



The Search for Senior Care...Simplified

By Bennett Balmer, Elder Care Advisor

A Place for Mom is a *free* eldercare referral service assisting families in finding resources of every kind, with over 250 professional eldercare advisors equipped to help any family who is dealing with the challenge of helping an elderly loved one maintain their quality of life. The family will be connected with a professional eldercare advisor to discuss the loved ones' specific situation and review geographical, financial and clinical preferences before referring to care providers.

In addition to care choices, eldercare advisors provide touring checklists, educational articles, home safety tips and financial resources but mostly, a listening ear. Advisors can even help find a senior moving specialist, a geriatric care manager, an elder law attorney, caregiver support groups and so much more!

A Place for Mom can help your family find any eldercare resource, including:

- Assisted Living Communities
- Alzheimer's Care
- Skilled Nursing Homes
- Retirement Communities
- Home Care Services
- Respite and Hospice Options
- Other Eldercare Services

Our greatest reward is the families we help. Here's what one family had to say about our service:

"THANK YOU for your kind assistance and for the many words of encouragement! You are truly a "light in the dark" for families in need. It must be such a rewarding and heart-warming feeling to be such a help for so many people!"

~Joyce

A Place for Mom, Inc. is a nationwide information service about eldercare options including nursing homes, assisted living facilities, adult family homes, independent living and home care agencies. Information and options are provided that meet stated needs and preferences. A Place for Mom, Inc. has assisted over 100,000 families in finding care and housing since 2000.

Facilities or agencies may be included in our service if they are appropriately licensed by the state in which they operate. If a participating facility informs A Place for Mom, Inc. that it has lost its license, for any reason, or if A Place for Mom, Inc. has received complaints of significant dissatisfaction by consumers which are documented and can be proved, the facility will be excluded from the A Place for Mom, Inc. information service. A Place for Mom, Inc. does not own or operate any of the facilities or agencies to which it refers.

In order to provide the information service to consumers at no charge, participating facilities or agencies pay a fee to A Place for Mom, Inc., which does not endorse or recommend any facility or agency as we believe it is the

consumer's sole responsibility to select appropriate care. The facilities provided are options to assist in finding the right care or housing. Families are encouraged to tour and ask questions of each provider to ensure they select the facility that best meets their needs. A list of questions to assist you in the selection process is available from A Place for Mom, Inc.

Bennett Balmer is an Eldercare Advisor covering South Jersey and the surrounding Philadelphia areas. He has been working as an eldercare advisor since 2005. Prior to this position, he was a nursing home administrator and an assisted living director for over 17 years. Bennett is now living his passion of being able to help others. He continues to stay in close touch with the healthcare community, visiting senior communities and services each week. Bennett has a Bachelor in Gerontology and a minor in Business from Bowling Green State University.

For more information, contact:

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