

## Chamber of Commerce Southern New Jersey **BUSINESS EXPO 2009** *Silver Anniversary 25 Years*

### You **HAVE** to be there!!

The CCSNJ will hold the 25th annual Business Expo 2009 on *Thursday, September 17, 10 a.m. to 4 p.m.* at the *Crowne Plaza Cherry Hill*. Featuring close to 200 exhibitors representing the region's top companies, you should be among the 3,500 attendees that day. The Expo is the Chamber's largest event of the year, and offers attendees the perfect opportunity to learn about the latest in exhibitors' products and services. You can also make new connections by networking with exhibitors and other attendees.

We'll start the show at *9:45 a.m.* with our ribbon cutting ceremony where state and local officials will join Chamber President Debra DiLorenzo and Expo Chairman Jim Ziareis to officially open the Expo.

*Continued on page 4*

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## Chamber Launches New & Improved **Member Benefits Center**

### *More Benefits, More Savings for Member Companies*

On July 27, the Chamber announced the continuation and expansion of products and services through our Member Benefits Center. We know that these are tough economic times, and that's why we are working hard to bring the maximum value to your membership investment by offering products and services that save you money! Our Member Benefits Center offers competitively priced insurance products, identify theft restoration, and an online mall.



**MARSH**



*Continued on page 6*

## **SJ Summer Institute for Educators** Graduates its Eighteenth Class

For three weeks in July, fifteen educators from throughout Southern New Jersey participated in the Chamber's South Jersey Summer Institute for Educators. And, it was a busy three weeks!

Educators toured thirteen companies in Southern New Jersey, including *Comcast, NFL Films, Lockheed Martin Maritime Systems & Sensors, K-Tron, Coriell Institute for Medical Research, the Courier-Post* and the *Federal Reserve Bank of Philadelphia*.

The teachers also learned about the latest issues in today's business world, including green jobs, the changing workplace, and corporate responsibility and ethics. They heard from close to 100 leaders from business and government, including several members of the Chamber's Board of Directors, Assemblywoman Pamela Lampitt, Superior Court Judge Lee Solomon, and Thomas Carver, Esq., Executive Director of the Casino Reinvestment Development Authority.

*Continued on pages 8 to 10*

## **Chamber Video** is Now on Comcast On Demand!

We are proud to announce that the Chamber's video about why a business should join the Best Chamber in the State can now be viewed on Comcast On Demand. Simply go to the Comcast On Demand menu, click on "Get Local", then select "Community Investment" and then "Specials." There you'll be able to click on and watch our six minute video which was produced by Chamber member company, Suite Spot Studios. We'd love to hear what you think of it! \*

## Gubernatorial Candidates

Invited to Address Chamber Members

**Governor Corzine, Chris Christie and Chris Daggett all invited**

The Chamber has invited all three candidates for Governor to address our members at our Gubernatorial Forum on *Friday, October 16, 2009, 8:00 – 10:00 a.m.* at *The Mansion on Main Street*. Incumbent Governor Jon Corzine, the Democratic candidate; former U.S. Attorney Chris Christie, the Republican challenger; and Independent candidate Chris Daggett, have all been invited to provide our members with an overview of their platforms, especially what they will do to improve the business climate and the economy of our State.

Thanks to our sponsors: *Virtua, Holman, NJ-American Water Company, PSEG Nuclear, Archer & Greiner, Bank of America/Merrill Lynch, Atlantic City Electric, and Stradley Ronon Attorneys at Law.* ✨



Gov. Jon **Corzine**



Chris **Christie**



Chris **Daggett**

*Christina* – We wanted to let you know how much **NJAHP** [New Jersey Association of Health Plans] and its member health plans **appreciated** the *support* of the **CCSNJ** during our budget battle this year. Thank you for **contributing** your *voice* to the **fight** against the **health insurance tax** through **letters**, *testimony*, and your **physical presence** in Trenton on those important budget days. In all, we consider the outcome a *victory* and we are **grateful** that you were part of making it so! ✨

— **WARDELL SANDERS, PRESIDENT**  
and **SARAH MCLALLEN, VICE PRESIDENT,**  
**NEW JERSEY ASSOCIATION OF HEALTH PLANS**

## Mark Your Calendar

for these upcoming meetings of  
**The Horizon  
Blue Cross Blue Shield  
Government Action Series**

### COMMUNICATIONS & ENERGY

**COMMITTEE MEETING** • *Wednesday, September 2, 11:30 a.m. – 1:30 p.m.* featuring The Honorable Upendra Chivikula, Chairman of the Assembly Telecommunications & Utilities Committee. Sponsored by *South Jersey Industries* and *PSE&G*.

**STATE AFFAIRS COMMITTEE** • *Tuesday, September 22, 2009* featuring The Honorable Scott Rudder, from *8:15 a.m. to 10:00 a.m.* at *The Mansion on Main Street*. Please join us to hear from Assemblyman Rudder as he gives an overview of legislation that has recently moved through the Legislature, including his thoughts on the FY2010 State Budget and what legislative issues he predicts will be a priority for the upcoming "lame duck session" in the Fall.

**HEALTH ISSUES COMMITTEE MEETING**  
• *Tuesday, September 29, 2009, 8:30 – 10:30 a.m., The Mansion on Main Street, Voorhees*, Sponsored by *AmeriHealth, Lourdes, and Bayada Nurses*.

**STATE AFFAIRS COMMITTEE** •  
*Wednesday, October 21, 2009* featuring Assemblyman Louis D. Greenwald, Chairman, Assembly Budget Committee. Assemblyman Greenwald will discuss his insights on the recently passed FY 2010 State Budget, next year's budget challenge, and other issues of interest to the business community.

The Chamber's State Affairs Committee meetings are sponsored by: *South Jersey Industries, Flaster/Greenberg* and *Verizon.* ✨



# From the President

## Don't Miss Business Expo 2009

The Chamber has been working all year to present the largest business networking event in South Jersey — *Business Expo 2009*. In fact, this year we celebrate the Expo's Silver Anniversary! We are delighted to once again have close to 200 exhibitors displaying their products and services to approximately 3,500 expected attendees.

*Business Expo 2009* will be held on Thursday, September 17, 2009 from 10:00 a.m. to 4:00 p.m. at the Crowne Plaza Cherry Hill on Route 70 East at Cuthbert Boulevard in Cherry Hill, New Jersey — make sure to mark your calendar!

All of our exhibitors and attendees look forward to making new business contacts, networking with their peers and clients, and doing business! Last year, 60 percent of the Expo attendees had purchasing authority for their company and past exhibitors have utilized their business leads throughout the year.

I urge all of our members to attend the Expo — browse the exhibits, make valuable business contacts, and learn more about the products and services offered by Chamber members. Gain the advantage over your competitors by seeing first hand the newest and latest in technology! Visit [www.exposj.com](http://www.exposj.com) where you can pre-register online to avoid long registration lines. The site also provides a list of exhibitors, directions to the Crowne Plaza, **important parking information**, as well as a layout of the floor plan for those attendees looking to plan their day.

We would like to thank our Expo 2009 major sponsors for their generous support and assistance: Virtua; The Philadelphia Inquirer; TD Bank; UPS; Harrah's Entertainment; The Richard Stockton College of New Jersey; NJ Economic Development Authority, South Jersey Transportation Authority; Camden County Improvement Authority; B.F. Molz Inc.; Verizon; Verizon Wireless; Connor Strong; Crowne Plaza Cherry Hill; AEX Convention Services; Kiva Printing and Balloon Celebrations. The outstanding commitment of these companies is key not only to the success of Expo 2009, but also to the overall success of our organization, activities and programs we provide.

We would also like to extend our sincere thanks to the Expo Committee and its Chairman Jim Zierys of Harrah's Entertainment Inc. for their hard work and fine efforts in the planning and implementation of this year's Expo. Their involvement has ensured the success of the show and we are deeply grateful.

We hope to see you at *Business Expo 2009* — especially this year — just think you can meet your next potential client — and make your year! If you're doing business in our region, then attendance is a must!! Please visit the Chamber team, in the main hallway outside the Grand Ballroom to learn how New Jersey's "Best Chamber" can help your business grow and prosper.

*P.S. New this year — registration is in the Riverside Pavilion!!* \*



## The Review

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Meredith Lorrilliere



September issue sponsored by

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*Silver Anniversary 25 years*

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for more information. \*

# Special Events

## Expo 2009

*Continued from page 1*

The Chamber has made significant changes to the Expo this year, to make it easier for you to visit all of the exhibitors. **First, we have moved registration into the Riverside Pavilion**, so that you can visit the exhibits of our sponsor companies. We've also worked to provide more convenient parking and shuttle service.

**You can skip the long registration lines by preregistering at [www.exposj.com](http://www.exposj.com)**, the Chamber's website dedicated to Business Expo 2009. Admission is complimentary, but a business card with your company affiliation is required. Our website also contains a current list of exhibitors, a floor plan, and other helpful information about the region's largest business-to-business trade show.

Don't be left out of the largest networking event in our region! Mark your calendar today and be part of this day-long marketplace for business.

Special thanks to our Gold sponsors, *Virtua, TD Bank, and The Philadelphia Inquirer/Philly.com*; our Bronze sponsors, *Harrah's, UPS, Conner Strong, The Richard Stockton College of New Jersey, Kiva, BF Molz, Verizon, Verizon Wireless, South Jersey Transportation Authority, Camden County Improvement Authority, AEX, Balloon Celebrations, Crowne Plaza Cherry Hill, and NJEDA*; and our Transportation Sponsors, *Valero and Atlantic City Electric*.

\* \* \*

## Booths Still Available

As of press time, there were still booth spaces available. If you are interested in exhibiting, please contact Blair Kindlick at [bkindlick@chambersnj.com](mailto:bkindlick@chambersnj.com), or at 856-424-7776, ext. 120. \*

## PNC Executive Series to Feature **Merrill Reese, "Voice of the Philadelphia Eagles"**



With football season upon us, you won't want to miss our PNC Executive Series on *September 24, 2009, 11:30 a.m.* at the *Mansion at Main Street*, when Merrill Reese, voice of the Philadelphia Eagles, gives his thoughts on the 2009-2010 NFL season and his predictions for the Philadelphia Eagles.

Reduced pricing for this event is brought to you through the generosity of our sponsor *PNC Bank*. \*

## Wells Fargo/Wachovia **GMSJ** to Feature Camden City Mayoral Candidates

Four candidates are vying to be the next mayor of Camden City, each with their own vision of what the City can be. Please join us on *September 30, 2009* at the *Mansion on Main Street* from *7:45 a.m. to 10:00 a.m.*, to hear from the four candidates — Angel Cordero, Roberto W. Feliz, Sr., Mujiba Salaam Parker, and Senator Dana Redd — who will discuss their platforms for the November 3 election.

Reduced pricing for this series is brought to you by the generosity of our sponsor, *Wells Fargo/Wachovia*. \*

## Enjoy Delicious Food and Outstanding Networking at Our Next BAB Event

### *Seasons 52* to host after hours networking event

Don't miss this opportunity to network with fellow Chamber members at *Seasons 52* located at the *Cherry Hill Mall* on *September 21, 2009* from at *5:00 – 7:00 p.m.* Savor their fresh approach to dining, discover the sensational flavors of the seasonally inspired menu and explore the award winning international wine list featuring 100 selections, of which 60 are available by the glass.

Come join us for delicious hors d'oeuvres, cash bar and networking with fellow Chamber members at this fall event. For registration and directions, visit the *Events Page* at [www.chambersnj.com](http://www.chambersnj.com). \*



More **Special Events** continued on page 6

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## Member Benefits Center

Continued from page 1

Through our long-time partner, Kistler Tiffany Benefits (KTB) provides our member companies with a critical link to more than 30 highly rated insurance carriers. KTB offers cost-effective strategies for a wide range of insurance and human resources needs, including health, life, dental, vision and prescription plans, as well as disability and voluntary benefits coverage.

Generate Revenue & Time (GRT) has partnered with Marsh to offer award winning Professional Liability Insurance and ID Theft coverage. These Marsh products are the cornerstone of GRT's offering of a wide variety of Property & Casualty products designed to save Chamber members money while protecting you and your business.

You and your employees can access a total security package through ID TheftSmart™. This product uses licensed investigators who work to restore your identity quickly; provides easy access to your credit report score and analysis; provides continuous monitoring from all over the world; sends email alerts for suspicious activity; and pays up to \$25,000 in unexpected costs and legal fees.

The Professional Liability Insurance program is uniquely crafted to suit the needs of large and small firms, as well as self-employed individuals. Nearly all policies are free of deductibles or retention and offer financing for premiums at optimum rates.

GRT also brings a number of new products and services to our valued members. GRT offers a global perspective and individualized service in its insurance products, including: commercial auto, property, general liability, workers compensation, umbrella, bonding, crime, builders risk and pet insurance.

Members and their employees can enjoy discounts of 1% to 20% from over 900 national merchants through MyRewardZ.com, GRT's virtual mall. Employees of Chamber member companies will receive a \$25.00 Restaurant.com gift certificate with their first \$100 purchase.

Please visit the Chamber's website, [www.chambersnj.com](http://www.chambersnj.com), and click on the Insurance icon to link to our Member Benefits Center page, which contains more details on our partners' products. ✨

**Coming in September: Automobile and Homeowners' Insurance Products!**

## Member Benefits Center Kick-off Event

Be sure to attend our **Member Benefits Center Kick-off** Event on *Friday, October 2, 8:00 – 10:00 a.m.* at the *Mansion on Main Street*. At this complimentary event, you'll hear more about our exciting new money-saving offerings from the Chamber's Member Benefits Center and meet our partners from *Kistler-Tiffany Benefits, Marsh and Generate Revenue & Time*. ✨

More **Special Events** continued on page 7

## Rutgers Quarterly Business Outlook



More than 300 members and non-members attended the July 28 Rutgers Quarterly Business Outlook, sponsored by Flaster/Greenberg, P.C. and the Chamber. Pictured are (l to r): Peter Leone, President, Leone Industries; Debra DiLorenzo, President/CEO, CCSNJ; Herb Taylor, Ph.D, Vice President & Secretary, Federal Reserve Bank of Philadelphia; Judith L. Roman, President & CEO, AmeriHealth New Jersey and Vice Chair of the Chamber's Board of Directors; Joseph Corbo, Jr., Vice President & General Counsel, Borgata Hotel Casino & Spa; Tami Bogutz Steinberg, Esq., Shareholder, Flaster/Greenberg P.C.; Wendell Pritchett, Chancellor, Rutgers University – Camden; Rayman Solomon, Acting Executive Dean, Rutgers School of Business-Camden. ✨

## Chamber Members to "Face Off" Once Again with the Philadelphia Flyers

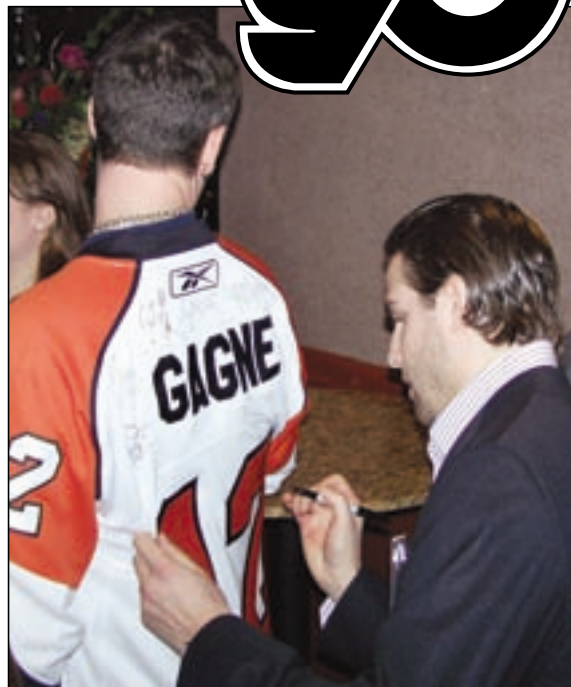
Meet your favorite Flyers players as the Chamber and the Philadelphia Flyers "Face-Off" on Saturday, October 31, 2009 at the Wachovia Center in Philadelphia. Thanks to our sponsors: Virtua, TD Bank, and Generate Revenue & Time.

Registration will begin at 12:30 p.m., after which members will enjoy a buffet lunch and open bar in premium suites. At 1:00 p.m., attendees will watch the Flyers play the Carolina Hurricanes. Following the game, attendees will enjoy a private "Meet and Greet" with the all Flyers players — including Mike Richards, Simone Gagne, Jeff Carter, Kimmo Timonen,

and Danny Briere. All this for the low price of \$125.00! Register online at [www.chambersnj.com](http://www.chambersnj.com).

"Last year, we worked with the good folks in the Flyers organization to find a way for our members to have better access to the players after the game," said Deb DiLorenzo. "We received great feedback on the new Meet and Greet format, where the players sat behind tables and signed autographs for all our members and their families who moved through a line."

As one member said about last year's event: "The seats were great and getting all the players' autographs was a once in a lifetime thing!" ✨



More Special Events continued on page 12

# Atlantic City Meetings

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# Summer Institute

## Summer Institute

*Continued from page 1*

The educators came away with first-hand knowledge of what the private sector needs from its future workforce – the students of today. They created curriculum outlines that weave in the lessons learned from the Summer Institute into their classrooms throughout the year.

“The Chamber’s unique challenge was to provide the teachers with an opportunity to learn from experts in the field and a forum to ask questions of these same experts,” said Chamber President Deb DiLorenzo. “And, their challenge as teachers is to translate the Institute experience into a meaningful framework for students. We urge the teachers to continue to cultivate their relationship with their sponsors throughout the school year so that they can help bring the perspective of business directly to students.” ✨



*Opening remarks were provided by Norm Malnak, Vice President, Lockheed Martin Maritime Systems & Sensors, and Chief Engineer Surface Sea-Based Missile Defense. Mr. Malnak highlighted the critical need for engineers in the future workforce and the importance of a strong math and science curriculum in our schools.*



*The South Jersey Summer Institute Class of 2009 at the Closing Dinner, sponsored by Verizon and Lockheed Martin.*



Dennis Bone, President, Verizon New Jersey, provided the keynote address at the Summer Institute Closing Dinner, emphasizing how advancements in communications are changing education and business alike.



“Being here as part of this **group of teachers** is something that each of us will **treasure** and **remember** for a **long time**. We came to the *Summer Institute* as **educators** from various school districts; we are leaving the program **professionally developed**; **enlightened**; and **eager** to mold those young minds in our care.”

— **AUDREY FLETCHER**, CAMDEN COUNTY TECHNICAL SCHOOLS,  
FROM HER COMMENTS AT THE SUMMER INSTITUTE CLOSING DINNER

Summer Institute continued on page 10 >>>

## Congratulations to the Class of 2009

**Bethany Adams**

Winslow Township High School

**Jesse Barton**

Riverfront School

**Clare Bonner**

Pitman Middle School

**Marsha Brumberg**

Washington Township High School

**Audrey Fletcher**

Camden County Technical School

**Melissa Fogg**

West Deptford High School

**Debra Ford**

Bancroft NeuroHealth

**Jean Gerber**

Orchard Valley Middle School

**Lindsay Holmes**

Parkside Elementary School

**Kia Jones**

Herma Simmons Elementary School

**Michael Joyce**

Gateway Regional High School

**Linda Pinto**

Gloucester County Institute of  
Technology

**John Stephan**

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**Brian Tonelli**

Kingsway Middle School

**Brian Tweed**

Clearview Regional High School

## Special Thanks to the **Area Businesses** that Sponsored This Year's **Institute**

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## And *Thanks* to the **Additional Supporters**

Atlantic Cape Community College  
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 Maureen Davis, Cumberland Regional H.S.  
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 Assemblywoman Pamela R. Lampitt  
 Harrah's Entertainment-Atlantic City Operations  
 David Kehler  
 Manko, Gold, Katcher & Fox, LLP  
 Morgan, Lewis & Bockius, LLP  
 NFL Films  
 South Jersey Technology Park at Rowan University  
 Superior Court Judge Lee A. Solomon  
 The Walk— Atlantic City

“ The *Summer Institute* was the **most effective professional development** I have **ever** participated in. Because of the *Summer Institute*, I have a **greater knowledge** of South Jersey *business* and the *economy*, a **greater understanding** of *skills required* of my students, and am *better prepared* to **help** my students **obtain those skills**. ” — **JEAN GERBER**, ORCHARD VALLEY MIDDLE SCHOOL



“ As **educators** we are now **challenged** to *open the doors* for our students. They can only develop **skills** like *flexibility, teamwork* and *critical thinking* if we provide them with meaningful **opportunities to practice** these skills through problem solving scenarios and cooperative learning. We can **talk** about *personal integrity*, but they will learn more if we **model** it and **show** them *examples of companies* that live by their **code of ethics**. ”

— **MICHAEL JOYCE**, GATEWAY REGIONAL HIGH SCHOOL

# Membership

## Network Connection Series

Sponsored by



### September


- 3** ... Noon to 2:00 p.m. ... *Caffe Aldo Lamberti, Cherry Hill*
- 10** ... 8:30 to 10:00 a.m. ... *Adelphia Restaurant, Deptford*
- 24** ... 8:30 to 10:00 a.m. ... *Blue Heron Pines, Cologne*

### October

- 1** ... Noon to 2:00 p.m. ... *Caffe Aldo Lamberti, Cherry Hill*
- 8** ... 8:30 to 10:00 a.m. ... *Adelphia Restaurant, Deptford*
- 15** ... Noon to 2:00 p.m. ... *Braddock's, Medford*
- 29** ... 8:30 to 10:00 a.m. ... *Heritage House, Millville*

Visit [www.chambersnj.com](http://www.chambersnj.com) for more information and registration. ✨

## Reach Fellow Chamber Members with Member Access Program

Want a low-cost way to reach out to fellow Chamber members with a special offer, discount or just to introduce your product or service? Then you should take advantage of the Chamber's Member Access Program (MAP). 


MAP is designed to help members get in touch and do business with each other through our database, mailing label or fax program.

Our Database Program offers a one-time enrollment fee, with the opportunity to update that database for just \$75.00. Our fax program provides instant fax mailings to Chamber members, and the mailing label program allows you to purchase pressure-sensitive labels for one representative per Chamber member company, all company representatives, or a custom label set.

We are extending our *Summer Savings* on our Database and Fax Programs with \$25.00 to \$50.00 off our regular prices.



So, why not start off this fall with a strong outreach to your fellow Chamber members, who can help your business grow! ✨



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## Workshop Series

On July 21, members learned about the impact that passage of the Employee Free Choice Act would have upon their business from a panel of experts. The workshop, "The Employee Free Choice Act: The Facts, The Fiction & the Future of Labor Relations" was sponsored by Flaster/Greenberg. Pictured are (l to r): Peter Spigel, Esq., Flaster/Greenberg; Debra DiLorenzo; panelist Paul Russoniello, Esq., panelist Kenneth Gilberg, Esq. and Janet Levine, Flaster/Greenberg; panelist Geoffrey O'Hara, U.S. Chamber of Commerce; and Kathleen Davis. ✨

ADVERTORIAL

## Healthy Lifestyles: Helping Reduce The Cost Of Care

A national study by the management consultancy PricewaterhouseCoopers ("Factors Fueling Health Care Costs 2008")\* identifies eight drivers that are working nationally to increase the cost of health services. High up on this list of drivers is unhealthy lifestyles — which is one of the underlying reasons for AmeriHealth New Jersey's emphasis on promoting a healthier New Jersey through our expansive wellness programs.

The study is yet another indicator of the importance of personal wellness. The report notes that the lifestyle choices we make — including smoking, eating poorly or not exercising — demonstrably increase our need for health care. Obesity alone results in \$117 billion in U.S. health care costs each year; tobacco use costs America \$180 billion annually.

This should serve as a wake up call to New Jersey businesses and individuals. In addition to increasing productivity, employee wellness can bring significant economic advantages to employers. When researchers from the Centers for Disease Control and Prevention studied successful strategies to prevent cardiovascular

disease, they estimated that over a two-to-five year period, companies with comprehensive worksite health-promotion programs and appropriate health plans in place can yield \$3 to \$6 for each dollar invested, all while reducing the likelihood of employee heart attacks and strokes.

If you have employees, ask yourself: are we promoting healthy behaviors in our organization? Are we offering healthy food options? Are we taking advantage of wellness programs from our health plans?

If you're an individual, ask yourself: am I thinking about the food I eat? Am I getting enough exercise? Am I taking advantage of programs offered by my employer?

For more information on how AmeriHealth's wellness programs help promote better health throughout New Jersey, contact Beth Sweeney: Beth.Sweeney@AmeriHealth.com. ✨

\* To see this report, visit: <http://www.ahip.org/content/default.aspx?docid=25127>



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NEW JERSEY

# New Members

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## LANDSCAPE CONTRACTOR

### Presidential Landscape & Construction, Inc.

[www.presidentiallc.com](http://www.presidentiallc.com)

Blackwood, NJ

With over 20 years of experience we design and install commercial and residential landscapes in New Jersey and surrounding areas.

## LAW FIRM

### Marks & Sokolov, LLC

[www.marks-sokolov.com](http://www.marks-sokolov.com)

Philadelphia, PA

Trial and business law firm.

## NON-PROFIT ORGANIZATION

### Girl Scouts of Central and Southern New Jersey

[www.gscsnj.org](http://www.gscsnj.org)

Cherry Hill, NJ

Girl Scouts of Central and Southern NJ is the leadership program girls choose to experience fun, friendship and adventure.

### NJ Subcontractors Association

[www.njsubcontractors.org](http://www.njsubcontractors.org)

Manasquan, NJ

The New Jersey Subcontractors Association is committed to promoting a more equitable business environment for subcontractors, specialty trade contractors, suppliers and service providers in the construction industry through

communication, education, industry and government advocacy.

## Urban Promise Ministries

[www.urbanpromiseusa.org](http://www.urbanpromiseusa.org)

Pennsauken, NJ

We work in the education and social development of the youth in Camden, giving children and young adults the skills necessary for academic achievement, life management and spiritual growth.

## PROFESSIONAL EMPLOYER ORGANIZATION

### Payroll Consulting Services

[www.ultimatehr.net](http://www.ultimatehr.net)

Lawrenceville, NJ

Payroll Consulting Services is a NJ based professional employment organization (PEO) specializing in payroll, HR and employee benefits.

## REMODELING

### MTP Construction, LLC

[www.mtpconstruction.com](http://www.mtpconstruction.com)

Mount Laurel, NJ

We specialize in residential remodeling from complete whole house renovations to maintenance and repair. Serving Southern New Jersey since 1989. ✨



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# Member News

## AWARDS

- Virtua Memorial has received a Gold Performance Achievement Award from the American Stroke Association. This is the third year in a row that the Mount Holly hospital has been honored. The award recognizes hospitals that not only have a dedicated stroke unit, but have also developed a comprehensive system for rapid diagnosis and treatment of stroke patients admitted through the emergency department and then to a dedicated stroke unit.

## ANNOUNCEMENTS

- Flying Horse Media announces Beechwood Landscape Architecture and Construction LLC as the winner of its Story Time Giveaway. Beechwood will receive a customized video, valued at \$5,000, showcasing the landscape and design company's unique capabilities.
- The South Jersey Transportation Authority announced that WESTJET, ranked the #1 airline in Canada, will be starting daily, non-stop direct round trip service to Toronto beginning October 22, 2009 with fares at just \$79.00 each way.
- US Airways announced that it is adding more nonstop flights to Barbados from its Philadelphia hub. US Airways will fly to Barbados four days a week starting Oct. 1, and then offer daily

service for the winter season beginning Dec. 19. With this new service, US Airways will offer customers an average of 109 weekly nonstop flights to 14 Caribbean destinations from Philadelphia International Airport during the peak Caribbean travel season.

- Deborah Heart and Lung Center announces a partnership with the Major League Baseball Players Alumni Association who have selected Deborah as their heart hospital of choice. In addition, Hall of Fame pitcher Goose Gossage and local baseball hero Mitch "Wild Thing" Williams are appearing in TV spots in the New York and Philly metro markets endorsing Deborah.
- Deborah Heart and Lung Center and Lourdes Medical Center of Burlington County recently broke ground for construction of a new satellite emergency department at Deborah in Browns Mills that will be operated by Lourdes.
- Steve Emerson, CEO, Emerson Personnel Group, appeared on the NBC10 News with Tracy Davidson on August 5, at which time he provided interviewing tips in the challenging job market and how to separate from the pack.
- Kennedy University Hospital in Stratford announced that it now offers digital mammography to provide patients with optimal breast imaging and enhanced comfort. The MAMMOMAT NovationDR digital mammography system from Siemens Medical

Solutions is being used for both in-patient and out-patient mammography at the hospital.

- Tracy A. Siebold, an attorney at Ballard Spahr Andrews & Ingersoll, LLP, was elected chair of the Camden County American Red Cross. She is the first woman chair in the chapter's 92-year history.
- Cherry Hill-based team building and leadership development company, Team Builders Plus, was ranked as the 8th fastest growing business in Southern New Jersey by The Philadelphia Business Journal and Rowan University's Rohrer College. Team Builders Plus was also a recipient of this award in 2008 (also # 8) and in 2007 (# 24).
- Insolvency and restructuring attorney Stephen M. Packman of Archer & Greiner, P.C., in Haddonfield, N.J., has successfully completed the requirements for national certification in business bankruptcy law, the American Board of Certification (ABC) announced.
- Dr. Thomas V. Falone, a retired physician and former golfing professional, has joined Marlton, NJ-based Coordinated Project Solutions LLC (CPS) as its Vice President of Business Development. Dr. Falone will focus on building business relationships for CPS in the areas of real estate investments for professionals wishing to build and own medical offices and other medical facilities, as well as those investors seeking opportunities in senior housing projects.
- NuStar Energy L.P. announced the addition of three new asphalt terminals to its network of operations. The terminals, leased from subsidiaries of SemGroup Energy Partners, L.P. (SGLP.PK), are located in Saginaw, TX; Gloucester City, NJ; and Newport News, VA, and will contribute an additional 1.5 million barrels of storage capacity to the company's asphalt operations. ✨

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