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# THE REVIEW

A DIGITAL NEWSLETTER | June 6, 2011

## FEATURED EVENT

### *Pinnacle Awards Luncheon*

Wednesday, June 15, 2011

11:15 a.m.–2:00 p.m. • Crowne Plaza, Cherry Hill

- Don't miss the 17<sup>th</sup> Annual Pinnacle Awards Luncheon -



Chairman's Award  
Brent Celek  
Philadelphia Eagles Tight End

President's Award

Kelly D. Johnston, Vice President, Government Affairs  
Campbell Soup Company

Education Award

Wells Fargo

Wellness Award

Dr. Jeffrey Brenner, Director, Institute of Urban Health  
Cooper University Hospital  
& Executive Director/Medical Director  
Camden Coalition of Healthcare Providers

Green Award

United Parcel Service

Public Service Award

Assemblyman Joseph R. Malone, III

Congratulate our winners by placing an ad in the event program book.  
Call Mary Malloy for details at (856) 424-7776 ext. 120.

Sponsored by:



Networking Reception:

Click [here](#) to register.



### GOVERNOR NOMINATES CCSNJ PRESIDENT/CEO TO CRDA

On May 19, Governor Chris Christie nominated Debra P. DiLorenzo, President & CEO of the Chamber to serve on the Casino Reinvestment Development Authority (CRDA). The nomination is subject to confirmation by the Senate.

CONTINUED ON PAGE 12.

### The Chamber's first ever

### *Women's Conference*

A SMASHING success!

More than 250 Chamber members attended the Chamber's first-ever Women's Conference on May 20. Attendees received helpful information geared to the busy female professional. The event started with opening remarks and a presentation by Chamber president/CEO Debra DiLorenzo and executive vice president/COO Kathleen Davis on What Women Face in the Workforce - Then and Now. Their presentations focused on the advances women have made in the workforce, including the impact of the women's movement during the 1970s, which helped pave the way for women today.



Judith L. Roman, President & CEO, AmeriHealth New Jersey, and Chairwoman of the Chamber's Board of Directors was one in a dynamic lineup of speakers at the Women's Conference.

For more coverage, go to PAGE 8.

### THIS MONTH'S ADVERTISERS//



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# HR BOOT CAMP

TUESDAY, JUNE 7, 2011  
8:00-10:30 A.M.  
THE MANSION ON MAIN STREET, VORHEES

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## PANEL

### WAGE AND HOUR: COMMON PITFALLS AND THE LATEST LEGAL UPDATE

Peter Frattarelli, Esq., Partner, Archer & Greiner, P.C.

### INDEPENDENT CONTRACTORS: GET IT RIGHT OR PAY THE PRICE

David Rapuano, Esq., Partner, Archer & Greiner, P.C.

### EMPLOYEE PRIVACY RIGHTS - IN THE OFFICE AND ON-LINE

John Quirke, Esq., Partner, Archer & Greiner, P.C.

### MALINGERING EMPLOYEES AND LEAVES OF ABSENCE

Susan Hodges, Esq., Partner, Archer & Greiner, P.C.

Click [here](#) for more information and to register.

WELLS FARGO *Good Morning*  
SOUTH JERSEY SERIES

Sponsored by



Friday, June 17, 2011 • 8:00–10:00 a.m.  
The Mansion on Main Street



featuring  
**Dennis M. Bone**

Chairman, Choose New Jersey  
and  
President, Verizon New Jersey

## Getting Down to Business

Join us to hear from Choose New Jersey Chairman Dennis Bone on how the organization will market incentive programs to attract and retain jobs and provide policy recommendations to make New Jersey a home for growth.

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# GOVERNMENT ACTION



GOVERNMENT ACTION SERIES

## State Affairs Committee

Wednesday, June 22, 2011  
8:15 to 10:00 a.m. • The Mansion on Main Street



Featuring  
NJ State Treasurer  
Andrew Sidamon-Eristoff

Please join us to hear State Treasurer Andrew Sidamon-Eristoff discuss New Jersey's Fiscal Year 2012 State Budget just days before the passage deadline, as well as initiatives undertaken by the Administration to curb government spending and get our State's fiscal house back in order.

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Click [here](#) to register.

## State Affairs Committee

With Assemblyman Louis D. Greenwald



On May 18, Assemblyman Lou Greenwald, Chairman of the Assembly Budget Committee, addressed close to 70 members of the Chamber's State Affairs Committee. The Assemblyman provided an overview of the status of the FY12 State Budget, including new revenue projections.

## Environment Committee

with Assistant Commissioner Wolf Skacel



On June 1, Wolf Skacel, Assistant Commissioner, Compliance & Enforcement, NJ Department of Environmental Protection addressed the Chamber's Environment Committee about the DEP's Environmental Stewardship Program. The meeting was

sponsored by [Horizon BCBSNJ](#), [Atlantic City Electric](#), [New Jersey American Water](#) and [Manko, Gold, Katcher & Fox, LLP](#).

# LEGISLATIVE UPDATE

## Unemployment Insurance Tax Reform Legislation Moves Forward

S-2730 (Madden/Doherty)/A-3819 (Egan/ Evans/Pou/ Wisniewski) continues to move towards final passage. On May 12 the legislation was voted out of the Senate Labor Committee unanimously and is now scheduled for the June 6 Agenda of the Senate Budget and Appropriations Committee hearing. The bills make

two important changes that will mitigate future UI tax increases. First, they reduce unemployment insurance tax increases that were to go into effect in FY2012 (which begins July 1, 2011) by charging employers the tax based on schedule D (instead of schedule E) in 2012 and removing the ten percent surcharge on the highest tax rates (schedule E) that will be effective in FY2013. Without these changes, employers were facing an increase of approximately \$300 per employee annually. If signed into law, employers can expect to pay approximately an

additional \$100 - \$130 per employee as opposed to approximately \$300 per employee.

S-2730 and A-3819 also sets the Unemployment Insurance Trust Fund reserve ratios at FY2003 levels once the fund is solvent, a change that will result in more stability in the UI tax rates.

The Chamber will continue to support legislation that will help reduce the tax burden on businesses in New Jersey and create a better business climate in the state.

# SPECIAL EVENTS

## *Business After Business*

At the Camden County Boathouse

**Thursday, August 4, 2011**

**5:00-7:00 p.m.**

**Camden County Boathouse**

**7050 North Park Drive, Pennsauken, NJ 08109**

**S**pend a relaxing summer evening networking with fellow Chamber members at the Camden County Boathouse overlooking Cooper River, while you enjoy hors d'oeuvres and the cash bar.

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Food provided by



Click [here](#) to register.

## **RUTGERS** QUARTERLY BUSINESS OUTLOOK

School of Business | Camden

**Tuesday, July 19, 2011 • 7:45-9:30 a.m.**  
at Crowne Plaza Cherry Hill

**J**oin us for this quarterly forum featuring area business leaders who will assess the Southern New Jersey economy in their business sectors. The panel will consist of three experts who will discuss current and six-month outlooks in their respective fields.

Sponsored by



Click [here](#) to register.

## Business After Business at

# CAFFE

ALDO LAMBERTI

**Thursday, June 23, 2011**

**5:00-7:00 p.m.**

Caffe Aldo Lamberti

2011 Route 70 West Cherry Hill, NJ 08002

Sponsored by:



**J**oin us for a relaxing evening at Caffe Aldo Lamberti's indoor/outdoor bar & patio where you can meet and network with fellow Chamber members. A sampling of Caffe Aldo Lamberti's fine cuisine and cash bar will be available.

Click [here](#) to register.

## *Meet the policymakers*

**Tuesday, July 26, 2011 • 11:30 a.m.-1:30 p.m.**  
The Mansion on Main Street



featuring

### **Charles McKenna**

Director, Office of Homeland Security & Preparedness

**J**oin us to hear from Director McKenna the steps being taken to ensure our state remains safe against the threats and hazards to our state, including terrorists and natural disasters.

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Click [here](#) to register.

**ENERGY USE FOR THE "MEET THE POLICYMAKERS" MEETING ON MAY 25 WILL BE MATCHED WITH 100% WIND RECs**

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Chamber of Commerce Southern New Jersey  
Where Business Grows

**PNC Executive Series**  
with David L. Cohen, Esq.



On May 13, David L. Cohen, Esq., Executive Vice President, Comcast Corporation addressed Chamber members on the unprecedented acquisition of NBCUniversal by Comcast Corporation. Pictured (l-r): Debra DiLorenzo, President/CEO, CCSNJ; David Cohen; J. William Mills, III, President, Philadelphia/Southern New Jersey Region, PNC; and Glenn Stefanowicz, Executive Vice President, PNC Bank.

**Business After Business**  
with the Board of Directors



Close to 100 members joined several members of the Chamber's Board of Directors at a Business After Business at Ron Jaworski's Valleybrook Country Club, sponsored by [The Bank](#) and [Conner Strong & Buckelew](#). Pictured are (l-r): Ron Jaworski; Tony Antunes, The Bank; Deb DiLorenzo; and Tim Corrigan, The Bank.

*Meet the policymakers*  
with NJDEP Commissioner Bob Martin



NJDEP Commissioner Bob Martin addressed Chamber members at the May 25 Meet the Policymakers, sponsored by [Constellation Energy](#), [Dilworth Paxson](#), [New Jersey American Water](#), [Hyland Levin, Duane Morris, PSE&G](#) and [Manko, Gold, Katcher & Fox, LLP](#). Commissioner Martin outlined his efforts to transform the Department, including identifying the regulations that cause the most problems and impede economic development and ensuring that decisions are based on fact, are consistent and timely. He stressed his and the Christie Administration's commitment to economic growth and protecting the environment.

# MEMBERSHIP

## 2011 Network Connection Series

JUNE			JULY		
9	8:30 a.m.	<a href="#">Adelphia</a> , Deptford	7	11:45 a.m.	<a href="#">Caffe Aldo Lamberti</a> , Cherry Hill
16	11:45 a.m.	<a href="#">Braddock's</a> , Medford	14	8:30 a.m.	<a href="#">NJ Motorsports Park</a> , Millville
			21	11:45 a.m.	<a href="#">Braddock's</a> , Medford

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## MEMBER NEWS

### EVENTS

On June 8<sup>th</sup> 2011, **Flaster Greenberg** will hold a seminar series for entrepreneurs 8:00-10:00 a.m. at Flaster/ Greenberg, P.C., 1810 Chapel Avenue West, Cherry Hill, NJ 08002. The event "Legally Speaking," will deal with protecting intellectual property online by understanding trademark and copyright essentials and online reputation management. To register online, visit [http://www.flastergreenberg.com/newsroom-events/Protecting\\_Your\\_Intellectual\\_Property\\_Online\\_June.html](http://www.flastergreenberg.com/newsroom-events/Protecting_Your_Intellectual_Property_Online_June.html)  
Email: [events@flastergreenberg.com](mailto:events@flastergreenberg.com)  
Advanced registration is recommended by June 6<sup>th</sup>. Seating is limited. For more information, call 856-661-2297.

### ANNOUNCEMENTS

Transportation shareholder, John K. Fiorilla, Esq., **Capehart Scatchard**, spoke to the Real Estate Department of Norfolk Southern Railway assembled at Brosnan Forest in Dorchester, South Carolina. Capehart Scatchard's Transportation Group has been providing comprehensive legal services to management at all levels of Short

Line railroads across the US and in Canada.

**Bank of America, JPMorgan Chase and Wells Fargo** announced that they have formed a new venture to enable their customers to move money more conveniently and safely using a mobile number or email address. ClearXchange is the first bank-owned solution of its kind.

**Wells Fargo** announced that Nicole Burrell-Birt will join the Southern New Jersey Wells Fargo team on June 1 as the Community Banking President for the Jersey Shore. Burrell-Birt is currently managing 12 stores in San Diego in a \$1.3 billion diverse market.

**GREYHAWK**, a national project management and consulting firm, has been named the recipient of three "project of the year" awards from the Mid-Atlantic Chapter of the Construction Management Association of America (CMAA). GREYHAWK received first place for "k-12 project of the year under \$20 million" for work conducted at Egg Harbor City Middle School, Honorable Mention for "K-12 project of the year over \$20 million" for Greater Egg Harbor High School, and 'Private Project of the Year over \$20 million" for Campbell Soup's Corporate Employee Center Building.

**Health Advocate** was selected as the 2011 Life Sciences Company of the Year. They received this honor from the Greater Philadelphia Alliance for Capital and Technologies.

Colonel (Ret) Carmen Venticinque, New Jersey Employer Support of the Guard and Reserve State Chair, announced the pilot program that NJESGR has created in conjunction with **Richard Stockton State College** that enables students to be ESGR volunteers while earning service-learning credits on their official transcript.

Dr. John M. Tedeschi, Chairman of the Board and Chief Executive Officer of South Jersey's **Advocare**, received an honorary degree from Rosemont College (Rosemont, PA). Rosemont College bestowed the honorary degree to Dr. Tedeschi for his dedication to serving his community and our region's youth throughout his distinguished career.

**Big Brothers Big Sisters of Burlington, Camden & Gloucester Counties** released their first music video today. They teamed with Flying Horse Media to produce a music video showcasing an original song,

CONTINUED ON PAGE 7.

**MEMBER NEWS**  
CONTINUED FROM PAGE 6.

Start of Something Good, by the band, My Name is August. The video can be found on You Tube and at [www.bbbsbcg.org](http://www.bbbsbcg.org) and is available for download at iTunes with a portion of each download donated to Big Brothers Big Sisters of Burlington, Camden & Gloucester Counties.

Barron & Posternock, LLP and McDowell Riga, P.C. are pleased to announce that they are now **McDowell Riga Posternock, P.C.**, bringing Family Law and the Collaborative Divorce Process to their Moorestown office and introducing their new Bankruptcy Clinic in Maple Shade.

**APPOINTMENTS**

Seth M. Keller, MD, a board certified neurologist in private practice with **Advocare Neurology** of South Jersey and president of the American Academy of Developmental Medicine and Dentistry (AADMD), and partner Matthew P. Janicki, PhD, an associate

professor of human development at the Institute of Disability and Human Development at the University of Illinois of Chicago, are joining with physicians and other professionals nationwide to spearhead the National Task Group on Intellectual Disabilities and Dementia Practices.

Glen J. Walton, CPA of Moorestown has been elected to the Board of Directors of the United Way of Burlington County. Walton is a partner in the Voorhees office of **Bowman & Company LLP**, Certified Public Accountants and Consultants.

Joseph W. Devine, Senior Vice President of Administration and External Relations for the **Kennedy Health System** has been named a 2011 recipient of the Philadelphia Pinnacle Award. The award, presented by The Millay Club, is awarded annually to individuals who have reached the highest levels of career achievement and public service.

Kathleen Federici, of Maple Shade, NJ, has been named the new Branch Manager/AVP of **The Bank's** Haddonfield Office.

**TD Bank** named Ann Fryland as Senior Portfolio Manager in Commercial Lending in Cherry Hill, NJ. She is responsible for managing customer relationships, including loans, deposits, cash management and wealth management, for customers throughout the Burlington/Camden County region of southern New Jersey.

TESTIMONIAL

“ Speaking as a newer member, I have been very pleased with the many opportunities that the chamber has provided me to help grow my business. Those opportunities combined with the chamber's professional and amicable staffers, assure me that I made the right choice by joining!”

**Peter Brown**  
Reverse Mortgage Consultant  
MetLife

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Get Your Green Back

**EXPOSURE**



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Southern New Jersey  
**BUSINESS**  
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# Women's Conference



(PICTURED ABOVE): Chamber Board member Dr. Ninfa Saunders, President & COO, Virtua Health, provides comments during the second panel of the Women's Conference.

## CONT'D FROM COVER.

Chamber Board Chairwoman Judith L. Roman, President, AmeriHealth New Jersey, and Chamber Board member Dr. Ninfa Saunders, RN, MSN, MBA, President & COO, Virtua provided essential information about women's wellness issues. Dr. Saunders outlined key women's health statistics, including risk factors, and the leading causes of death for women. The importance of taking time for one's own health was stressed that Dr. Saunders. Judy Roman's presentation focused on wellness, the health impacts of obesity and smoking, and the steps that women can take every day to maintain their health.



(PICTURED ABOVE): Pictured above are Stacy Asbell, Esq. and Ken Morgan, Esq., both Associates at Hyland Levin.

The third panel provided essential legal, financial and technology advice for women. Attorneys Stacy Asbell, Esq. and Ken Morgan, Esq., both Associates at Hyland Levin outlined the legal planning that women should consider doing today, before they are in crisis situations. Estate planning, basic documents such as wills and powers of attorney, trusts and business planning were explained.

Toni Cooper, Director of US Private Banking & National Sales, TD Bank, and Donna Walton, Vice President, Will and Estate Specialist, TD Wealth Management spoke about the importance of women establishing credit, how to monitor your credit score, and properly plan for a comfortable retirement.

(PICTURED RIGHT): Pictured are (left) Donna Walton, Vice President, Will and Estate Specialist, TD Wealth Management and (right) Toni Cooper, Director of US Private Banking & National Sales, TD Bank



(PICTURED TOP RIGHT): Tiffany Baehman, Vice President/General Manager, AT&T Greater Philadelphia Market



The final panelist, Tiffany Baehman, Vice President/General Manager, AT&T Greater Philadelphia Market educated the attendees on the latest apps that can make women's lives easier, and more fun, at home and at the office.

Keynote speaker Sheila Hartnett-Devlin, CFA, Vice President, American Century Investments and Director, South Jersey Industries and Mannington Mills, Inc., who shared her inspirational story. A daughter of immigrant parents, Sheila pursued her dream of working in the financial services sector by attending college in the evening to earn her degree. Sheila also spoke of the importance of mentoring –how she sought out her mentor, whose advise helped her to reach the pinnacle of her career –and how successful women should mentor other women.

The event concluded with a networking session, during which women met each other, the speakers, and perused information contained at the sponsor display tables.



(PICTURED BOTTOM RIGHT): keynote speaker, Sheila Hartnett-Devlin, CFA, Vice President, American Century Investments

## A Special Thanks to our Sponsors



- TESTIMONIAL -

**I** felt so blessed to be at the Women's Conference last week. There was so much good information and so many dynamic speakers and attendees.

Thank you and the Chamber for organizing an inspirational Friday. I couldn't think of a better way to kick off my *summer.*"

-Sangeetha Subramanian  
Fund Development Coordinator  
Big Brothers Big Sisters of Burlington  
Camden & Gloucester Counties

# NEW MEMBERS

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**Thomas Edison State College**  
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[www.tesc.edu](http://www.tesc.edu)

Thomas Edison State College provides flexible, high-quality, collegiate learning opportunities for self-directed adults.

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**Tonio Burgos & Associates**  
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Tonio Burgos & Associates, Inc. is a leading strategic planning and lobbying firm with offices in Trenton, New York, Washington DC and Puerto Rico.

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Panda Concepts is a client-driven, results-based marketing communications agency based in South Jersey. We specialize in branding, graphic design and internet marketing.

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- ADVERTORIAL -

## Wellness Tip: Bananas: The Ultimate Hunger Buster

Ever grab a snack but then feel hungry again 20 minutes later? Next time, reach for a banana. It's loaded with Resistant Starch (RS), a healthy carb that fills you up and helps to boost your metabolism. Slightly under ripe medium-sized bananas have 12.5 grams of RS—more than most other foods. Ripe bananas give you 4.7 grams of RS, still enough to keep hunger pangs away. Check out these tasty ways to work in this wonder food.

### Banana "Ice Cream"

Peel, slice, and freeze 1 small **banana**. Place frozen banana pieces in a blender with 3 tablespoons **1% low-fat milk**; blend until thick. Top with 1 tablespoon **chopped walnuts**.

### Banana Salsa

Make a quick salsa with 2 **diced peeled bananas**, 2 tablespoons minced **red onion**, 1 tablespoon minced **cilantro**, 1 teaspoon minced **serrano or jalepeno pepper**, juice of 1 **lime**, and **brown sugar** and **salt** to taste. Use it to top fish or pork tacos, jerk chicken, or jerk pork.

### Broiled Bananas

Slice 1 **peeled banana** in half lengthwise. Put banana pieces, cut sides up, on a rimmed baking sheet. Sprinkle the banana pieces with 1 teaspoon **brown sugar**, and broil on high until the sugar bubbles and the bananas brown (about 2–3 minutes). After broiling, sprinkle with **cinnamon**—or drizzle with 1 teaspoon **rum** for an extra-special treat.

### Coffee and Banana Smoothie

Place 1 sliced **peeled banana**, 1 cup **1% low-fat milk**, 1/2 cup **cold black coffee**, 2 teaspoons **sugar**, and 1/2 cup **ice** in a blender. Blend until smooth—and enjoy.

### Tropical Fruit Salad

Make a fruit salad with 1 sliced **peeled banana**, 1 sliced peeled **kiwi**, and 1/2 diced peeled ripe **mango**. Squeeze juice of 1/4 **lime** over the salad, and serve.

Source: [Bananas: The ultimate hunger buster](#)

For more information, please contact:  
[Beth.Sweeney@amerihealth.com](mailto:Beth.Sweeney@amerihealth.com)

## GOVERNOR NOMINATES CCSNJ PRESIDENT/CEO TO CRDA CONT'D FROM COVER.

DiLorenzo joins a 17-member board that will implement the Atlantic City Tourism District that was created by legislative statute. The CDRA will facilitate development by assuming planning, zoning and developing a Tourism District Master Plan.

CRDA is responsible for directing gaming revenue from casinos in Atlantic City to redevelopment projects in Atlantic City and throughout the state. It is the only agency of its type in the country that takes gaming revenue and reinvests it in the community. The CRDA has reinvested over \$1.8 billion

in over 400 projects across the state, including \$1.5 billion in Atlantic City. Some of the projects the CRDA has been involved in include the Atlantic City Boardwalk Revitalization Project, renovation of the Roosevelt Place Beach Pavilion and Christopher Columbus Corridor Parking Garage.

DiLorenzo had previously served on the Transition Team for Governor Chris Christie, chairing the Labor & Workforce Development Subcommittee. She also serves on the Governor's Advisory Commission on New Jersey Gaming, Sports and Entertainment.

THE CHAMBER OF COMMERCE SOUTHERN NEW JERSEY "THE REVIEW" JUNE 2011

JUNE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY				
6	<a href="#">HR Boot Camp</a> 8:00 a.m. The Mansion, Voorhees	7	8	<a href="#">Networking Event</a> 8:30 a.m. Adelphia Deptford	9	10		
13		14	<a href="#">Pinnacle Awards</a> 11:15 a.m. Crowne Plaza Cherry Hill	15	<a href="#">Networking Event</a> 11:45 a.m. Braddock's Medford	16	<a href="#">GMSJ</a> 8:00 a.m. The Mansion, Voorhees	17
20		21	<a href="#">State Affairs</a> 8:15 a.m. The Mansion, Voorhees	22	<a href="#">BAB - Lambert</a> 5:00 p.m. Lamberti Cherry Hill	23		24
27		28		29		30		

JULY

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY				
4		5		6	<a href="#">Networking Event</a> 11:45 a.m. Lamberti Cherry Hill	7		8
11		12		13	<a href="#">Networking Event</a> 8:30 a.m. NJ Motorsports Park Millville	14		15
18	<a href="#">Rutgers Outlook</a> 7:45 a.m. Crowne Plaza Cherry Hill	19		20	<a href="#">Networking Event</a> 11:45 a.m. Braddock's Medford	21		22
25	<a href="#">Policymakers</a> 11:30 a.m. The Mansion Voorhees	26		27		28		29