

# The INDICATOR

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## New Name - Same Service

Starting July 1st, MCIDC will officially become the Montgomery County Economic Development Corporation.

In order for us to better serve the economic development needs of our diverse county, we have decided that our name should change to reflect our involvement in every aspect of the County's economy.

You can expect the same level of service and the same quality programs that have become our trademark. We look forward to continuing to serve the needs of Montgomery County as your premier economic development organization!

## Transportation News

### Valley Forge National Historical Park Adds New Free Shuttle Service

As traffic congestion, pollution, and driver frustration continue to grow on roads all around Valley Forge National Historical Park, the park is trying out a new way to keep the park quiet, safe, and green. This summer, the park is experimenting with a free shuttle among the most popular destinations to give visitors an alternative to driving.

Beginning on May 16, visitors will be able to park their cars and step on board The Revolutionary Shuttle. The six-mile loop runs throughout most of the park, and riders can hop on or off at any of nine stops, including the Welcome Center and Washington's Headquarters.

The colorful shuttles, wrapped with images of Continental soldiers, will come along every 15 to 20 minutes, so visitors can take their time at any destination without worrying about meeting a schedule. The shuttles carry bike racks, so visitors can combine a bike tour with an easy ride. Partially fueled by bio-diesel, the shuttles will reduce congestion, noise, and emissions in the heart of the park.

This year's shuttle service is an experiment. Park staff will be on hand to reach out to visitors to find out what they do and don't like about the service, and will tweak it throughout the summer to find the best fit. "The Revolutionary Shuttle is a great new addition to the growing menu of visitor services at Valley Forge," said park superintendent Mike Caldwell. "We're experimenting with the service this summer, and if visitors are enthusiastic we'll expand it next year."

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The Revolutionary Shuttle is the latest in a variety of fun, convenient ways to see the park. The popular 90-minute guided Trolley Tour already is running. Trolley Tour riders hear the full story of the Valley Forge Encampment and enjoy the expertise of a professional guide on an open-air trolley, with extended guided stops at Washington's Headquarters and Muhlenberg's Brigade.

Visitors also can walk, bike, or ride horses on some of the park's 26 miles of trails. Bike rentals are available at the Lower Welcome Center parking lot.

The shuttle is funded through National Park Service Alternative Transportation Funds, and a grant from the Ford Motor Company through the National Park Foundation. Greater Valley Forge Transportation is providing management services.

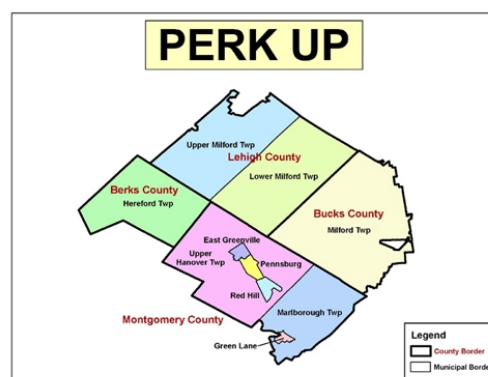
## PERK UP

### Introducing The PERK UP Initiative

As part of the economic development plan of the Greater Upper Perkiomen Valley, an inventory of key sites throughout this region has been established to promote economic development or redevelopment.

The PERK UP Economic Plan for the Greater Upper Perkiomen Valley has been developing ways to identify and market potential business site locations to attract Professional, Scientific and Technical Services sector employers, as well as other businesses, in the Greater Upper Perkiomen Valley Region. As part of this effort, a site inventory database has been developed to help identify sites that are available for purchase or lease in this Region. This database is now available through the MCIDC website and was developed and refined with the assistance of many Realtors and volunteers.

In order to make this database as comprehensive as possible and to provide the maximum number of options for potential businesses looking to locate in this Region, we need as many real estate professionals as possible to help populate and maintain the information in the database. Please assist us by going to the following link (<http://www.mcidc.com/search/perkup.aspx>) to provide specifications on your real estate listing(s). Listings should be provided for the following municipalities: In Montgomery County, Marlborough and Upper Hanover Townships and the Boroughs of East Greenville, Green Lane, Pennsburg, and Red Hill; in Berks County, Hereford Township; in Bucks County, Milford Township; and in Lehigh County, Lower Milford and Upper Milford Townships.



If you would like to include your listing into the PERK UP database, Click [HERE](#) to obtain a PERK UP Building / Land Information Sheet. PERK UP property listings must fall within the boundaries of the PERK UP region. Properties entered into this database must be listed with a realtor or MCIDC must have written consent of the property owner to market said property.

Please print and complete this form with as much information as possible and fax / email to the following:

Janet Otto  
Fax: 610-272-6235  
[jotto@mcidc.com](mailto:jotto@mcidc.com)

## Economic & Workforce Development



Dear Employer,

As additional funding for employment and job training through the American Recovery and Reinvestment Act is being dispersed to local Workforce Investment Boards, we have both a unique opportunity to provide even greater job training support to local companies as well as a challenge to ensure that individuals are trained for jobs that either currently exist or will exist once the individual has successfully completed training.

To this end, we are asking you to help us best respond to the current and projected needs of our local economy by completing the Montgomery County Workforce Investment Board American Recovery and Reinvestment Act Hiring and Training Needs Assessment, which is being conducted in partnership with Montgomery County Community College and the Montgomery County Career and Technology Centers.

Data gathered in this survey will only be presented in aggregate form. Individual data will only be used by staff who are directly involved in hiring/training efforts in order to contact employers to arrange hiring and training services.

Thank you in advance for helping us in this effort as we continue to work to best meet your needs and the needs of our local workforce. If you have any questions regarding this survey, please contact the Montgomery County Workforce Investment Board at 610-278-5950.

To complete this survey, please click [HERE](#).

Sincerely,

Gerald J. Birkelbach  
Executive Director  
Montgomery County Department of Economic and Workforce Development

## Member Spotlight

### 20 Years of Service to Montgomery County

RT Environmental Services, Inc. (RT), headquartered in King of Prussia, celebrated its 20th Anniversary in 2008. Gary R. Brown, P.E., President, and Walter Hungarter, Associate, participate in MCIDC functions and seminars to make sure that MCIDC members have the latest information on how environmental issues may affect members' properties or commercial or industrial operations.

The firm also recently announced an expansion to Southwest Pennsylvania, and has opened an office in Washington, PA, a short distance southwest of Pittsburgh. The firm also maintains a New Jersey office to service business and industry in the Garden State.

In addition to having Environmental Engineers and Geologists on staff, the firm offers expertise in environmental science, asbestos, lead paint, mold investigations, and remediations. Several years ago, the Pennsylvania Department of Environmental Protection tallied the number of completed Act 2 Land Recycling projects, and RT had the most in the state. Act 2 Land Recycling Sites are typically Brownfield sites, and the award winning Act 2 Program was considered a "breakthrough program", when it was put forth in the 1990s. Many Montgomery County site owners have taken advantage of the program, so that sites can be reused cost effectively, through the DEP Liability Release signoff on cleanup activities.

The firm also features a quarterly newsletter, the RT Review. The firm has also recently started an Email Blast Service, and RT's webpage is linked to the MCIDC webpage. RT's principals regularly participate by providing articles, and presenting seminars to MCIDC members.

According to Gary R. Brown, President of the firm, current issues important to the commercial and industrial business community include:

- Federal Spill Prevention Control and Countermeasure Regulations were recently finalized, but, extensions in compliance dates have left a number of owners and operators of establishments confused. Most provisions of the new rules are effective on July 1st, so now is the time for everyone to update their Spill Prevention Control and Countermeasure Plans.

- Vacancies in commercial and industrial space mean that many properties have to be "mothballed", in whole or in part. Mothballing is important to protect asset value and avoid later problems with mold and/or asbestos. Information on mothballing was presented at an MCIDC seminar in late winter, and key information is available on RT's webpage at [www.rtenv.com](http://www.rtenv.com).

- Stormwater management is also important, and there have been a number of updates which allow sites to be developed or redeveloped more cost effectively, more so than even in the recent past. Reevaluation of site plans which were prepared as little as three years ago, can yield significant savings, as updated technologies and approaches for implementing stormwater best management practices are now possible at many sites.

-RT is also helping many owners with infrastructure funding and grants, including funding to facilitate redevelopment at Brownfield Sites, including Superfund sites, in Pennsylvania and New Jersey. There are many grant and loan funding options currently available for remediation and redevelopment projects and RT has worked with MCIDC on any number of projects over the years, to help potential redevelopers determine their best options going forward.

In 2009, the firm expects to expand further into wetlands work, and to continue to cross train its staff so that the Environmental Site Assessment Due Diligence process which precedes property transactions can be completed as cost effectively as possible.

For more information, please contact:

Gary R. Brown, P.E., President  
610-265-1510 Ext. 234  
[gbrown@rtenv.com](mailto:gbrown@rtenv.com)

Walter Hungarter, Associate  
610-265-1510 Ext. 238  
[whungarter@rtenv.com](mailto:whungarter@rtenv.com)

## Upcoming Events

### Creative Financing in a Tough Economy

#### Session #3: Lower Providence

*Brought to you by MCIDC*

**When:** Tuesday, June 9, 2009 8:00 AM - 8:30 AM Registration & Continental Breakfast 8:30 AM - 11:00 AM Program

**Where:** The Club at Shannondell Community Room 2750 Egypt Road Audubon, PA 19403

**Admission:** MCIDC Members: \$15.00 Non-Members: \$25.00

**Description:** MCIDC is always seeking ways to keep businesses in Montgomery County up to date on the current available financing tools. In today's trying economic times, it is getting more and more difficult to secure financing for various projects. Don't give up hope. There are alternatives out there to help you get your projects done. We've put together a panel of financial experts which will be traveling to different locations around the county so everyone is assured a convenient opportunity at getting the information they need. You won't want to miss this exciting program!

**Panel:** Carmen S. Italia, Jr., MCIDC Donald L. Jefferson, U.S. Small Business Administration Chuck Evans, Seed Co. of PA Bill Hughes, USDA Financing Gail Kronig, The Governor's Action Team Steve Pettit, U.S. Realty Capital Bud Miller, TD Bank

**RSVP:** Please email your RSVP to [Carli Pio](mailto:Carli.Pio) with "6/9 Financing Panel RSVP" as your subject line. A confirmation email will be returned securing your reservation for this seminar and will include payment information.

### TriCounty Talks Transportation

*Brought to you by the TriCounty Area Chamber of Commerce*

**When:** Thursday, June 11, 2009 7:00 AM - 7:30 AM Networking 7:30 AM Program Begins

**Where:** Spring Hollow Golf Course 3350 Schuylkill Road Spring City, PA 19475

**Admission:** \$28 per Member prepaid \$33 per Member at the door  
\$36 per Member invoiced  
\$36 per non-member

**Description:**

The TriCounty Area Chamber of Commerce will host their last membership breakfast of the 2008-2009 Chamber program year on Thursday, June 11, 2009 with the presentation, Tri-County Talks Transportation, featuring the Delaware Valley Regional Planning Commission (DVRPC) as they elaborate on transportation issues and projects occurring in the tri-county area and along the Route 422 Corridor.

The event will be hosted at the Spring Hollow Golf Course located at 3350 Schuylkill Road in Spring City. Networking is from 7 - 7:30 AM and the program begins promptly at 7:30 AM. The breakfast is \$28 per Member prepaid; \$33 per Member at the door; \$36 per Member invoiced; \$36 per non-member. The event is sponsored by Pottstown Memorial Medical Center and Pottstown Public Library.

The TriCounty Area Chamber of Commerce is a membership based, business advocacy organization serving over 700 businesses in southeastern Berks, western Montgomery, and northern Chester Counties and along the Route 422 Corridor. The mission of the organization is to provide relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.

For more information, contact the Chamber office at: 610-326-2900 or visit [tricountyareachamber.com](http://tricountyareachamber.com)

**MCIDC Membership Mixer**

*Brought to you by MCIDC and GVA Smith Mack*

**When:** Thursday, July 9, 2009 5:30 PM - 7:30 PM

**Location:** Whitemarsh Corporate Center 7 East Skippack Pike Ambler, PA 19002

**Description:** Attention Members! We invite you to join MCIDC and GVA Smith Mack for our next Membership Mixer. Don't miss out on this opportunity to talk to other members, exchange business cards and pick up leads, while enjoying cocktails and hors d'oeuvres at the Whitemarsh Corporate Center in Ambler, PA. Make sure to RSVP quickly as this event is expected to be well attended!

**RSVP:**

Please email your RSVP to [Carli Pio](mailto:Carli.Pio) with "7/9 Membership Mixer" as your subject line. A confirmation email will be returned securing your reservation to this event. Please RSVP by Thursday, July 2, 2009.

For more information on upcoming MCIDC events and sponsorship opportunities, please contact [Carli Pio](mailto:Carli.Pio).

Serving Montgomery  
County Businesses Since  
1964

the INDICATOR

Montgomery County Industrial  
Development Corporation  
(MCIDC) is pleased to bring you  
an on-line version of their  
publication,  
the INDICATOR.

As it has been since the  
beginning, this newsletter is  
dedicated to "providing the  
reader with information  
concerning national, state, and  
local developments in  
Montgomery County.

the INDICATOR  
Sponsor



*Please visit PECO's web  
site:*

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## Featured Property

**97,000 sf of Industrial Space**  
2001 Gehman Road Harleysville, PA



*To obtain a property brochure, click the picture above.*

For more information or to arrange an inspection,  
please contact:

**GVA Smith Mack**

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