Employment Practices Committee. She can be reached at christine\_bizarro@medco.com.*



**YPN**  
Burlington County Chamber of Commerce  
Young Professionals Network

**ARE YOU A YOUNG PROFESSIONAL?**

Learn more about BCCOC's  
Young Professionals Network at [www.bccoc.com](http://www.bccoc.com)



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# Pro Computer Service



**Burlington County's Pro Computer Service Hailed as One of Fastest Growing IT Companies in U.S.**

**Marlton Entrepreneur Makes Inc. 5,000 List for Second Time**

Local entrepreneur Anthony Mongeluzo's company grew 184 percent in the last three years even after the start of one of the worst recessions on record, making it the 179th fastest growing IT company in the United States, Inc. magazine announced.

Pro Computer Service ([www.procomputerservice.com](http://www.procomputerservice.com)), which provides both onsite and remote IT support for residential and business clients, also placed as the 11th fastest growing company in New Jersey, Pennsylvania, Delaware and Maryland, according to Inc.

Mongeluzo credits his company's growth to its ability to show the benefits of outsourcing IT functions. "We're able to demonstrate to companies outsourcing benefits they never think about, including support by qualified personnel, a team approach that eliminates sick or vacation issues and access to wider IT experience," he said. "At a time when companies were cutting jobs, we were adding them."

It placed 1,567 nationally, among the 5,000 finalists. Inc. magazine charts the growth of the fastest-growing privately held companies in the United States.

"This award confirmed for all of us at Pro Computer Service that working together in a culture of energy and enthusiasm could only produce great results," says Mongeluzo, company president. "I knew the only way to greater success for my company was to empower my employees with decision making on the job and provide an exciting work environment and an employment package that is among the most comprehensive in the industry."

Mongeluzo started Pro Computer Service in his parents' home at the age of 22, in 2002. Today, he has four locations and 20 employees and operates in New Jersey, Pennsylvania, Delaware and Maryland. His company has won numerous awards for being among the fastest-growing companies in the Delaware Valley during the past two years.

# First Night Burlington County



"A fun, safe, affordable New Year's Eve celebration for families & friends, kids & adults, residents & visitors: music, dancing, crafts, fireworks, and more!"

31 December 2010  
6:00 - 9:00 PM  
Downtown Mt. Holly

[www.MainStreetMountHolly.com](http://www.MainStreetMountHolly.com)

## Liberty Bell Bank



Liberty Bell Bank - a community bank headquartered in Evesham, opened for business in 2003. The bank was organized to serve small to mid-sized businesses, professionals and consumers in diversified industries within the Burlington and Camden County market area. Full service offices are located in Evesham, Moorestown, Mt Laurel and Cherry Hill and provide a full range of deposit and loan products.

Liberty Bell bank is managed by a professional staff of *seasoned bankers with 75% of us living in Burlington County.*

We are a community bank that emphasizes customer service on a first name basis, with responsive local decision making on loan applications, and dedicated employees who are empowered to think creatively to meet the financial needs of our clients.

- Liberty Bell Business Checking has no minimum balance requirement or monthly service charge
- Remote Deposit allows qualified businesses to accelerate funds availability from their office
- Free internet banking and online bill payment is available to all LBB customers

Take a minute of your time, go to our website and check out our offices, products and staff. If you see a need to save time and money and want to talk with us, please click on the Ask Us then, email, write or call and we will respond. Better Banking for you and your business is just a click away at [www.libertybellbank.com](http://www.libertybellbank.com).

## BCCOC Would Like to Thank Our **Renewing Members**

<b>Civale, Silvestri, Alfieri, Martin &amp; Higgins</b> Mercerville Member Since 2005	<b>Pyramid Improvements, LLC</b> Southampton Member Since 2009	<b>Caplan Valenti &amp; Murray, PC</b> Mount Laurel Member Since 2008	<b>Sam's Club #8145</b> Cinnaminson Member Since 1989
<b>AE Litho Offset Printers, Inc.</b> Beverly Member Since 2004	<b>The LGR Group</b> Mount Holly Member Since 2009	<b>Impact Signs &amp; Graphics Inc.</b> Evesham Member Since 2005	<b>Deerwood Country Club</b> Westampton Member Since 1996
<b>Marketing Through Publishing</b> Cherry Hill Member Since 2007	<b>American Red Cross of Burlington County</b> Lumberton Member Since 1983	<b>ADP</b> Mount Laurel Member Since 2009	<b>NJ Small Business Development Center</b> Camden Member Since 2003
<b>Bordentown Waterfront Community</b> Haddonfield Member Since 2007	<b>Whitesell</b> Delran Member Since 1980	<b>The Residence Inn by Marriott Mount Laurel</b> Mount Laurel Member Since 2007	<b>McDowell Riga</b> Maple Shade Member Since 2009
<b>Foundation Title</b> Marlton Member Since 2008	<b>United Way of Burlington County</b> Rancocas Member Since 1982	<b>FM Digital Services</b> Mount Ephraim Member Since 2009	<b>Doane Academy</b> Burlington Member Since 2009
<b>C.E.M. HR Strategies, Inc.</b> Maple Shade Member Since 1997	<b>Always There in Home Health Care, LLC</b> Mount Laurel Member Since 2006	<b>MGG Paper &amp; Janitorial Supplies &amp; Service</b> Hainesport Member Since 1993	<b>108 Warren LLC</b> Burlington Member Since 2009
<b>Citizens Bank</b> Multiple Locations Member Since 2006	<b>Burlington Automotive</b> Burlington Member Since 2009	<b>Credit Union of New Jersey</b> Multiple Locations Member Since 2006	<b>All That Blossoms</b> Mount Laurel Member Since 2004
<b>Horizon Pediatric Systems, Inc.</b> Bordentown Member Since 2005	<b>Cohen Schatz Associates</b> Voorhees Member Since 2009	<b>B.T. Edgar &amp; Son Realtors</b> Moorestown Member Since 2009	<b>Bowman &amp; Company, LLP</b> Voorhees Member Since 1983
<b>Miller Auto Leasing</b> Lumberton Member Since 1995	<b>PagenkopfDesign, LLC</b> Lumberton Member Since 2008	<b>Superior Mortgage Corporation – The Wharton Group</b> Haddonfield Member Since 2009	<b>Brandywine Realty Trust</b> Mount Laurel Member Since 1992
<b>The Marathon Group</b> Mount Laurel Member Since 2007	<b>Infinity Title Agency, Inc.</b> Moorestown Member Since 2009		

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# TUITION-FREE

# Training Programs for Your Employees

Although, the Hampton Inn in Mount Laurel consistently receives enthusiastic feedback from its guests, it recently boosted its customer satisfaction ratings further through tuition-free training classes offered through the NJBIA Basic Skills Workforce Training Program at Burlington County College. The Workforce program is a partnership between the New Jersey Business & Industry Association, the New Jersey Community College Consortium and the NJ Department of Labor & Workforce Development.



Instructors came to the Hampton Inn's location off Route 73 and held two days of training sessions on the best way to interact with customers on the phone, in the hallways, and in other real life scenarios. The classes covered topics such as the importance of vocal tones, the best types of non-verbal

communications, good listening skills, and how to avoid using jargon and slang.

"These face-to-face classes were a much better way to train our employees rather than an online course or simply handing them a booklet. Hampton Inn is always on the look-

out for ways to improve our operations and provide guests with the best possible experience at the Hampton Inn," said Dian Condie, Director of Sales.

"Burlington County College schedules classes at locations and times that are convenient for local businesses, and at no extra charge to your company, your employees can access training in Computer Applications, Communications, Math & Measurement, as well as English as a Second Language," according to College President, Dr. Robert C. Messina, Jr.

There are several aspects of the

## Training is available in:

- Verbal, written, and customer service communications
- Basic computer operations (Excel, Microsoft Word)
- Mathematics and measurement
- English as a second language



Workforce Training Program that make it particularly attractive to businesses and their employees. The application process is simple; companies like the Hampton Inn are not required to fill out complicated paperwork, or make financial disclosures in order to enroll employees. The

classes are free, and businesses are not required to pay tuition or fees for the classes. They are, however, required to pay employees at their regular hourly rates during training.

"A good portion of our employee's day is spent in customer service, and providing great customer service is critical to attracting and retaining clients in the hospitality industry," Condie said. "That's why we thought this training would be great for our employees, and we're pleased with the results."

For more information, contact Irving Sinkoff at (609) 894-9311, ext. 3025 or [isinkoff@bcc.edu](mailto:isinkoff@bcc.edu).

## NEW MEMBERS – continued from page 4

**CrowdConnect Group, LLC**  
Advertising & Public Relations  
[www.crowdconnect.com](http://www.crowdconnect.com)

**Dacon Corporation**  
Construction  
[www.daconcorp.com](http://www.daconcorp.com)

**Dandrea Produce, Inc.**  
Food Distribution  
[www.dandreaproduce.com](http://www.dandreaproduce.com)

**Dash Farrow, LLP**  
Law Firm  
[www.dashfarrow.com](http://www.dashfarrow.com)

**Design East, Inc.**  
Interior Design  
[www.designeastinc.com](http://www.designeastinc.com)

**Dilworth Paxson, LLP**  
Law Firm  
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**DJ's Available Sound & Light**  
DJ  
[www.djsavailable.com](http://www.djsavailable.com)

**Donald S. Bicking & Associates**  
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[www.bickingcpa.com](http://www.bickingcpa.com)

**DSA CAT**  
Disaster Recovery  
[www.dsacat.com](http://www.dsacat.com)

**Due Amici**  
Restaurant  
[www.dueamicinj.com](http://www.dueamicinj.com)

**Eckenhoff Automotive, Inc.**  
Auto Repair & Parts  
[www.eckenhoff.com](http://www.eckenhoff.com)

**Fitness Together**  
Fitness Center  
[www.fitnessstogether.com/moorestown](http://www.fitnessstogether.com/moorestown)

**Flowers By Elizabeth**  
Florist  
[www.flowers-by-elizabeth.com](http://www.flowers-by-elizabeth.com)

**Friel Consultants, LLC**  
Consultant

**G.W. Lippincott**  
Masonry Construction  
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**Gary L. Daniels, Esquire**  
Law Firm

**Get Healthy, Get Happy**  
Health & Wellness  
[www.gethealthygethappy.com](http://www.gethealthygethappy.com)

**Glenview Construction Inc.**  
Construction  
[www.glenviewconstruction.com](http://www.glenviewconstruction.com)

**Goldsmith & Associates – Ameriprise Financial**  
Financial Consultants & Planners  
[www.ameripriseadvisors.com/steven.m.goldsmith](http://www.ameripriseadvisors.com/steven.m.goldsmith)

**Griffith Electric**  
Electrical Equipment & Wholesale  
[www.griffithelec.com](http://www.griffithelec.com)

**Grimley Financial Corporation**  
Collections  
[www.grimleyfinancial.com](http://www.grimleyfinancial.com)

**Heffler, Radetich & Saitta, LLP**  
Accountants  
[www.heffler.com](http://www.heffler.com)

**Hyland Levin, LLP**  
Law Firm  
[www.hyandlevin.com](http://www.hyandlevin.com)

**Insight Consulting Services, LLC**  
Lobbying & Consulting  
[www.insightconsultingservices.net](http://www.insightconsultingservices.net)

**Integrity Workplace Benefits**  
Insurance  
[www.iwbenefits.com](http://www.iwbenefits.com)

**Janney Montgomery Scott, LLC**  
Financial Consultants & Planners  
[www.robertwhoey.com](http://www.robertwhoey.com)

**JSH International**  
[www.jshinternational.net](http://www.jshinternational.net)

**KDI, Inc**  
Office Supplies  
[www.kdi-inc.com](http://www.kdi-inc.com)

**Kistler Tiffany Benefits**  
Employee Benefits  
[www.ktbenefits.com](http://www.ktbenefits.com)

**KMA**  
Consultant

**Lane Bridgers Schill Wealth Management**  
Financial Services  
[www.lanebridgers.com](http://www.lanebridgers.com)

**Larchmont Imaging**  
Healthcare/ Medical Center  
[www.larchmontimaging.com](http://www.larchmontimaging.com)

**Longview Capital Management**  
Financial Consultants & Planners  
[www.longviewfcp.com](http://www.longviewfcp.com)

**Lutheran Social Ministries of NJ**  
Non-Profit Organization  
[www.lsmnj.org](http://www.lsmnj.org)

**Magic Touch Massage**  
Health & Wellness

**Maple Shade Cabinet, LLC**  
Contractor / Cabinets  
[www.maple-linewoodkitchens.com](http://www.maple-linewoodkitchens.com)

**Massage and Wellness Associates**  
Health & Wellness

continued on page 11

Burlington County Chamber of Commerce

ANNUAL  
*Installation & Recognition*  
DINNER  
**Monday, January 24, 2011**

Deerwood Country Club, Westampton, NJ

Reservation Deadline: January 10, 2011

Sponsor/Ad Deadline: December 29, 2010

## Renewing Members

*continued from page 7*

### **Comprehensive Healthcare Strategies, LLC**

Medford

Member Since 2009

### **Cornerstone Bank**

Multiple Locations

Member Since 1999

### **CU Insurance Services Group**

Rancocas

Member Since 2006

### **Cureton Clark P.C.**

Mount Laurel

Member Since 2009

### **Family Service of Burlington County**

Mount Holly

Member Since 1997

### **Gold, Gocial, Gerstein, LLC**

Moorestown

Member Since 2003

### **HeartSTONE Group, LLC**

Bordentown

Member Since 2008

### **Lamon Auto Body**

Mount Holly

Member Since 1996

### **Lisa Mongulla Photography**

Westampton

Member Since 2009

### **New Lisbon Developmental Center**

**Family & Friends Association**

New Lisbon

Member Since 2008

### **Roebing Bank**

Multiple Locations

Member Since 1995

### **Sun National Bank**

Multiple Locations

Member Since 2003

### **Virtua Memorial**

Mount Holly

Member Since 1979

### **Weidel Realtors – Bordentown**

Bordentown

Member Since 1991



## Members in the News

### **Virtua Receives 2010/2011 Consumer Choice Award**

Virtua has been recognized by National Research Corporation (NRC) for the fourth time as one of the nation's top hospitals. The Consumer Choice Award showcases hospitals chosen by healthcare consumers as best care provider, best image and reputation, and best overall quality in more than 300 markets throughout the United States. Virtua is one of the select few in the Delaware Valley to receive the 2010/2011 Consumer Choice Award.

"We are honored to be recognized as a premier healthcare organization," said Richard P. Miller, CEO. "More people choose Virtua than any other healthcare provider in the South Jersey region and we are gratified that the people we serve recognize the quality of care that Virtua delivers. This award is a testament from our patients and their families that they are provided with an outstanding experience and a tribute to our employees who make that experience possible."

### **NJ Bankers Teach Kids to Get Smart About Credit**

The 8th annual Get Smart About Credit Day provided an excellent opportunity for The Bank employees to use their expertise as financial educators to guide young adults. The bankers were able to reach young people who may have never had someone take interest in their financial futures or haven't taken an interest in their own. Many develop bad personal finance habits early in life that often continue well into adulthood.

Angela Snyder, President and CEO of The Bank said, "It is important that we recognize the problem AND be part of the solution. We hope that the information and practices shared today will remain with them forever."

### **Providing Vets Information and Care**

Samaritan Hospice announces the launch of a streamlined [www.samaritancares4vets.org](http://www.samaritancares4vets.org). The redesigned site was created specifically to meet the needs of veteran patients and caregivers throughout the area.

It details available hospice services, the unique needs of veterans at the end of life, Samaritan's involvement in special programs for which veterans may be entitled as well as Samaritan volunteer opportunities for veterans.

### **Three New Associates Join Archer & Greiner**

Three new attorneys have joined the law firm of Archer & Greiner P.C. as Associates.

The three recent additions – Laura K. DeScioli, Ryan J. Tetro and William E. Viss – are based in the Haddonfield, N.J., office of Archer & Greiner, one of the region's largest full-service law firms.

Ms. DeScioli earned her law degree earlier this year from the Rutgers University School of Law in Camden. She is a member of Archer & Greiner's Labor & Employment Services Department. During law school, Ms. DeScioli was a member of the Street Law Project and traveled to Camden schools to teach students about constitutional issues pertinent to their lives.

Mr. Tetro earned his law degree earlier this year from Seton Hall University School of Law in Newark. He is a member of the firm's Litigation Department. During law school, Mr. Tetro was a Chancellor Scholar and he was also a member of the *Circuit Review*, Seton Hall's scholarly journal focused on important legal developments in federal appeals courts.

Mr. Viss earned his law degree in 2009 from the Rutgers University School of Law in Camden. He is a member the firm's Litigation Department, concentrating on commercial litigation. During law school, Mr. Viss served as Articles Editor for the *Rutgers Law Journal* and had his work selected for publication in the *Journal*.

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# Court Decision Invalidates COAH Rules — continued from page 4

able housing production.

The court also invalidated the following rule provisions that: authorized bonus credits for rental units that were never built; authorized a municipality to obtain credit for proposed affordable housing without specifics as to project location or funding source; fail to provide sufficient incentives for affordable housing production within inclusionary zones or developments. The court gave COAH five months to eliminate or modify those rules held invalid. The effect of this court decision will have

nominal impact on towns still addressing affordable housing obligations prior to the Third Round. However, any municipality, project or builder/developer involved in a Third Round matter remains forced to wait for revised rules and has no clear path to follow.

The court's decision is, in large part, "back to the future" for affordable housing in New Jersey. However, pending bills in the legislature (Senate S1 & Assembly A2057) and imminent legislation seeking to abolish COAH will greatly limit the scope and impact of

this decision in all likelihood. Although COAH may go, affordable housing requirements will remain, and the facts and circumstances of your municipal requirements, or transaction or development project must be evaluated with legal and planning professionals to determine the most appropriate way to proceed. - *Kevin J. DiMedio, Esq., is a member of the Real Estate & Commercial Litigation Practice Group at Earp Cohn P.C., Attorneys at Law. He can be reached at [kdimedio@earpcohn.com](mailto:kdimedio@earpcohn.com).*

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## NEW MEMBERS — continued from page 8

### **Mercer County Children's Medical Daycare**

Healthcare Pediatric Daycare  
[www.childrensmedicaldaycare.com](http://www.childrensmedicaldaycare.com)

### **Mercer/Burlington Building Trades Council** Construction

### **Merchants Insurance Group** Insurance [www.merchantsgroup.com](http://www.merchantsgroup.com)

### **Merit Training Institute** Training [www.merittraining.com](http://www.merittraining.com)

### **Merriken Financial Services** Life Insurance [www.merrikenfinancialgroup.com](http://www.merrikenfinancialgroup.com)

### **Michael R. Plumeri, Psy. D.** Physician [www.drplumeri.com](http://www.drplumeri.com)

### **Michele Greenberg, Realtor** Real Estate [www.michelecanseil.com](http://www.michelecanseil.com)

### **Minna's Personal Training & Massage** Health & Wellness

### **Mitts Milavec, LLC** Law Firm [www.mittslaw.com](http://www.mittslaw.com)

### **Mount Holly MUA** Utilities [www.mhmua.com](http://www.mhmua.com)

### **NBN Group** Healthcare, Nursing & Home Healthcare [www.nbnngroup.com](http://www.nbnngroup.com)

### **New Jersey Legal** Legal Services [www.njlc.net](http://www.njlc.net)

### **Northwestern Benefit Services** Employee Benefits [www.nbs-strategicebs.com](http://www.nbs-strategicebs.com)

### **Oak Mortgage Company** Mortgages

### **Padget Business Services** Accountants

### **Petals & Blooms** Florist [www.petalsandbloomsnj.com](http://www.petalsandbloomsnj.com)

### **Primo Hoagie** Restaurant [www.primohoagies.com](http://www.primohoagies.com)

### **Protec Documentation Services** Construction [www.protecservices.com](http://www.protecservices.com)

### **Quality Inn & Suites** Hotel

### **R.D. Winthers & Associates** Financial Consultants & Planners [www.winthers.com](http://www.winthers.com)

### **Raymond Coleman & Heinold** Law Firm [www.rclawnj.com](http://www.rclawnj.com)

### **Robert Half International – Moorestown** IT Consulting [www.rhi.com](http://www.rhi.com)

### **Sea Box Corporation** Manufacturing [www.seabox.com](http://www.seabox.com)

### **Serenity Christian Worship Center** Church [www.serenitycwc.com](http://www.serenitycwc.com)

### **Sheet Metal Workers Local #27** Trade Association [www.smwlu27.org](http://www.smwlu27.org)

### **Sherman, Silverstein, Kohl, Rose & Podolsky** Law Firm [www.shermansilverstein.com](http://www.shermansilverstein.com)

### **Shrewsbury String Quartet** Live Music [www.stringquartet.us](http://www.stringquartet.us)

### **Shropshire Associates, LLC** Traffic Engineers & Consultants [www.sallc.com](http://www.sallc.com)

### **Sinetek Computers** Computer Consultants & Services [www.sinetekcomputers.com](http://www.sinetekcomputers.com)

### **Springfield Family Chiropractic** Chiropractor [www.springfieldfamilychiropractic.com](http://www.springfieldfamilychiropractic.com)

### **Stack, Gravenstine & Smith** Investment Brokerages [fa.smithbarney.com/stackgravenstinesmith](http://fa.smithbarney.com/stackgravenstinesmith)

### **Stephen Dullo & Son, Florists** Florist [www.dullosflorist.com](http://www.dullosflorist.com)

### **TechSolvers USA** Technology Products & Services [www.techsolversusa.com](http://www.techsolversusa.com)

### **Tempur-Pedic, Inc.** Retail

### **The Art of Life Foundation, Inc.** Martial Arts

### **The Entrepreneur's Source** Business Consulting & Coaching [www.theesource.com/kschneider](http://www.theesource.com/kschneider)

### **The Merion Off Premise Catering** Catering [www.themerion.com](http://www.themerion.com)

### **Transaction Processing Solution** Bank

### **Tricomm Services Corp** Cable Installer [www.tricommcorp.com](http://www.tricommcorp.com)

### **Tumbling Dice** Entertainment [www.tumbling-dice.com](http://www.tumbling-dice.com)

### **Turner Graphic Design** Graphic Design

### **Twisted Willow Flower Ship** Florist [www.twistedwillowweddings.com](http://www.twistedwillowweddings.com)

### **VanFossen Associates** Industrial Supply

### **Visiting Nurse & Hospice Service of SJ** Healthcare, Nursing & Home Healthcare

### **VOIP Networks** Telecommunications [www.voipnetworks.com](http://www.voipnetworks.com)

### **William H. Nicholson Associates, P.A.** Civil Engineer [www.whnapa.com](http://www.whnapa.com)

### **World Athlete Track Academy** Sports [www.worldathlete.net](http://www.worldathlete.net)

### **Your Bookkeeper, LLC** Bookkeeping [www.1866dobooks.com](http://www.1866dobooks.com)

### **Your Chamber Connection** Membership Recruitment [www.chamberconnect.com](http://www.chamberconnect.com)

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- At the luncheon a company representative will have 3 minutes to address the audience about your company's products and services
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- One complimentary lunch ticket

\* Benefits subject to modification

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