



FEATURED EVENT

Walk to Washington

Legislative and Business Leaders "Walk to Washington"



CCSNJ hosted its annual VIP Reception, sponsored by Atlantic City Electric, during the NJ Chamber's Walk to Washington trip on January 27. Business and legislative leaders gathered to network before the Congressional Dinner, including: (from left) CCSNJ Executive Vice President & COO Kathleen Davis; Senate President Stephen Sweeney; Kenneth Parker, Atlantic City Electric; CCSNJ Chairwoman Judith Roman, AmeriHealth New Jersey; Vince Maione, Atlantic City Electric; CCSNJ President & CEO Debra DiLorenzo; and Senator Tom Kean, Jr.

See [page 6](#) for more coverage.

Meet the Policymakers

RESCHEDULED—March 4



featuring
Harold "Hal" Wirths
11:30 a.m.—1:30 p.m.
The Mansion on Main Street
3000 Main Street, Voorhees, NJ 08043

Click [here](#) to register.

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THIS MONTH'S ADVERTISERS//



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GOVERNMENT ACTION

Legislative Reception Offers Members an Opportunity to Network with Legislative Leaders



On January 19, nearly 200 Chamber business people and members of the South Jersey Legislative Delegation gathered for the Chamber's Legislative Reception. Pictured at the event (top row, from left) are: Mike Tuosto, PSEG Nuclear; Board member Jennifer Young, Verizon Communications; Board member Mark Kramer, Kramer Beverage Company; Rosemary McManus-Coleman, Virtua Foundation; Steve Tambini, New Jersey American Water; Board member Charles Wimberg, Atlantic City Electric; Joe Devine, Kennedy Health System; CCSNJ President & CEO Debra DiLorenzo; Michael

Munoz, AmeriHealth New Jersey; CCSNJ Vice Chairman Thomas Heitzman, Whitesell; Board member William Kettleon, Comcast; John Rodgers, Horizon BCBSNJ; Michael Bonner, Esq., Stradley Ronon; and CCSNJ Executive Vice President & COO Kathleen Davis; (bottom row, from left) are: Senator Don Norcross; Assemblyman John Burzichelli; Assemblywoman Celeste Riley; Assembly Budget Committee Chair Louis Greenwald; Assemblywoman Pamela Lampitt; Assemblyman Scott Rudder; Assemblyman Pat Delany; Assemblyman Jim Beach; and Senate President Stephen Sweeney.

State Affairs Committee

Sponsored by:



Wednesday, February 16, 2011
8:15 to 10:00 a.m. - The Mansion on Main Street

Wednesday, March 16, 2011
8:15 to 10:00 a.m. - The Mansion on Main Street



Featuring
**Senator
Diane B. Allen**

Please join us to hear from Senator Diane Allen who represents the 7th Legislative District about upcoming issues during the second half of the 214th legislative session.

Click [here](#) to register.



Featuring
**Assemblyman
Joe Malone**

Please join us to hear Assemblyman Malone's remarks regarding the FY12 budget process, the critical issues surrounding New Jersey's pension system, and other pertinent issues concerning the South Jersey business community.

Click [here](#) to register.

\$25 Pre-registered Members • \$35 Members at the door • \$50 Non-Members

LEGISLATIVE UPDATE

Governor Christie Delivers His First State of the State Message

Yesterday, Governor Chris Christie delivered his first State of the State message, outlining his three top priorities for the year that focus on: fiscal responsibility, public employee pension and benefit reform and education reform. His messages on fiscal responsibility, cutting spending and making much needed changes to public employee benefits are ones that our Chamber have supported for many years. And, the Governor's message acknowledged that these issues are tied to making New Jersey a place in which people want to live and work.

The Governor began his message saying that the state of the state is improving and that New Jersey is making a comeback, however, there is still work to be done.

Looking back on his first year in office, the Governor outlined accomplishments, including reducing spending by 9%, balancing the state budget, lower state taxes, an unemployment rate that is dropping and is now below the national average, and the fact that companies are beginning to take a second look at New Jersey. He also pointed to progress made in pension and benefits reforms, as well as education reforms. He then stated that bigger changes need to made, especially on challenges that have been ignored. He pledged to continue to get State's fiscal house in order and that the Fiscal Year 2012 budget will be balanced without raising taxes. The Governor indicated that in order for New Jersey to become a home for growth, taxes on businesses and individuals need to be reformed and rolled back. He will be proposing an initial installment of such a tax reform package.

The Governor also addressed the

pension and benefit system, stating it is one of the reasons residents pay among the highest property taxes. He indicated that he will seek raising the retirement age, curbing COLAs in times of low or no inflation, and requiring employees to make a modest contribution toward their retirement.

On education reform, the Governor called for: the expansion of charter schools, the need to pass the Opportunity Scholarship

Act now, reforming or closing failing schools, reducing out-of-classroom costs to focus dollars on teachers and students, allowing layoffs to be based on merit versus longevity, rewarding high quality teachers, giving schools more power to remove underperforming teachers, and eliminating tenure. To view the Governor's State of the State message, [click here](#).

Assembly Labor Committee Releases Bills Changing UI Benefits and WARN Act

On January 24, the Assembly Labor Committee reported out two bills that impact business –one dealing with unemployment insurance benefits for employees dismissed for misconduct and the other expanding the scope of New Jersey's WARN Act.

A-3707 (Diagnan/Egan) makes changes to requirements regarding disqualification from Unemployment Insurance benefits for misconduct by claimants. The bill adds a definition for simple misconduct and expands the definition of severe misconduct, while maintaining that employees would still be barred from receiving UI benefits in cases of "severe misconduct," which the Chamber supported last year. The bill further places the burden of proof on employers to provide written documentation to back up claims of employee misconduct.

The bill defines "simple misconduct" to include: repeated failure to comply

with employer rules, falsification of an employment application, chronic tardiness without good cause, repeated and unauthorized absences without good cause, and unsatisfactory work performance that is deliberate and below reasonable standards. If an employee is dismissed for "simple misconduct" they would not be eligible to receive UI benefits for seven weeks following their discharge.

"Severe misconduct" is defined in the bill to include acts committed with malice and without regard for employer property or safety, and a pattern of simple misconduct that is repeated after written warning by the employer. Employees dismissed for severe misconduct are barred from receiving UI benefits until such time that they are reemployed.

The bill maintains the current definition of "gross misconduct" as criminal conduct of the first, second, third or fourth degree under the NJ Code of Criminal Justice.

The bill was released from committee by a vote of 5-3.

Also heard in the Assembly Labor Committee was A-3583 (Cryan), which requires prenotification of mass layoffs by a holding company or franchisor with multiple franchise locations. This legislation is intended to expand New Jersey's WARN Act (Worker Adjustment and Retraining Notification) to include franchises with multiple locations, which would be required to notify all employees of such companies in the case of a mass layoff or closure. The bill was released from committee by a vote of 5-2-1 (yes, no, abstain).

The Chamber will update you on these issues as they continue to develop.

CONTINUED ON **PAGE 9**.

SPECIAL EVENTS

Meet the policymakers



The Honorable
Bob Martin
Commissioner, New Jersey
Department of Environmental Protection

Join us to hear from Commissioner Martin on the latest developments in environmental policy relative to the business community.

Sponsored by:



Wednesday, March 30, 2011 - 11:30 a.m. to 1:30 p.m.
The Mansion on Main Street, Voorhees

Click [here](#) to register.

Big Brothers Big Sisters "Cooking for Kids Sake"



On February 2, CCSNJ President & CEO Debra DiLorenzo participated as a Celebrity Chef at Big Brothers Big Sisters of Burlington, Camden & Gloucester Counties' annual "Cooking for Kids Sake" event which raised \$17,030 for the organization.

RUTGERS Quarterly Business Outlook

School of Business | Camden

Last month, the Rutgers Quarterly Business Outlook, sponsored by the Chamber and Flaster/Greenberg, P.C., was forced to be cancelled after an overnight fire at the Crowne Plaza. **This event will not be rescheduled, but will be held on the next scheduled Business Outlook date of Tuesday, April 26, from 7:45 to 9:30 a.m. at the Crowne Plaza Cherry Hill.**

The panel discussion will again feature current and six month forecasts in their respective sectors:

Economy

Herb Taylor, Vice President & Corporate Secretary
Federal Reserve Bank of Philadelphia

Banking

Joseph Lizza, President, Delaware Valley Division
Susquehanna Bank

Healthcare

Martin Bieber, President & CEO
Kennedy Health System

Moderator

Jaishankar Ganesh, Dean
Rutgers School of Business—Camden

Click [here](#) to register.



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Healthcare Innovation in Our Backyard



featuring
Richard P. Miller

CEO, Virtua

Friday, March 11, 2011
7:45–9:30 a.m. • The Mansion on Main Street

Virtua is redefining healthcare in South Jersey and transforming a patient's hospital experience with a new medical campus due to open this spring in Voorhees. Virtua CEO Richard Miller will preview the new digital hospital, which was designed as a therapeutic environment based on feedback from physicians, nurses, employees and patients.

Click [here](#) to register.

WACHOVIA *Good Morning* SOUTH JERSEY SERIES

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A Wells Fargo Company

RESCHEDULED

Getting Down to Business



featuring
Dennis M. Bone

Chairman, *Choose New Jersey* and
President, *Verizon New Jersey*

Friday, June 17, 2011
8:00-10:00 a.m. • The Mansion on Main Street

Click [here](#) to register.

SAVE THE DATE!

Spring Golf Classic Monday, May 2, 2011

11:00 a.m. to 7:00 p.m.
Riverton Country Club, Riverton

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Event Sponsor

Receive logo placement on all marketing materials,
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Sponsorship Cost: \$4,000

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Logo placement on invitation,
hole sponsorship and one golfer.

Sponsorship Cost: \$1,750

For more information about sponsorships, contact
Meredith Lorrilliere at (856) 424-7776, ext. 118 or
meredith@chambersnj.com

SAVE THE DATE!

Women's Conference

Friday, May 20, 2011

8:00 a.m. - Noon

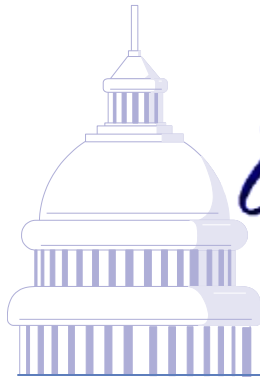
The Mansion on Main Street, Voorhees

Geared primarily toward the busy working professional, this half-day event will feature advice on wellness, health and lifestyle, financial and legal matters for women.

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For more information about sponsorships, contact
Meredith Lorrilliere at (856) 424-7776, ext 118, or
meredith@chambersnj.com



Walk to Washington



Pictured at CCSNJ's VIP Reception are: (from left) Kenneth Parker, Atlantic City Electric; NJ Department of Banking & Insurance Commissioner Tom Considine; Assembly Budget Committee Chairman Louis Greenwald; and Bert Lopez, Atlantic City Electric.



(From left) Susan Coan and Vince Maione of Atlantic City Electric network with Congressman Jon Runyan.

MEMBERSHIP

2011 Network Connection Series

FEBRUARY

3 Noon [Caffe Aldo Lamberti](#), Cherry Hill
10 8:30 a.m. [Adelphia](#), Deptford
17 Noon [Braddock's](#), Medford

MARCH

3 11:45 a.m. [Caffe Aldo Lamberti](#), Cherry Hill
10 8:30 a.m. [Heritage House](#), Millville
17 11:45 a.m. [Braddock's](#), Medford

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MEMBER NEWS

EVENTS

It's Exciting.. It's On Our Network...
It's Here! Visit Verizon Wireless's
Store on Wheels at City Hall in
Philadelphia on February 10 from
8:00 a.m. to 4:00 p.m. to see their
newest device and what "IT" is all
about. Dilworth Plaza: 15th and
Market Streets, West Side of City
Hall, Philadelphia, PA 19102.

For more information, contact Nicole
Dellisanti at 215-638-5863
or email her at:

Nicole.dellisanti@verizonwireless.com

APPOINTMENTS

Capehart Scatchard is pleased to
announce that Sergio I. Scuteri, Esq.
has been elevated to shareholder. Mr.
Scuteri focuses his practice in
commercial bankruptcy and general
commercial litigation.

Virtua CEO Rich Miller has been
appointed to the American Hospital
Association's Section for Health Care
Systems. The 23-member governing
council of executives will navigate
through reforms to improve America's
health care delivery system, with a
focus on advocacy, public policy
issues and member service strategies.
Miller will serve a three-year term.

Sivaraman Anbarasan, an expert in
corporate training and workforce
development, has been named dean of
Camden County College's Division of
Continuing Education. He comes to
CCC from Sussex County Community
College in Newton.

AWARDS

George E. Norcross, III, chairman of
the Board of Trustees of the Cooper
Health System was awarded the 2011
Healthcare System Trustee of the Year
by the New Jersey Hospital Association
(NJHA) today.

Pam Boyd, president of the
Moorestown, NJ-based Thomas/Boyd
Communications, was recently selected
as the 2010 Woman Business Owner
of the Year by the South Jersey Chapter
of the National Association of Women
Business Owners.

Advocare, LLC proudly announced that
23 of its doctors received "Top
Doctors" recognition in 2010 by three
leading New Jersey consumer
publications - SJ Magazine, South
Jersey Magazine and New Jersey
Monthly, as well as two Southeastern
Pennsylvania publications - Philadelphia
Magazine and Main Line Today.

TESTIMONIAL

“The Chamber of
Commerce is a
fabulous networking tool
that also keeps its
members up to date with
what's going on in our
government and our
community.”

**-Georgia Gutekunst
Medtalents, Inc.**

Communications & Energy Committee

Wednesday, March 23, 2011
8:00 to 10:00 a.m. - The Mansion on Main Street



Featuring Commissioner Nicholas Asselta

New Jersey Board of
Public Utilities

Please join us to hear from NJBPU Commissioner Nicholas Asselta who will provide an overview of the current issues under the jurisdiction of the Board of Public Utilities.

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\$30 Pre-registered Members
\$40 Members at the door • \$65 Non-Members

Click [here](#) to register.

CCSNJ Members

Ranked as Most
Powerful People
in NJ by



The Chamber would like to congratulate our Chairwoman **Judith Roman**, president & CEO of AmeriHealth New Jersey, and our President & CEO **Debra DiLorenzo**, and members on being named on NJBIZ's list of "The Most Powerful People in New Jersey."

- **George E. Norcross, III**, chairman, *Cooper University Hospital*
- **Caren Franzini**, CEO, *New Jersey Economic Development Authority*
- **Robert L. Boughner**, president, *Borgata Atlantic City*
- **John P. Sheridan, Jr.**, CEO, *Cooper University Hospital*
- **Douglas R. Conant**, president & CEO, *Campbell Soup Company*
- **Don Marzadino**, president of the Eastern Division, *Caesars Entertainment Corp.*
- **Jon Reisman**, vice president, *Continental Airlines*
- **Kevin DeSanctis**, CEO, *Revel Entertainment*
- **Dan Mead**, president & CEO, *Verizon Wireless*
- **Maxine Ballen**, founder, president & CEO, *New Jersey Technology Council*
- **Anthony Perno**, president & CEO, *Cooper's Ferry Development Association*
- **Richard P. Miller**, CEO, *Virtua*
- **Edward J. Graham**, CEO, *South Jersey Industries*
- **Betsy Ryan**, CEO, *New Jersey Hospital Association*



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BUSINESS RESOURCES

MEMBER ACCESS PROGRAM

One of the most valuable benefits of Chamber membership is the ability to tap into the growing network of fellow Chamber members. The CCSNJ Member Access Program (MAP) is designed to make it easy for you to contact and do business with the Chamber's network of members. The MAP program provides you with information on all Chamber members in the following options:

Mailing Label Program

Pressure-sensitive label set for the main company representative only	\$125.00
Pressure-sensitive label set for all member company representatives	\$175.00
Custom label set	Call for Pricing

Allow three working days; prices include tax, shipping and handling.

Database Program

One-time Database Program enrollment fee	\$250.00
◆ Excel database records include: main contact name, company, address, phone number, number of employees and business classification.	
◆ The enrollment fee enables your company to access database updates as long as you remain a chamber member in good standing.	
Database Updates	\$75.00

Allow three working days; prices include tax, shipping and handling

Call Winter Black at (856) 424-7776 extension 122 or [click here](#) for more information or to purchase these valuable marketing tools.

LEGISLATIVE UPDATE CONTD FROM PAGE 3.

Governor Signs Bill Expanding BRRAG Program

On January 7, the Governor signed S-2370 (Kyrillos/Madden), which expands the Business Retention & Relocation Assistance Grant Program (BRRAG) by increasing the tax incentives and easing eligibility restrictions so that more businesses can qualify for the incentives. The Chamber supported this legislation in a desk letter and in testimony before the Assembly Budget Committee. [Click here](#) to view testimony and desk letter.

Pro-Business Bills On Governor's Desk

A number of pro-business bills, many of which were supported by the Chamber, have passed both houses of the legislature and await the Governor's signature. These bills: extend eligibility of investors in business or housing projects for tax credits under the Urban Transit Hub Tax Credit Act; consolidate certain business-related categories of gross income

CONTINUED ON PAGE 11.



Getting Too Little (or Too Much) Sleep

A sleep schedule is vital to any weight-loss plan, say Wake Forest University researchers who tracked study participants for 5 years. In the under-40 age group, people who slept 5 hours or less each night gained nearly 2½ times as much abdominal fat as those who logged 6 to 7 hours; also, those who slept 8 hours or longer added nearly twice as much belly fat as the 6 to 7 hour group. People with sleep deficits tend to eat more (and use less energy) **because they're tired, says study coauthor Kristen Hairston, M.D.,** while those who sleep longer than 8 hours a night tend to be less active.

For more information please contact Beth.Sweeney@amerihealth.com
Source: [7 Habits That Make You Fat](#)

NEW MEMBERS

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Marlton, NJ
www.H2contracting.com

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LEGISLATIVE UPDATE

CONTD FROM **PAGE 7**.

and provides a 20 year carry forward of certain net losses; create an "Angel Investor Tax Credit Act"; and establish a closing fund, up to \$50 million per year, to provide financial resources for certain economic development projects.

Additionally, the Assembly passed five bills aimed at streamlining the regulatory process, including:

A-2720 {Burzichelli/Rumano}/S-2014 {Oroho/OToole}, which establishes new procedures in "Administrative Procedure Act" to allow substantial changes to agency rulemaking upon adoption.

A-2721 {Burzichelli/Quijano/Caputo}/S-2013 {Oroho/OToole}, which changes the expiration of state agency rules from five years to ten years and establishes a new procedure for readopting rules without substantive changes.

A-2849 {Burzichelli/Quijano/Riley/DeAngelo}/S-2441 {Weinberg/Sarlo}, which requires the Board of Public Utilities to issue every order in written form and post them on the internet.

A-2853{Burzichelli/Milam}/ S-6 {Sarlo/Kyrillos}: Streamlines process for State and local agency business permits related to economic development projects.

A-2922 {Burzichelli/Coughlin}/S-2607 {Oroho/VanDrew} which establishes new procedures for resolving conflicts or inconsistencies in adopted rules and regulations.

THE CHAMBER OF COMMERCE SOUTHERN NEW JERSEY "THE REVIEW" FEBRUARY 2011

FEBRUARY

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	1	2	Networking Event 3 Noon Lambert's, Cherry Hill	4
Coop. Action 7 8:00 a.m. The Mansion, Voorhees	8	9	Networking Event 10 8:30 a.m. Adelphia, Deptford	11
14	15	State Affairs 16 8:15 a.m. The Mansion, Voorhees	Networking Event 17 Noon Braddock's, Medford	18
21	22	23	Business After Business 24 5:00 p.m. Virki, Sewell	25

MARCH

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	1	Enviro. Committee 2 8:30 a.m. The Mansion, Voorhees	Networking Event 3 11:45 a.m. Lambert's, Cherry Hill	Policymakers 4 11:30 a.m. The Mansion, Voorhees
7	8	9	Networking Event 10 8:30 a.m. Heritage House Millville	GMSJ 11 7:45 a.m. The Mansion, Voorhees
14	15	State Affairs 16 8:15 a.m. The Mansion, Voorhees	Networking Event 17 11:45 a.m. Braddock's, Medford	18
21	22	Comm/Energy 23 8:00 a.m. The Mansion, Voorhees	24	Workshop: Marketing/Branding 25 8:00 a.m. The Mansion, Voorhees
28	29	Meet the Policymakers 30 11:30 a.m. The Mansion, Voorhees	BAB One Atlantic 1 5:00 p.m. One Atlantic, Atlantic City	



Piazza 6014 at Main Street
Voorhees, NJ 08043-4659

856.424.7776
856.424.8180 FAX

CHAIRWOMAN

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President & CEO
AmeriHealth New Jersey

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Meredith Lorrilliere