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THE

REVIEW

A DIGITAL NEWSLETTER | August 15, 2011



FEATURED EVENT

Get Your Green Back at Business Expo 2011

Thursday
October 6, 2011
10 a.m.—4 p.m.
Crowne Plaza Cherry Hill

Chamber of Commerce
Southern New Jersey
BUSINESS
E PO 2011

- Promote your goods and services to 3,500 businesspeople who attend this day long marketplace for business;
- Generate leads that can expand your client base and grow your business;
- Build the number of contacts and potential clients in just six hours time that would normally take you months, if not longer;
- Join the 150 companies that will exhibit at the region's largest business to business trade show;
- Be part of the Chamber's efforts to "go green" at this show, including energy matched 100% by wind Renewable Energy Certificates (RECs);*
- Get the edge on your competition and find your next client or customer at this low cost, targeted event for your business!

ENERGY USE FOR THIS EVENT WILL BE MATCHED WITH 100% WIND RECS
Courtesy of Constellation Energy

LUNCH WITH THE LIEUTENANT GOVERNOR



THE HONORABLE KIM GUADAGNO
Lieutenant Governor, The State of New Jersey

Wednesday, August 17, 2011
11:30 a.m.—Noon: Registration and Networking
Noon—1:30 p.m.: Lunch and Program
Crowne Plaza, Cherry Hill

Sponsored by



Click [here](#) to register.

Workshop Series: Grow Your Business Through Networking

Thursday, August 23, 2011
8:00-10:30 a.m.

The Mansion on Main Street

Polish your networking skills, or instill the importance of networking in your new or junior staff, but don't miss this session that can give you the leg up on your competition!

PANELISTS

- Louis Moffa, Esq.** Partner, Montgomery McCracken
- Mario Pinaro** President, Achievement Dynamics
- Barbara Pachter** President, Pachter & Associates
- James M. Ziareis CHME, CMP** Vice President, Conventions, Caesar's Entertainment-Atlantic City Region & Vice Chairman
CCSNJ Board of Directors

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THIS MONTH'S ADVERTISERS//



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GOVERNMENT ACTION

Meet the policymakers
with Charles McKenna



Charles McKenna, Director of Homeland Security and Preparedness for New Jersey, addressed members at a Meet the Policymakers event on July 26, sponsored by [L3 Communications Systems-East](#). Pictured are (l-r) Robert Montgomery, Director of Homeland Security Programs, L3 Communications-East; Charles McKenna, and Debra DiLorenzo, President & CEO, CCSNJ.

Sustainability Conference

Friday, September 23, 2011
8:00–11:30 a.m.
The Mansion on Main Street

This half day conference will educate you on why sustainability is good for business. Learn what sustainability is and why businesses should care about it, best practices in sustainability, as well as government programs that support sustainability initiatives in the private sector.

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Government Affairs
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MEMBER ACCESS PROGRAM

One of the most valuable benefits of Chamber membership is the ability to tap into the growing network of fellow Chamber members. The CCSNJ Member Access Program (MAP) is designed to make it easy for you to contact and do business with the Chamber's network of members. The MAP program provides you with information on all Chamber members in the following options:

Mailing Label Program

Pressure-sensitive label set for the main company representative only \$125.00
Pressure-sensitive label set for all member company representatives \$175.00
Custom label set Call for Pricing

Allow three working days; prices include tax, shipping and handling.

Database Program

One-time Database Program enrollment fee \$250.00

- ◆ Excel database records include: main contact name, company, address, phone number, number of employees and business classification.
- ◆ The enrollment fee enables your company to access database updates as long as you remain a chamber member in good standing.

Database Updates \$75.00

Allow three working days; prices include tax, shipping and handling

Call Carol Revak at (856) 424-7776 extension 121 or [click here](#) for more information or to purchase these valuable marketing tools.

New Jersey Launches Energy Efficiency Revolving Loan Fund

The New Jersey Economic Development Authority (EDA) has launched another new product in EDA's Clean Energy Solutions portfolio - the Energy Efficiency Revolving Loan Fund (EE RLF). Funded by the New Jersey Board of Public Utilities (BPU), the program is designed to support the advancement of energy efficiency in the State.

The EE RLF offers supplemental financing to New Jersey-based commercial, institutional or industrial entities (including 501(c)(3) organizations) that have received an approved Energy Reduction Plan under BPU's "Pay for Performance" program. Financing, in the form of low-interest loans, can be used to support up to 80% of total eligible project costs, not to exceed \$2.5 million or 100% of total eligible project costs from all public State funding sources.

Visit <http://www.njeda.com/EERLF> for further information.

-TESTIMONIAL-

“Big Sky could not be happier with the decision to partner with the Chamber of Commerce Southern New Jersey less than a year ago. During that time, we have developed fruitful strategic alliances, increased our brand awareness and found it easy to refer business because of the numerous organizations within the Chamber. We view the Chamber of Commerce Southern New Jersey as a key component to the growth of our business in the years to come.”

-Michael Regina
Big Sky Enterprises

SPECIAL EVENTS



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Environment Committee

Wednesday, September 7, 2011

8:30–10:30 a.m.

The Mansion on Main Street

Featuring

Fred Sickels

Director, Water Supply
New Jersey Department of
Environmental Protection

Please join us to hear Fred Sickels, Director, Water Supply, who will discuss current policy issues impacting water resource management, the new draft Water Supply Management Plan, and other issues that are of interest to the business community.

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Click [here](#) to register.

Business After Business AT THE WATER CLUB AT BORGATA



Members enjoyed after hours networking, cocktails and hors d'oeuvres in a beautiful setting at the Water Club at Borgata, sponsored by [South Jersey Energy Solutions](#), [Fox Rothschild](#), and the [Richard Stockton College of New Jersey](#). Pictured are Debra DiLorenzo, President & CEO, CCSNJ and Dr. Herman J. Saatkamp, Jr., President, The Richard Stockton College of NJ and immediate past Chairman of the Chamber's Board of Directors.


Business After Business at the Camden County Boathouse



On August 4, members of the Chamber enjoyed a relaxing summer night and the most modern and ecologically

current boathouse in the region at the Business After Business event, sponsored by [Beneficial Bank](#), [Camden County](#), [Holman Automotive](#) and [Whitesell](#). Pictured are (l to r): Tom Heitzman, Executive Vice President/COO, Whitesell; Sharon Hammel, Senior Vice President, Director of Relationship Banking, Beneficial; Keith Faragasso, Sales Manager, Holman Automotive; Debra DiLorenzo, President & CEO, CCSNJ; Dr. Edward T. McDonnell, Vice President for Economic Development & Executive Dean, Rohrer Center, Camden County College.

WELLS FARGO
Good Morning
 SOUTH JERSEY SERIES

Sponsored by 

Tuesday, September 13, 2011
 8:00–9:45 a.m. • The Mansion on Main Street



Caren Franzini
 Chief Executive Officer
 NJEDA



Tracye McDaniel
 President & CEO
 Choose New Jersey



Linda Kellner
 Acting Executive Director
 NJBAC

Getting Down to Business—Part II

Join us to hear the State’s economic development leaders about Governor Christie’s vision for a coordinated endeavor on business retention, expansion and attraction efforts.

Click [here](#) to register.

RUTGERS QUARTERLY BUSINESS OUTLOOK
 School of Business | Camden



Hundreds of Chamber members and businesspeople attended the July 19 Rutgers Quarterly Business Outlook, sponsored by [Flaster/Greenberg](#) and the Chamber. Pictured are (L to R): **Tami Bogutz Steinberg**, Shareholder and Chair, Gaming Law Group, *Flaster/Greenberg PC*, **Wendell Pritchett**, Chancellor, *Rutgers-Camden*, **Debra DiLorenzo**, President & CEO, *CCSNJ*, **Jeffrey Hartmann**, President & CEO, *Mohegan Sun*, **Anthony Perno III**, CEO, *Cooper’s Ferry Development Association*, **Luke Tilley**, Regional Economic Advisor, *Federal Reserve Bank of Philadelphia*, and **Jaishankar Ganesh**, Dean, *Rutgers School of Business-Camden*.

Workshop Series:

For Small Businesses Only

Tuesday, September 20, 2011

8:00–10:30 a.m.

Crowne Plaza Cherry Hill

This workshop is especially for small business owners and will focus on issues impacting you including information technology, temporary staffing, payroll and financing.

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Reserve Your Booth Today

Chamber of Commerce
 Southern New Jersey
BUSINESS
EPO 2011

October 6, 2011

10:00 a.m.–4:00 p.m.

Crowne Plaza, Cherry Hill

Energy use for this event will be matched with 100% wind RECS
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South Jersey Summer Institute

Honoring the class of 2011

For three weeks in July, 14 area educators spent their days touring businesses and learning from speakers and panels during the Chamber's South Jersey Summer Institute for Educators. The Institute celebrated twenty years, marking more than 500 teachers graduating the program since its inception in 1992.

Throughout the three week long program, which ran from July 5 -23 consisted of 15 plant and facility tours, four panel discussions and several individual speakers. In all, the teachers met more than 100 businesspeople. The Chamber thanks the sponsors and supporters of the Summer Institute, without whose support the program would not be possible.

Summer Institute Sponsors

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- Coriell Institute for Medical Research
- Maureen Davis, Cumberland Regional High School
- Federal Reserve Bank of Philadelphia
- Gateway Regional High School
- Hunter's Farm
- David Kehler
- Assemblywoman Pamela Lampitt
- Legacy Investment Advisors, LLC
- Morgan Lewis & Bockius, LLP
- New Jersey American Water
- Newtown Office Supply Solutions
- South Jersey Technology Park at Rowan University
- The Walk— Atlantic City



Teachers took part in several learning activities geared to students during their visit to the Federal Reserve Bank of Philadelphia.



The educators worked in groups to develop curriculum maps in order to infuse the lessons of the Institute into their classrooms.



Michael Tuosto, PSEG Nuclear, (center) explains security measures during a tour of PSEG's nuclear plant.



Debra DiLorenzo and Kathleen Davis gratefully accept a donation presented to the South Jersey Chamber Foundation by Bob Danzeisen on behalf of the Friends of Leo Beebe Committee.

Special Thanks to our Sponsors

Closing Dinner Sponsors:



Reception Sponsor:



The visit to the Coriell Institute for Medical Research included tours to several laboratories.



The significance of agribusiness to our region's economy was explained during a visit to Hunter's Farm in Cinnaminson.



The South Jersey Summer Institute Class of 2011!

MEMBERSHIP

2011 Network Connection Series

AUGUST
18 Noon [Braddock's](#), Medford

SEPTEMBER
1 11:45 a.m. [Caffe Aldo Lambert](#), Cherry Hill
8 8:30 a.m. [Adelphia](#), Deptford
15 Noon [Braddock's](#), Medford
22 8:30 a.m. [Blue Heron Pines](#), Cologne

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MEMBER NEWS

EVENTS



Solular is celebrating the installation of a Solar Power system at La Rosa Greenhouses.

The event will be held on Thursday, August 18, 2011 from 5:30 to 7:30 p.m. Please RSVP by August 15, 2011. Click [here](#) to register.

Announcements

UMDNJ-The University Hospital earned recognition among the U.S. News & World Report's list of America's best Hospitals, with several specialties attracting high scores. The principal teaching hospital for the UMDNJ-New Jersey Medical School has been ranked 14th overall in the New York Metropolitan Area and the Department of Orthopedics is listed 40th nationally.

MEND's recently completed 36-unit apartment building for senior citizens one of only four National Finalists for Best New Senior Housing Development. MEND's building,

located at 8 Jones Road, Medford Township, is now competing against two developments in California and one in Pennsylvania for Best Senior Development of the Year.

Advocare, one of the largest independent physician groups in New Jersey and the Greater Philadelphia region, is pleased to announce that Berlin Medical Associates will join Advocare on August 1, 2011. Under its new name, Advocare Berlin Medical Associates will continue to provide the same high quality care to families in the South Jersey region.

Appointments

Mark Stewart, who led strategic planning efforts at **Ballard Spahr** during the most comprehensive period of growth in the firm's 126-year history, has been named Chairman of the firm. Mr. Stewart, a litigator, began his legal career as a summer associate at Ballard Spahr and has held a variety of leadership positions at the firm.

- TESTIMONIAL -

“The chamber has given me the exposure to business and industry leaders to know that things are still moving forward in tough economic times. The staff has been very helpful with registering for events and answering and questions. The membership is a good investment!”

-Bob Benedict
B&B Environmental Inc.

Sixth Legislative District to Hold Job Fair

The Sixth Legislative District Office will host its first job fair on Thursday, September 8, 2011 from 11:00 A.M. – 3:00 P.M. The job fair, hosted by Senator Jim Beach, Assemblyman Lou Greenwald and Assemblywoman Pam Lampitt, will help constituents explore employment options, connect with local employers and achieve career objectives. The job fair will take place at the Cherry Hill Community Center, 800 Mercer Street in Cherry Hill. For more information or to register for the Job Fair please contact the Sixth Legislative District office at (856) 435-1247.

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-ADVERTORIAL-



Wellness Tip: Bananas: The Ultimate Hunger Buster

Ever grab a snack but then feel hungry again 20 minutes later? Next time, reach for a banana. It's loaded with Resistant Starch (RS), a healthy carb that fills you up *and* helps to boost your metabolism. Slightly under ripe medium-sized bananas have 12.5 grams of RS—more than most other foods. Ripe bananas give you 4.7 grams of RS, still enough to keep hunger pangs away. Check out these tasty ways to work in this wonder food.

Banana "Ice Cream"

Peel, slice, and freeze 1 small **banana**. Place frozen banana pieces in a blender with 3 tablespoons **1% low-fat milk**; blend until thick. Top with 1 tablespoon **chopped walnuts**.

Banana Salsa

Make a quick salsa with 2 **diced peeled bananas**, 2 tablespoons minced **red onion**, 1 tablespoon minced **cilantro**, 1 teaspoon minced **serrano or jalepeno pepper**, juice of 1 **lime**, and **brown sugar** and **salt** to taste. Use it to top fish or pork tacos, jerk chicken, or jerk pork.

Broiled Bananas

Slice 1 **peeled banana** in half lengthwise. Put banana pieces, cut sides up, on a rimmed baking sheet. Sprinkle the banana pieces with 1 teaspoon **brown sugar**, and broil on high until the sugar bubbles and the bananas brown (about 2-3 minutes). After broiling, sprinkle with **cinnamon**—or drizzle with 1 teaspoon **rum** for an extra-special treat.

Coffee and Banana Smoothie

Place 1 sliced **peeled banana**, 1 cup **1% low-fat milk**, 1/2 cup **cold black coffee**, 2 teaspoons **sugar**, and 1/2 cup **ice** in a blender. Blend until smooth—and enjoy.

Tropical Fruit Salad

Make a fruit salad with 1 sliced **peeled banana**, 1 sliced peeled **kiwi**, and 1/2 diced peeled ripe **mango**. Squeeze juice of 1/4 **lime** over the salad, and serve.

Source: [Bananas: The ultimate hunger buster](#)

For more information, please contact:
Beth.Sweeney@amerihealth.com

THE CHAMBER OF COMMERCE SOUTHERN NEW JERSEY "THE REVIEW" AUGUST 2011

		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
AUGUST		PNC Exec Series 5 11:30 a.m. The Mansion Voorhees		Lt. Governor 17 11:30 a.m. Crowne Plaza Cherry Hill	Networking Lunch 8 11:45 a.m. Braddock's Medford	19
		22	Workshop Series 23 8:00 a.m. The Mansion Voorhees	24	25	26
		29	30	31		

		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
SEPTEMBER					Networking Lunch 1 11:45 a.m. Lamberti's Cherry Hill	2
		5	6	Environment Comm 7 8:30 a.m. The Mansion Voorhees	Networking Brkfst 3 8:30 a.m. Adelphia Deptford	9
		12	Good Morning South Jersey 13 8:00 a.m. The Mansion Voorhees	14	Networking Lunch 5 11:45 a.m. Braddock's Medford	16
		19	20	21	Networking Brkfst 2 8:30 a.m. Blue Heron Pines Cologne	Sustainability Conf. 8:00 a.m. The Mansion Voorhees
		26	27	28	29	30

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