

## Chamber of Commerce Southern New Jersey **BUSINESS EXPO 2009** *Silver Anniversary 25 Years*

### Still Going Strong After 25 Years!

On Thursday, September 17, the Chamber opened its doors to scores of businesspeople to attend Business Expo 2009 – the silver anniversary of the region’s largest business-to-business trade show. 183 businesses showcased their products and services to the attendees throughout the day.

Despite the sluggish economy, business people turned out in force to walk the show. 93% of attendees responding to our exit survey had made at least one new business

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## Calling All **Flyers Fans!**

Meet your favorite players, watch the game and enjoy a buffet lunch – October 31st



Chamber members, their colleagues and families can enjoy a day with the Philadelphia Flyers on *Saturday, October 31* at the Wachovia Complex. Thanks to our sponsors: Virtua, TD Bank, Generate Revenue & Time and Brandywine Realty Trust.

The day will start with registration at 12:30 p.m., after which members will enjoy a buffet lunch and open bar in premium suites. At 1:00 p.m., attendees will watch the Flyers play the Carolina Hurricanes. Following the game, attendees enjoy a private “Meet & Greet” with all the Flyers players. All of this for the low price of \$125.00! Register on line at [www.chambersnj.com](http://www.chambersnj.com) today! \*

## October 16 Gubernatorial Candidates Forum **Cancelled**

Regretfully, the Chamber is forced to cancel the *Friday, October 16*, Gubernatorial Candidates Forum. Unfortunately, the Chamber could not receive a firm commitment from any of the candidates to appear at this forum and address the South Jersey business community. Those who have registered for this event may transfer that registration to another upcoming event, or may receive a refund. \*

## “On Point.”

**October 23 Event Focuses on Federal Health Care Reform**

The second of our “On Point. Expert Advice from the Experts” series will focus on Health Care Reform. Special thanks to our sponsors: Virtua, AmeriHealth, Medical Society of New Jersey, Stradley Ronon, and the Partnership to Fight Chronic Disease. The panel will explore different facets of the federal health care reform debate, including an up to date

*Continued on page 4*

## Speaker Roberts to Be Honored at November State Affairs Committee Meeting



**Assembly Speaker  
Joseph J. Roberts, Jr.**

On Tuesday, November 10, the State Affairs Committee will host Assembly Speaker Joseph J. Roberts, Jr. Recently, Speaker Roberts announced he will not seek reelection, after serving 22 years in the State Legislature. Please join us in honoring Speaker Roberts for his years of service on behalf of Southern New Jersey, including his four years as Assembly Speaker. Speaker Roberts will outline his legislative priorities for the remainder of the session and address other issues relevant to the South Jersey business community. This meeting will take place at *The Mansion on Main Street* from 8:15 – 10 a.m. and is sponsored by *Horizon Blue Cross Blue Shield of New Jersey, South Jersey Industries, Flaster/Greenberg, P.C.,* and *Verizon.* ✨

## Chamber Supports Light Rail Extension in Gloucester County

The CCSNJ recently expressed its support for the Delaware River Port Authority's plans for a new light rail line running from Camden to Glassboro, connecting Philadelphia to several South Jersey communities. Along with expanded light rail, the DRPA's plan also calls for bus rapid transit along Routes 42 and 55 and an improved rail connection to Atlantic City and the Atlantic City International Airport, both of which the Chamber also strongly supports.

"The Chamber believes these plans will create thousands of jobs, reduce traffic congestion, revitalize our business community and provide much needed increased mass transit options in our area," said Debra DiLorenzo, President/CEO of the Chamber. "The Chamber is particularly excited about the prospect of improved rail connections to the Atlantic City area, which is essential to the economic viability of New Jersey. A stronger and more efficient transportation system will aid in returning Atlantic City to the gaming destination resort it once was and will increase traffic in and out of the Atlantic City International Airport."

The Chamber believes increased mass transit in the Southern New Jersey area promotes economic growth by connecting people to jobs and stimulates the economy by attracting new businesses to the area. ✨

## Assemblyman Louis Greenwald to Address Members



Assembly Budget Committee Chairman Assemblyman Louis D. Greenwald will address members at the *October 21* meeting of the State Affairs Committee, sponsored by *Flaster/Greenberg, South Jersey Industries* and *Verizon.* The Assemblyman will provide his insights on the recently passed FY2010 State budget, next year's budget challenge and other issues of interest to the South Jersey business community.

The State Affairs Committee is a meeting of the *Horizon Blue Cross Blue Shield Government Action Series.* ✨



## Mark Your Calendar

for these upcoming meetings of

### The Horizon Blue Cross Blue Shield Government Action Series



#### OCTOBER 27 – ENVIRONMENT

**COMMITTEE MEETING;** 8:30 – 10:30 a.m.; The Mansion on Main Street; sponsored by *Manko, Gold, Katcher & Fox LLP; New Jersey American Water; and Atlantic City Electric*



#### NOVEMBER 4 – HEALTH ISSUES

**COMMITTEE MEETING;** 8:30 – 10:30 a.m.; The Mansion on Main Street; sponsored by *AmeriHealth, Bayada Nurses, and Lourdes Health System*



#### NOVEMBER 10 – STATE AFFAIRS

**COMMITTEE MEETING;** 8:15 – 10:00 a.m.; *The Mansion on Main Street* ✨

More *Government Action* continued on page 12

# From the President

## **Business Expo 2009 —** *A Successful Silver Anniversary*

If you experienced Business Expo 2009, as an exhibitor or attendee, I am confident that you were pleased and impressed. The show would not have been the success that it was without the commitment and hard work of staff and volunteers, who tended to the planning and hundreds of details that go into making this show a success. Nor would the show have been possible without the support of our sponsors and exhibitors. Despite the challenges of the recessionary economy, our exhibitors filled the Riverside Pavilion, the Grand Ballroom, the Crystal Ballroom and the hallways with interactive and eye catching exhibits.

Thanks go out to all those who made our Silver Anniversary Expo so special. We extend our special thanks to the Business Expo Committee and its Chairman Jim Ziareis, vice president of conventions/hotel sales, Harrah's Entertainment-Atlantic City Operations, for their commitment to the show. As always, Jim was always there for us, providing leadership, input and great ideas to enhance this year's show. The visual presentation of the show was outstanding thanks to our host the Crowne Plaza Cherry Hill, Balloon Celebrations and AEX Convention Services. And, we had a great group of volunteers led by Allen Magid of Gloucester County College, who assisted the staff the day of

the show. As always, our volunteers are the best — they are dependable, always willing to pitch in and extend professionalism and courtesy in everything they do.

The participation of our exhibitors and the generous support of our sponsors were key to our success. We thank the sponsors: *Virtua; The Philadelphia Inquirer; TD Bank; UPS; The Richard Stockton College of New Jersey; New Jersey Economic Development Authority; Harrah's*

*Entertainment, Inc — Atlantic City Operations.; B.F. Molz Inc.; Camden County Improvement Authority; Verizon; Verizon Wireless; Conner Strong; South Jersey Transportation Authority; Kiva Printing & Graphics; Crowne Plaza Cherry Hill; AEX Convention Services; and Balloon Celebrations.*

The outstanding commitment of these companies is key not only to the success of Expo 2009, but also to the

overall success of our organization, activities and programs we provide. We also thank our transportation sponsors, *Valero Refining Company — NJ and Atlantic City Electric. Special thanks to the Kaiserman Company for allowing our exhibitors to park at the Kevon II lot on McClellan Avenue in Pennsauken.*

We hope that you enjoyed the show and look forward to your participation again next year. Thank you for your continued support. \*



## *The Review*

is published by

Chamber of Commerce  
**Southern New  
Jersey**

Piazza 6014 at Main Street  
Voorhees, NJ 08043-4659

**856.424.7776**

**856.424.8180 Fax**



### **Chairman**

Dr. Herman J. Saatkamp, Jr.

*President*

*The Richard Stockton  
College of New Jersey*



### **President & CEO**

Debra P. DiLorenzo



### **Editor**

Meredith Lorrilliere



# Special Events

## Mark Your Calendar for the Following Special Events:

### WELLS FARGO/WACHOVIA GOOD

**MORNING SOUTH JERSEY** • Friday,  
November 13, 7:45 – 10:00 a.m. Get a  
glimpse into “The Year Ahead” with Wells  
Fargo Economist Anika Khan who will give  
an insider’s view of the current economy  
and predict the year ahead.



### NETWORKING SEMINAR

• Friday,  
November 20, 8:00 – 10:00 a.m., *The  
Mansion on Main Street*. Back by popular  
demand! This informative session will give  
you the tips you need to build your client  
base and grow your business through  
successful, proven networking techniques  
from the experts. Sponsored by *Beneficial  
Bank* and *Montgomery, McCracken,  
Walker & Rhoads, LLP*.



### ANNUAL MEETING & HOLIDAY PARTY

•  
Thursday, December 10, 5:30 – 8:30 p.m.,  
*The Mansion on Main Street*. Join us to  
hear about the Chamber’s 2009 accomplish-  
ments, plans for 2010 and to elect our  
Board members at our Annual Meeting from  
5:30 – 6:30 p.m. Then, network with 400  
fellow Chamber members at our Holiday  
Party from 6:30 – 8:30 p.m. Don’t miss  
one of the biggest networking events offered  
by the Chamber! ✨

## “On Point.” Expert Advice

*Continued from page 1*

overview of the most current proposal under discussion at the time. The program is scheduled for *Friday, October 23*, from 8:00 – 10:30 a.m. at the *Mansion on Main Street*.

Our expert panelists will provide the perspective of the proposal’s impact on: hospitals, the insurance industry, physicians, and the business community, as well as the management of chronic disease.

“Health care reform is an issue that touches everyone – from small businesses, to individuals, to senior citizens. This is perhaps one of the farthest reaching proposals to be considered by our policymakers,” said Chamber President/CEO Debra DiLorenzo. “We want to give our members the information they need in order to understand this complex issue, including the proposal being considered by Congress at the time of our Forum, and how it will impact them – both as a business person, and as an individual.”

Be sure to register on line today at [www.chambersnj.com](http://www.chambersnj.com) for this timely and indepth discussion on health care reform. ✨

## October 20 Rutgers Quarterly Business Outlook to Feature Area Business Leaders

Four regional business leaders will provide their assessment of the South Jersey economy and their business sectors at the Rutgers Quarterly Business Outlook, on *Tuesday, October 20*, 7:45 - 9:30 a.m. at the *Crowne Plaza Cherry Hill*, proudly co-sponsored by the *Chamber* and *Flaster Greenberg*. Registration, networking and continental breakfast start at 7:45 a.m., followed by a panel discussion, from 8:30 - 9:30 a.m.

This quarter’s panel will feature: Joel Naroff, President, Naroff Economic Advisors, who will provide an overview of the regional economy; Mario Turco, President, Philadelphia Tri-State Region, Verizon Wireless who will discuss the outlook for the telecommunications industry; Stephen J. Hovnanian, Principal, J. S. Hovnanian & Sons, who will provide the housing industry’s outlook; and John Kyees, Chief Financial Officers for Urban Outfitters, Inc., who will represent the retail sector. Rayman Solomon, Acting Dean, Rutgers University School of Business - Camden will moderate.

This event is complimentary. Be sure to register early at [www.chambersnj.com](http://www.chambersnj.com), as seating for this event is limited. ✨

*More Special Events continued on page 5*

## Members Learn About the Benefits of Membership at the **Member Orientation Meeting**



More than 100 members attended the August 26 Member Orientation meeting, sponsored by Bank of America/Merrill Lynch. Members received information on how to make the most of their Chamber membership, and met the Chamber's partners. ✨

# Atlantic City Meetings

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# Business Expo 2009

# 2

## Business Expo 2009

Continued from page 1

contact, with one third making between five and nine new business contacts. 98% of the attendees rated the show as good or excellent. Attendees especially liked the number and variety of exhibitors, as well as the excellent networking opportunities.

The participation of our exhibitors and the generous support of our sponsors were key the success of Business Expo 2009. Special thanks to our Gold Sponsors – Virtua, TD Bank and The Philadelphia Inquirer/Philly.com, and our Bronze sponsors: UPS, Harrah's, Atlantic City International Airport, The Richard Stockton College of New Jersey, New Jersey Economic Development Authority, Conner Strong, Camden County Improvement Authority, BF Molz, Verizon, Verizon Wireless, Kiva Printing & Graphics, Balloon Celebrations, AEX Convention Services and the Crowne Plaza. And, thanks to our transportation sponsors, Valero and Atlantic City Electric. ✨



The Expo ribbon cutting ceremony was attended by more than a dozen local, county, State and federal officials.



“Blair, **The Expo** was the *best ever*. You and the staff did a **great job**. I think the show traffic was *excellent*. We look forward to **exhibiting again** next year. Thanks for everything!”

— **PEG JACOBKIND,**  
MARKETING DIRECTIONS

# 5

# Silver Anniversary



**The Best of Show - Small Business** exhibit was awarded to **Beechwood Landscape Architecture & Construction, Inc.**

## Our



# 25th

Representatives of **B.F. Molz** and "The President" accepted the award for **Best of Show - Medium Business.**



# Year!

**The Best of Show - Large Business** ribbon was presented to **Beneficial Bank.**

More *Business Expo 2009* continued on pages **8 & 9**

# Business Expo 2009

Continued from page 9

# 2

“Dear Blair and Deb (and everyone else at CCSNJ) — **The Expo** was *terrific!* As a **first time** exhibitor we were *thrilled* with the **traffic** we received and the *quality* of **business people** who came to the show. *Congratulations* on a job **very well done!**”

— **MARY CONNOR,**  
FLYING HORSE MEDIA



*Networking*  
*Networking*  
*Networking*



# 5

# Silver Anniversary



The **Most Creative** exhibit was awarded to **Town Place Travel & Cruises**.

## Our

# 25th

**Versa Fit Studio** won the **Most Informative** exhibit, with its **Power Plate** equipment.



# Year!

Camden County Freeholder Director **Lou Cappelli** visits the **Atlantic City International Airport's** exhibit. ✨



# Membership

## Network Connection Series

Sponsored by



October

- 1 ... Noon to 2:00 p.m. ... *Caffe Aldo Lamberti*, Cherry Hill
- 8 ... 8:30 to 10:00 a.m. ... *Adelphia Restaurant*, Deptford
- 15 ... Noon to 2:00 p.m. ... *Braddock's*, Medford
- 29 ... 8:30 to 10:00 a.m. ... *Heritage House*, Millville

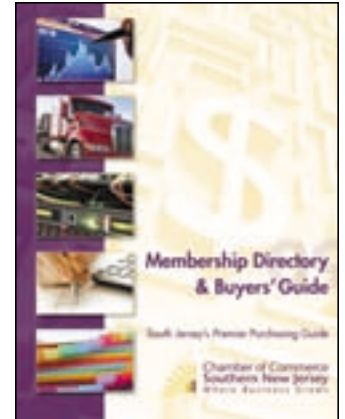
November

- 5 ... Noon to 2:00 p.m. ... *Caffe Aldo Lamberti*, Cherry Hill
- 12 ... 8:30 to 10:00 a.m. ... *Adelphia Restaurant*, Deptford
- 19 ... Noon to 2:00 p.m. ... *Braddock's*, Medford

Visit [www.chambersnj.com](http://www.chambersnj.com) for more information and registration. ✨

## Advertise in the Chamber's 2010 Membership Directory

The Chamber's 2010 *Membership Directory & Buyers' Guide* is the ideal venue for business-to-business advertising, giving your company optimal exposure in the Southern New Jersey business community. CCSNJ's *Membership Directory* is used year-round by Chamber members when purchasing goods and services. It is consistently ranked by Chamber members as one of the top benefits of membership.



The *Directory* is an important tool that promotes this member to member business. Advertising in the Chamber's *Membership Directory & Buyers Guide* will put your message on the desks of the top decision makers in the region where it will be used time and again. Contact our publisher, Jeff Morris, president of Morris Graphics, at (856) 845-4980. ✨

## Auto Choice Insurance Added to CCSNJ's Member Benefits Center Offerings

The Chamber recently announced the introduction of a new product under the CCSNJ's *Member Benefits Center*: the *Marsh Auto Choice Plan*. Under this plan, Chamber member employees can save up to \$500 a year on auto insurance.

This plan empowers you and your employees to compare hard and fast quotes — not estimates — without obligation, from three A-rated insurance companies at one session. You can do this at [www.ChamberSNJBenefits.com](http://www.ChamberSNJBenefits.com) or by calling 1-866-795-9356.

Just as with ID TheftSmart and Professional Liability insurance, the *Marsh Auto Choice Plan* is offered to you and your employees at no cost to you. Because you are a Chamber member, you gain a competitive advantage from Marsh's

exemplary expertise in the auto field, as well as deep and broad relationships with the three A-rated insurance companies.

We are pleased to add this new product to those of our other partners — *Kistler Tiffany Benefits* and *Generate Revenue & Time*. *Kistler Tiffany Benefits* provides member companies with a critical link to more than 30 highly-rated insurance carriers, offering cost-effective strategies for a wide range of insurance and human resources needs, including health, life, dental, vision and prescription plans, as well as disability and voluntary benefits coverage. Members that enroll in the Chamber program receive no cost employee enrollment in Health Advocate and COBRA Administration (for groups of 20+ employees). Contact Bill Milner at 877-258-8509.

Take advantage of *Generate Revenue & Time's* global perspective and individualized service in their offerings in commercial auto, property, general liability, workers compensation, umbrella, bonding, crime, builders risk, and pet insurance. And members and their employees can get discounts of 1% to 20% on over 900 national merchants through [MyRewardZ.com](http://MyRewardZ.com). Employees of Chamber member companies will receive a \$25 *Restaurant.com* gift certificate with their first \$100 purchase.

Watch your e-mail inbox for bimonthly communications about more valuable products and discounts for you and your employees from the Chamber's *Member Benefits Center*! Be sure to visit [www.chambersnj.com/membership/insurance.aspx](http://www.chambersnj.com/membership/insurance.aspx) for more information. ✨

## “ Blair and Team,

As usual Blair, you treat **TTMS** and **me** with the *utmost* **respect** and **professionalism** and as if I am your *only* **customer**. The *Chamber* has a **great asset** in you (and your team!). I *appreciate* your hand holding and am *proud* to **work with you**. You guys are the **best!** *Thanks!* ”

— **JIM CAPANNA**, THE TOTAL MAILING SYSTEM ✨

## Let Us Know What You Think – Complete Our 2009 Member Survey

The CCSNJ has always prided itself on being a member-driven organization, and one that provides value not offered by other business organizations. From our networking opportunities, to resources, to our lobbying efforts in Trenton on your behalf, our mission is to serve YOU – our valued member. Every year, we ask you to tell us what you find valuable about your membership in the Chamber and to offer suggestions as to what we can do differently, better or simply a new idea. We ask that you take five minutes to complete our survey on line and let us know what you think! ✨

## Update Your Member Information!

Make sure that your company's information in the Chamber's 2010 Membership Directory is accurate and up to date by completing the Chamber's Member Information Form. These forms include your company's information that is on file with the Chamber. We ask that you take just a few moments to update this information and mail or fax back to the Chamber. Thank you! ✨

## Newsletter Sponsorships Available for 2010

**Receive premium placement** on the outside panel of the newsletter and designation in the masthead on page three. Through quarterly sponsorship of the newsletter, you will also receive a banner ad on the online newsletter emailed monthly to more than 3,600 Chamber members.

The cost per quarter is \$2,500. Call Meredith Lorrilliere (856) 424-7776, ext. 118 for more information. •



## Web Site Offers Members Low-Cost, High-Impact Marketing Opportunities

CCSNJ's web site provides up-to-the-minute information on Chamber news and programs, including online registration for Chamber events, an online Membership Directory, information on current Government Action issues, plus much more! With thousands of hits per week, advertising on the site is a great, low-cost, targeted marketing investment.

Several options are available to members:

### WEB SITE SPONSORS

**WEB SITE SPONSORS** receive logo placement on the home page of the web site, with a link to the company's web site for one full year. Additionally, sponsors receive a small banner ad (see description below).

**PRICE:** \$2,500 per year

### BANNER ADS

**LARGE BANNER ADS** appear on every page of the web site. All large banners link to your company's web site and rotate by visitor click.

**SIZE:** 468 pixels wide x 60 pixels high

**PRICE:** \$750 per year / \$300 per quarter

**SMALL BANNER ADS** appear on all of the inside pages of the web site. All small banners link to your company's web site and rotate by visitor click.

**SIZE:** 120 pixels wide x 90 pixels high

**PRICE:** \$500 per year / \$200 per quarter

Contact Meredith at (856) 424-7776, ext. 118 or [meredithl@chambersnj.com](mailto:meredithl@chambersnj.com). ✨

## Communications & Energy Committee Host Assemblyman Chivukula



Assemblyman Upendra J. Chivukula, Chairman of the Assembly Telecommunications & Utilities Committee, addressed more than 80 Chamber members at the September 2 meeting of the Chamber's Communications & Energy Committee, sponsored by South Jersey Industries and PSE&G. \*

## Fed Releases Second Quarter **SJ** Business Survey Results

According to results published in the South Jersey Business Survey by the Research Department of the Federal Reserve Bank of Philadelphia in partnership with the Chamber, declines in business continued to be widespread in the second quarter, although most indicators seem to show this decline has slowed.

The slowing pace of decline in general business activity can be supported by two broad measures of performance; the index of general activity which has increased substantially from -24.5 to -9.9 and the sales indicator which also remains negative, despite the jump from -26.4 to -14.6.

The improvement in these indicators did not carry over into employment, however, as 38% of firms surveyed reported a decline in employment while only 7% reported an increase. In addition, South Jersey businesses reported widespread reductions in product pricing as 29% of firms surveyed reported a decline while only 11% reported an increase. The percentage of firms reporting a reduction in product pricing has been greater than the percentage reporting an increase in product pricing for five consecutive quarters.

Despite the deteriorating economic conditions, South Jersey firms remain cautiously optimistic about future growth as the percentage of firms expecting conditions to improve (38%) far exceeds the percentage of firms expecting continued deterioration (21%). \*

ADVERTORIAL

## The Power Of **Wellness Seminars**

The case for wellness has never been more clear, and AmeriHealth New Jersey is committed to delivering customized wellness programs to its customers' doorsteps. AmeriHealth offers these seminars to member companies all across New Jersey. What most distinguishes these wellness seminars is the fact that AmeriHealth is the only health insurance company in New Jersey that offers this sort of 'big company' wellness programs to small- and mid-sized companies.

The topics of the AmeriHealth wellness seminars run the gamut from disease-management, dealing with stress and healthy eating to combating obesity, smoking cessation and eating on the run.

AmeriHealth works with each group to determine which seminars best meet their individual needs.

AmeriHealth most frequently focuses its seminars the essential benefits of wellness to overall employee health and productivity as well as company financial performance. In particular, the

seminar details two of the most common threats to wellness in New Jersey and nationwide: obesity and smoking, which both contribute to diabetes, hypertension, heart disease and many other chronic diseases that result in a direct financial burden to businesses equalling billions of dollars a year. According to the Centers for Disease Control, average health care costs for obese

people are 36 percent higher than for those maintaining healthy weights, and average annual smoking-attributable health care expenditures in the United States are about \$1,623 per smoker.

With the early, encouraging feedback on the financial impact of wellness programs in the private sector, the American

Journal of Preventative Medicine reports that employers who invest in worksite health promotion programs can potentially gain a return of \$3 to \$6 for every dollar invested over a two- to five-year period.

For more information about bringing wellness to your company, contact Beth Sweeney at [beth.sweeney@amerihealth.com](mailto:beth.sweeney@amerihealth.com). \*



# New Members

## ACCOUNTANTS-CPA

**Brian C. Greenberg & Associates, LLC**

[www.greenbergcpa.com](http://www.greenbergcpa.com)

Marlton, NJ

We are a full-service accounting firm dedicated to providing our clients with professional, personalized services and guidance in a wide range of financial and business needs.

**Charles H. Nusbaum**

Cherry Hill, NJ

Financial statements preparation, compilations, reviews and audits; corporate, partnership and individual tax return preparation and business consulting services with a personal touch.

**Gallo Financial Services, P.C.**

[www.gallofinancial.com](http://www.gallofinancial.com)

Cherry Hill, NJ

Full-service CPA firm offering small business accounting, financial planning, tax preparation and tax debt resolution, and estate planning.

## ALCOHOL/DRUG TREATMENT CENTER

**Maryville, Inc.**

[www.maryvillenj.org](http://www.maryvillenj.org)

Turnersville, NJ

Since 1949 Maryville Inc. has provided residential and outpatient substance abuse treatment across Southern New Jersey.

## APARTMENTS

**The Quaker Group**

[www.quakergroup.com](http://www.quakergroup.com)

Montgomeryville, PA

Quaker Group is the owner and manager of apartment communities and commercial and retail space in South Jersey and Pennsylvania.

## ARCHITECTS

**Holberg & Adison, P.A.**

Medford, NJ

We specialize in custom residential, churches and healthcare.

## SOSH Architects

[www.sosharch.com](http://www.sosharch.com)

Atlantic City, NJ

SOSH Architects specializes in architecture, master planning and interior design.

## ASSOCIATIONS/ ORGANIZATIONS

**LeTip of Cherry Hill**

[www.letipofcherryhill.com](http://www.letipofcherryhill.com)

Merchantville, NJ

Our focus is to learn about your company to get you warm, qualified referrals and ultimately dollars in your pocket.

## AUTO LEASING & SALES

**Cherry Hill Classic Cars**

[www.1888classic.com](http://www.1888classic.com)

Cherry Hill, NJ

New Jaguar and Saab car dealership.

## BUSINESS BROKERS

**DCM Business Exchange**

[www.dcmbusinessexchange.com](http://www.dcmbusinessexchange.com)

Mount Laurel, NJ

DCM Business Exchange serves as an intermediary between buyers and sellers of small, medium, and large businesses. We have nearly eight years of combined experience in managing, operating, buying, and selling businesses, with a high emphasis in the real estate industry.

## COMPUTERS-SOFTWARE

**Paradigm Technology Consulting, LLC**

[www.ptcllc.com](http://www.ptcllc.com)

East Windsor, NJ

Paradigm Technology Consulting provides professional services and technology to small and medium businesses from industry leaders like Microsoft and Intuit.

## CONSULTANTS

**E3 Consulting**

[www.beyourownconsultant.com](http://www.beyourownconsultant.com)

Voorhees, NJ

Accounting and CRM (sales, marketing and customer service)

software selection, implementation, training and consulting.

## CONSULTANTS-BUSINESS AMCORP MANAGEMENT

[www.amcorpmanagement.com](http://www.amcorpmanagement.com)

/recapture

Marlton, NJ

We provide business expense analysis and recovery on a contingent basis.

## CONSULTANTS-MANAGEMENT

**1040 Management Group**

Westville, NJ

We work with family owned businesses to assist them in moving their business from one generation to the next through individual coaching and advisory boards.

## EMPLOYMENT AGENCIES

**Accounting Principals**

[www.accountingprincipals.com](http://www.accountingprincipals.com)

Philadelphia, PA

Accounting Principles is a staffing firm specializing in the placement of accounting and finance professionals in temporary, consulting and permanent positions.

## EVENT PLANNER

**Lotus Event Designs**

[www.lotuseventdesigns.com](http://www.lotuseventdesigns.com)

Bala Cynwyd, PA

We specialize in corporate events and social celebrations.

## FINANCIAL SERVICES

**Strategic Financial Advisors Corporation**

Marlton, NJ

Independent financial services firm providing comprehensive financial planning, investment advisory, and investment management services to individuals and small businesses.

## HEALTHCARE, NURSING HOMES, ASSISTED LIVING

**South Jersey Health Care Center**

[www.care-one.com](http://www.care-one.com)

Camden, NJ

We offer the unique combination of state-of-the-art design with a commitment to excellence in patient and resident care.

## INSURANCE

**Aflac**

[www.aflac.com](http://www.aflac.com)

Woodbury, NJ

Aflac provides supplemental benefits to individuals and companies. Our Woodbury office provides policy and claim support for our clients.

Continued on page 15

## Advertise in *The Review*

Get your message in front of a captive business audience — fellow Chamber members who want to do business with you!

CCSNJ's newsletter *The Review*, is rated as the top Chamber resource by our members. This award-winning, attractive, full-color publication is distributed monthly to more than 3,600 Chamber members.

For more information contact **Meredith Lorrilliere** at [meredithl@chambersnj.com](mailto:meredithl@chambersnj.com) or **856.424.7776, ext. 118**



# Member News

## AWARDS

- Producer Maureen Schultz of Suite Spot Studios in Cherry Hill has been nominated for two Mid-Atlantic Emmy Awards for her productions, "Activity TV Jr. Yoga" and "Activity TV Jr. Pretends," for Comcast Video on Demand. She also produced "Big Brain," Comcast Activity TV's intergalactic trivia game for kids, winner of a 2009 Telly Award, and "Let's Get Ready!" winner of a 2009 CINE Gold Eagle for Sesame Workshop. Suite Spot Studios also produced the Chamber's video, which is now on Comcast On Demand.
- Alloy, Silverstein, Shapiro, Adams, Mulford, Cicalese, Wilson & Co. of Cherry Hill announces that Steve Shapiro was honored as this year's recipient of the Daniel B. Toll Humanitarian Award at the annual Woodcrest Country Club Pro Am benefit July 27. The award honors outstanding individuals who have led by example through their humanitarian, philanthropic, and volunteer activities.

## ANNOUNCEMENTS

- The Richard Stockton College of New Jersey was recently placed in the Top 10 Master's colleges in the Northeast by US News and World Report.
- Samaritan Hospice has been selected as the sole New Jersey partner with the National Hospice and Palliative Care Organization's Caring Connections workplace outreach initiative, *It's About How You LIVE – At Work*, funded by the Jacob & Valeria Langeloth Foundation.
- Virtua's William G. Rohrer Center for HealthFitness in Voorhees was awarded the Medical Fitness Facility Certification by the Medical Fitness Association (MFA), the

only center in the tri-state region so accredited, and one of less than a dozen across the country.

- Aloha! AloftSM hotel Mount Laurel, is scheduled to open on October 1, 2009. The new 155-room property is located at 558 Fellowship Road. The hotel is owned by Grande Properties LLC and operated by Delco Development LLC.
- The Casino Reinvestment Development Authority has approved \$1.6 million for initial organizational and construction design costs for the NextGen Aviation Research and Technology Park Project. The NextGen Aviation Park is strategically located next to the Federal Aviation Administration (FAA) William J. Hughes Technical Center and the Atlantic City International Airport (ACY) in Pomona, New Jersey.
- GREYHAWK, an international construction-consulting firm, is pleased to announce its new partnership with Berger Group Holdings (BGHi), who has recently acquired a non-controlling interest as a major shareholder.
- Attorney Robert R. Kugler, Archer & Greiner, PC, has been elected to serve as Chair of Camden, N.J.-based Symphony in C, the Mid-Atlantic region's only professional training and performance orchestra providing career development services for orchestral musicians.
- Environmental Resolutions, Inc. President, Christopher J. Noll, PE, CME, PP, was recognized with the Distinguished Civil Engineer Award by the American Society of Civil Engineers in May of this year.
- Bowman & Company LLP, accounting and management consultants, announced the promotion of four valued colleagues: Tara Burns, CPA, RMA, PSA; Janice Grassia,

CPA, RMA; and Stefanie Spinelli, CPA, RMA were promoted from Supervisors to Managers. Christopher M. Stapleton of the Information Technology Department was promoted from Supervisor/Application Specialist to Manager for both Bowman and 601 Information Systems Inc.

- Clinicians at Kennedy Memorial Hospital in Stratford, NJ will try out the new SimMan®, a human patient simulator used for clinical education and training. As part of its ongoing commitment to clinical excellence, the Kennedy Health System has acquired three of these computer-driven human patient simulators for each of its acute care hospitals, located in Cherry

Hill, Stratford and Washington Township, NJ.

- Capehart Scatchard executive committee member, John H. Geaney, Esq. spoke on July 21, 2009 at the SEAK's 29th Annual Workers' Compensation and Occupational Medicine Conference in Hyannis, Massachusetts.
- Advocare Sicklerville Internal Medicine Associates in Sicklerville, NJ has announced that Dr. Alishia Saunders is joining their practice. Dr. Saunders is board certified in Internal Medicine and specializes in Primary Care. She focuses on healthy lifestyles and preventive medicine, and has a special interest in treating patients with high blood pressure and diabetes. ✨

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## LAW FIRM

**Mattleman, Weinroth & Miller, P.C.**  
[www.mwm-law.com](http://www.mwm-law.com)  
Cherry Hill, NJ  
Mattleman, Weinroth & Miller, P.C. is a regional law firm providing a broad range of services to individuals and businesses throughout New Jersey, Pennsylvania and Delaware.

## Simeone & Bonfrisco

[www.njrealestateatty.com](http://www.njrealestateatty.com)  
Cherry Hill, NJ  
Law firm specializing in commercial and residential real

estate, land use, condemnation, tax appeals, probate and estate litigation, guardianship, wills and trusts.

## NON-PROFIT ORGANIZATION

**Camden Empowerment Zone Corporation**  
[www.camdenez.org](http://www.camdenez.org)  
Camden, NJ  
Camden Empowerment Zone Corporation (CEZC) is a non-profit organization providing loans and tax incentives to organizations to aid Camden City's redevelopment. CEZC's mission is to foster economic, community and social development with the City of Camden.

## PET CARE

**Camp Bow Wow**  
[www.campbowwow.com](http://www.campbowwow.com)  
Cherry Hill, NJ  
Camp Bow Wow is a premier doggy day and overnight camp®,

where a dog can be a dog.

## REAL ESTATE-BROKERS

**Yvonne "Von" Gray-Ferren**  
Moorestown, NJ  
Long & Foster Real Estate, Inc., prosperity mortgage, LNF settlement services, LNF homeowners insurance.

## RECYCLING AND WASTE CONTROL SPECIALTIES

**E-Force Compliance**  
[www.eforcecompliance.com](http://www.eforcecompliance.com)  
Philadelphia, PA  
We provide flexible solutions to ensure the proper disposal of end-of-life electronic equipment. Discover how Eforce Compliance can help your organization effortlessly fulfill its environmental, economic and financial responsibilities today!

## TELECOMMUNICATIONS

**Line Systems**  
[www.linesystems.com](http://www.linesystems.com)

West Chester, PA  
A full-service provider of telecommunications services.

## TRUCK REPAIR & SERVICE

**Emergency Products Inc.**  
[www.emergencyproductsinc.com](http://www.emergencyproductsinc.com)  
Thorofare, NJ  
Sales and service of apparatus, rescue vehicles, custom tool mounting and parts for the fire community since 1998.

## WEB DEVELOPMENT

**GB Media Group**  
[www.gbmediagroup.com](http://www.gbmediagroup.com)  
Cherry Hill, NJ  
A family-owned web graphic design firm located in Cherry Hill. Client experience means everything to us. We will work to provide high quality web and graphic design at the most competitive rates in order to ensure 100% client satisfaction. ✨

Tap into the Power of the Chamber's

# MEMBER BENEFITS CENTER

Save **money, time, and hassles** on a wide range of insurance products and discounts for your business and your employees.

- Health
- Life
- Dental
- Vision
- Prescription Plans
- Disability
- Voluntary Benefits
- ID TheftSmart™
- Professional Liability
- Auto/Home
- Commercial Auto
- General Liability
- Workers Compensation
- Umbrella
- Crime
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- Pet Insurance

Plus, discounts at the online mall **MyRewardZ.com**

For more information on these products, please visit [www.chambersnj.com/membership/insurance.aspx](http://www.chambersnj.com/membership/insurance.aspx)





# October Calendar of Events

\* Indicates Meeting held at Chamber Headquarters

Monday	Tuesday	Wednesday	Thursday	Friday
For more information about <i>upcoming events</i> visit <a href="http://www.chambersnj.com">www.chambersnj.com</a>			Network Connection Lunch: Noon, <i>Caffe Aldo Lamberti</i> , Cherry Hill	<b>Member Benefits Center Orientation &amp; Info Session:</b> 8:00 a.m., <i>The Mansion on Main Street</i> , Voorhees
5	6	7	Network Connection Breakfast: 8:30 a.m., <i>Adelphia Restaurant</i> , Deptford	<b>Ambassador Committee:</b> 8:30 a.m.*
12	13	14	Network Connection Lunch: Noon, <i>Braddock's</i> , Medford	<b>Gubernatorial Forum:</b> 8:00 a.m., <i>The Mansion on Main Street</i> , Voorhees
19	Rutgers Quarterly Business Outlook: 7:45 a.m., <i>Crowne Plaza</i> , Cherry Hill	State Affairs Committee with Asmbly. Louis D. Greenwald 8:15 a.m., <i>The Mansion on Main Street</i> , Voorhees	22	<b>On Point. Expert Advice from the Experts:</b> 8:00 a.m. <i>The Mansion on Main Street</i> , Voorhees
26	27	28	Network Connection Breakfast: 8:30 a.m., <i>Heritage House</i> , Millville	<b>Saturday</b> "Face Off" with the Flyers: 12:30 p.m., <i>The Wachovia Complex</i> , Philadelphia

**"Face Off" with the Flyers**  
 OCTOBER 31, 2009 • 12:30 P.M.  
 The Wachovia Complex, Philadelphia  
 • Visit: [www.chambersnj.com](http://www.chambersnj.com)

856/424-7776 • [www.chambersnj.com](http://www.chambersnj.com)  
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