

Spread The Word.

Author, Nurse, Professor and recognized Managed Care expert shares the inside information that will help you, your patients, family members and loved ones survive - and thrive in - today's Managed Care confusion.

Presentation Topics for Health Consumers by **Michael Newell, RN, MSN**

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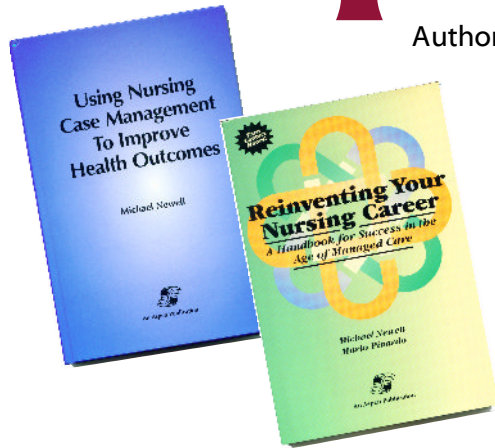
Being a Care Concierge: What You and Your Family Need To Know to

Navigate The Health Care System

- Everything in healthcare is negotiable
- Medical Care vs. Health Care: What's the difference?
- When the most expensive health care may not be the best health care
- Getting what you want from doctors and other healthcare providers
- Human Beings & Illness: A metaphor for loss that we all experience
- The meaning of illness: Why it happened, what to do about it now
- Doing the right thing: What family members need to know to help parents or loved ones
- Vigilance: The key to operating in the complex medical care system

For the Professional: Doing the Best Job for Your Patients

- Practical Management of Chronic or Catastrophic Health Problems
- Being a Hero: Your role as the patient caregiver or advocate
- The Medical Diagnosis
- The "Meaning" of Illness
- What to Do about Pain
- Fitting in Alternative Therapies
- Finding and Leveraging Support Systems



What No One Ever Told You About Choosing the Right Doctor or Other Health Care Provider

- Getting to the Heart of the Health Problem
- The Right Doc for the Right Job
- Handling Office Support Staff
- How to Choose the Best Hospital for You
- Can Anybody Hear Me?
- Getting your story heard promotes better healing
- Making Sure the Patient is the Center of attention
- How to mesh more than one provider

To arrange for your Organization, Group, or Company to benefit from these important and compelling custom presentations by Michael Newell, call or email LifeSpan Care Management today.

Ask out how the LifeSpan

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