

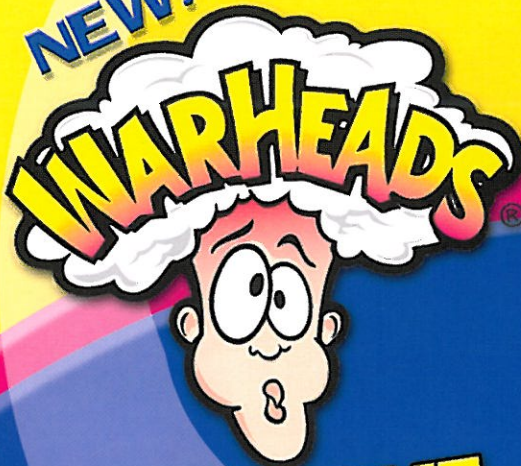


"THE ORIGINAL"

888-SELL-ICE

Philadelphia WATER ICE

NEW!



EXTREME ICES



PREMIUM ITALIAN ICES

Water Ice Products



The Original Philadelphia Water Ice, now in a fun, squeeze up tube. No spoon needed!

Item#	Flavors	UPC Code
30	Cherry	1-8601300030-2
31	Lemon	1-8601300031-9
32	Blueberry	1-8601300032-6
33	Mango	1-8601300033-3
34	Cotton Candy	1-8601300034-0
35	Super Sour Cherry	1-8601300035-7

Case pack 12 count 4 oz tubes.

4 OZ CUPS 100% JUICE PRODUCT!



Item#	Flavors	UPC Code
3	Warheads Sour Cherry	1-8601300003-6
4	Warheads Sour Apple	1-8601300004-3

Case pack 48 count 4 oz cups.

4 OZ CUPS SUGAR-FREE FLAVORS!

Item#	Flavors	UPC Code
1	Strawberry Kiwi	1-8601300001-2
2	Lemon	1-8601300002-9

Case pack 48 count 4 oz cups.

Italian Ice Nutritional Information

Serving Size 4oz. (37g)	All Flavors as listed	Lemon	Mango
Serv. Per Box, Approx 2	Except		
Serv. Per Pint, Approx 4	Gourmet Cream Ices	Chocolate	
Serv. Per Container Approx 80	& Flavors listed at left.		
Calories	90	100	110
Calories from fat	0	0	0
	% Daily Value*	% Daily Value*	% Daily Value*
Total Fat	0g 0%	0g 0%	0g 0%
Saturated Fat	0g 0%	0g 0%	0g 0%
Trans Fat	0g 0%	0g 0%	0g 0%
Cholesterol	0mg 0%	0mg 0%	0mg 0%
Sodium	5mg 0%	20mg 0%	5mg 0%
Total Carbohydrates	26g 9%	27g 0%	28g 0%
Dietary Fiber	0g 0%	0g 0%	0g 0%
Sugars	25g	23g	23g
Protein	0g	0g	0g
	Vitamin A 0%	Vitamin A 0%	Vitamin A 0%
	Vitamin C 0%	Vitamin C 0%	Vitamin C 0%
	Calcium 0%	Calcium 0%	Calcium 0%
	Iron 0%	Iron 0%	Iron 0%

For additional info:
Phone: 215.533.0400
Fax: 215.535.3755
www.philawaterice.com

Call for Nutritional Information on Gelati, Sugar Free and Juice Products

Our products are produced in a peanut-free plant. They are soy and gluten free.

8 OZ CUPS

The Original Philadelphia Water Ice in a convenient pre-packed single-serving cup. Includes spoons.

Item#	Flavors	UPC Code
9	Cotton Candy/Bubble Gum Swirl	1-8601310009-5
10	Cherry	1-8601300010-4
11	Lemon	1-8601300011-1
12	Blueberry	1-8601300012-8
13	Rainbow (Red,White,Blue)	1-8601310013-2
14	Mango	1-8601300014-2
15	Root Beer	1-8601300015-9
16	Cotton Candy	1-8601300016-6
18	Piña Colada /Mango Swirl	1-8601310018-7
17	Warheads Super Sour Cherry	1-8601300017-3
19	Warheads Super Sour Apple	1-8601310019-4

Case pack 12 count 8 oz cups.



WATER ICE PINTS

Our Pints are value priced and available in our top 7 flavors.

Item#	Flavors	UPC Code
20	Cherry Water Ice	1-8601300008-1
22	Lemon Water Ice	1-8601320010-8
24	Mango Water Ice	1-8601320012-2
25	Chocolate Water Ice	1-8601300009-8
26	Straw Kiwi Water Ice	1-8601300013-5
27	Piña Colada Water Ice	1-8601320027-6
28	Blueberry Water Ice	1-8601320028-3

Case pack 8 count pints.



Water Ice Products



GELATI 2.5 GALLONS

Our top flavors swirled with vanilla soft serve.

Item#	Flavors	UPC Code
10070	Cherry/Van Swirl Gelati	1-8601300210-8
10072	Blue/Van Swirl Gelati	1-8601300211-5
10073	Mango/Van Swirl Gelati	1-8601300073-9
10074	Orange/Van Swirl Gelati	1-8601300074-6
10075	Root beer/Van Swirl Gelati	1-8601300075-3

SUGAR FREE 2.5 GALLONS

Item#	Flavors	UPC Code
10090	Sugar Free Cherry	1-8601300200-9
10091	Sugar Free Lemon	1-8601300201-6
10092	Sugar Free Strawberry Kiwi	1-8601300092-0

Philadelphia Style Water Ice is usually not kept in the same freezer with Ice Cream. The higher the temperature, the softer the Water Ice, the better the taste. Water Ice will stay 2-21 days depending on the dipping temperature. (Water Ice has a shelf life of 6 months, if stored below 0 degrees.)

5-8 degrees = 21 days	16-20 degrees = 7 days
8-12 degrees = 14 days	20-24 degrees = 3 days
12-16 degrees = 10 days	24-28 degrees = 1 day

Keep product out of direct sunlight. Do not refreeze.

2.5 GALLON BULK TUBS

Our original, award-winning Italian Ices made with the finest ingredients.

Item#	Flavors	UPC Code
10001	Cherry	1-8601310014-9
10002	Chocolate	1-8601310015-6
10003	Lemon	1-8601310016-3
10004	Blueberry	1-8601310017-0
10005	Pineapple	1-8601300018-0
10006	Candy Fish	1-8601300006-7
10007	Cotton Candy	1-8601300019-7
10008	Watermelon	1-8601300020-3
10013	Vanilla	1-8601300023-4
10016	Root beer	1-8601300024-1
10018	Sour Apple	1-8601300025-8
10019	Grape	1-8601300119-4
10021	Bubble Gum	1-8601300107-1
10009	Tropical Rainbow *	1-8601300110-1
10010	Rainbow (Red,White,Blue) *	1-8601300022-7
10011	Warheads Super Sour Swirl *	1-8601300112-5
10012	Warheads Super Sour Cherry*	1-8601301113-1
10024	Cappuccino *	1-8601300057-9
10025	Mint Chocolate Chip *	1-8601300058-6
10051	Chocolate Chocolate Chip *	1-8601310031-6
10055	Strawberry Kiwi *	1-8601310035-4
10056	Orange Cream *	1-8601300056-9
10058	Mango *	1-8601300036-4
10059	Coconut *	1-8601300113-2
10060	Passion Fruit *	1-8601300038-8
10061	Straw Lemon *	1-8601300039-5
10062	Piña Colada *	1-8601300162-0
10063	Banana Daiquiri *	1-8601300040-1
10065	Margarita *	1-8601300065-4
10066	Papaya *	1-8601300066-1
10067	Guava *	1-8601300067-8
10068	Tamarind *	1-8601300068-5



* Specialty Flavors

1.888.SELL.ICE  215.533.0400

www.philawaterice.com

FREEZERS

Philadelphia Water Ice offers many options to our customers for different styles of freezers, which may be rented or purchased through our service department. Loaner programs are also available to qualified businesses.



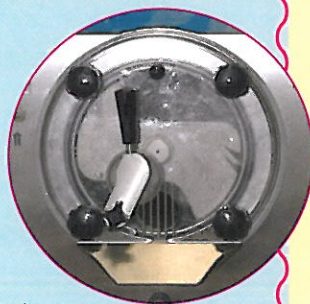
ACCESSORIES

Item#	Product
60060	PWIF Color Posters
60061	PWIF Flavor Board w/Tags
60062	PWIF Banner 3' x 5'
60033	PWIF Custom Umbrella
100215	Ice Ups 5" x 6" Stickers
100216	8 oz. Water Ice 5" x 6" Sticker
60000	Scooper W.I. Vollrath #16
60001	Scooper W.I. Vollrath #12
60006	Thermometer 138-1044

Make Your Own Ices! We'll Show You How!

Counter Top Water Ice Batch Freezer

- Heavy duty frame
- All stainless steel panels, shelf, freezing cylinder, beater and hopper
- 5 gallon stainless steel hopper
- 115 volt, air or water cooled unit
- Consistent torque control system machine is adjusted to the desired thickness and alerts you when the product is done
- Simple to Operate—minimum of maintenance and very easy to clean
- Compact—Visually exciting (can be placed where customers can see it)
- A FREE License Agreement is included along with the purchase of this machine, which will provide you with Training and Support to successfully produce the highest of quality Italian Water Ice.



ITALIAN ICE MIXES

Item#	Flavors
10100	Water Ice Mix Cherry Gal
10101	Water Ice Base Chocolate Gal
10102	Water Ice Base Lemon Gal
10103	Water Ice Mix Blueberry Gal
10104	Water Ice Mix Watermelon Gal
10105	Water Ice Mix Straw Kiwi Gal
10106	Water Ice Base Straw Lemon Gal
10107	Water Ice Base Mango Gal
10108	Water Ice Mix Root beer Gal
10109	Water Ice Mix Piña Colada Yellow Gal
10111	Water Ice Base Passion Fruit Gal
10112	Water Ice Mix Vanilla Gal
10113	Water Ice Mix Cotton Candy Gal
10114	Water Ice Base Coconut Gal
10115	Water Ice Mix Orange Gal
10116	Water Ice Mix Sour Apple Gal
10117	Water Ice Mix Banana Gal
10118	Water Ice Mix Pineapple Gal
10119	Water Ice Mix Blue Bubble Gum Gal
10120	Water Ice Base Bada Bing Cherry Gal
10121	Water Ice Mix Cappuccino Gal
10122	Water Ice Mix Mint Gal
10125	Water Ice Base Sugar Free Cherry Gal
10126	Water Ice Base Sugar Free Lemon Gal
10127	Neutral Base Case
10150	Water Ice Stabilizer 1 Lb
80016	Citric Acid 1 Gallon



Philadelphia Water Ice Factory • 8354 State Rd., • Philadelphia, PA 19136
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www.philawaterice.com