

the INDICATOR

Vol. 2 — No. 20
October 30, 2008
Page 1

In This Issue

Interest Rates Lowered

Member Spotlight

Upcoming Events

Tips from TAB

ERGO Tips

Featured Property

MCIDC Staff

Carmen S. Italia, Jr.
President
citalia@mcidc.com

Thomas M. Barbine
Vice President / Chief Financial Officer
tbarbine@mcidc.com

George E. Gunning, IV
Vice President of
Business & Membership Development
ggunning@mcidc.com

Janet M. Otto
Administrative Assistant
Marketing / Real Estate
jotto@mcidc.com

Carli A. Pio
Administrative Assistant
Public Relations / Workforce
cpio@mcidc.com

Montgomery County
Industrial Development Corporation
420 W. Germantown Pike
East Norriton, PA 19403
610-272-5000 | Fax 610-272-6235
info@mcidc.com

Interest Rates Lowered

In order to stimulate economic activity throughout the entire Commonwealth of Pennsylvania, the PIDA Board has approved offering a three percent (3%) interest rate for all projects approved at the October 1st PIDA Board meeting and until further notice. Attached is an updated interest rate and participation rate schedule. Additionally the interest rate for any MELF or SBF project approved at the Board meeting and until further notice is also three percent (3%). Click [HERE](#) for a full list of PIDA Participation and Interest Rates for surrounding counties and municipalities.

Member Spotlight: Bursich Associates, Inc.

Bursich Associates, Inc., a Pottstown-based multidisciplinary engineering and surveying firm, has managed to find a balance between decades of collective experience and the ability to stay relevant in the face of a changing industry and a challenging economy. One such example of this adaptability was purchase of a new surveying tool that provides high-definition 3D scans on projects such as buildings, industrial facilities, bridges, and water and wastewater treatment plants. Bursich is one of a handful of engineering firms in the Greater Philadelphia Area to offer this unique service.

Bursich provides a complete host of civil engineering and surveying services to public and private sector clients in the Greater Philadelphia area and throughout Pennsylvania from its strategically located offices in Montgomery, Bucks, and Berks counties. The firm's lifeblood and key to repeat business is its talented staff, which includes registered civil and structural engineers, surveyors, landscape architects. Bursich consists of three divisions: Land Development, Surveying, and Government Services, all of which focus on customer responsiveness and delivering projects in a timely and cost-effective manner.

Bursich has been involved in projects ranging from small housing subdivisions to large, locally recognizable projects like Providence Town Center, a 740,000-square-foot regional shopping center in Upper Providence Township, and Shannondell, a senior living community consisting of 2000 units within a series of mid-rise buildings in Lower Providence Township. The firm also provides municipal engineering services to townships, boroughs, and authorities throughout the region, in addition to designing transportation projects. Call today for more information on what makes Bursich the right firm to design or survey your next project.

Contact:
Brian M. Fraley Director of Business Development
brian.fraley@bursich.com
2129 E. High St.
Pottstown, PA 19464
(610) 323-4040
www.bursich.com

Upcoming Events

GVF Transportation's 2008 Transportation Conference: Infrastructure Funding

When: November 17, 2008 8 a.m. to 1:30 p.m.

Where: Crowne Plaza, King of Prussia

\$65/members \$75/non-members

Guest Speakers will include:

Barry Seymour, Delaware Valley Regional Planning Commission

Rich Burnfield, SEPTA

Leo Bagley, Montgomery County Planning Commission

Jason Pavluckuk, Government Relations, Inc.

RSVP to:

Carissa Pleiss

610-354-8899

cpleiss@gvftma.com

Click [HERE](#) to view the invitation

Campus Philly's Online Internship Fair: Hiring an Intern is Easy!

October 1-10, 2008 on Campus Philly's career programs web site,
www.campusphilly.org/careers

This is **FREE** opportunity for both employers and students.

Employers can:

- Gain access to Greater Philadelphia college talent
- Save money while you grow your business
- Get a head start in building your workforce
- Learn about best practices for intern management

Don't miss this opportunity to effectively connect your company with the region's top talent, free of charge! To participate, either visit www.campusphilly.org/careers to register your company online or [click here](#) to view and print a fax-back form. If you have any questions regarding this internship fair, or would like someone to walk you through the registration process, please do not hesitate to contact: Jennifer Johnson Director of Career Programs jennifer@campusphilly.org
215-988-1707 x104

Tips from TAB: Tough Times Don't Last; Tough People Do

The financial markets are reeling. Some markets have been weak for more than a year, others are just starting to feel it, and still others are doing just fine. If you're struggling, keep your eye on the ball. Here are three quick ideas:

1. Maintain excellence in what you do; now is no time to be slipping when it comes to overall quality.
2. Continue efforts to differentiate yourself from your competitors. Make sure you are remembered. Look for ways to expand your product or service offering to your existing customers.
3. And if you're really serious about improving your business in a down market [click here](#) to learn about The Alternative Board, then [click here](#) to select the TAB facilitator serving your territory, and click on his email address to send a request for more information.

ERGO Tips

Brought to you by: Northwest Physical Therapy, Inc.

1. Prolonged sitting can be hazardous. We recommend a chair that can support posture change. Also, change positions often, such as sitting to standing with a cue, such as every time the phone rings, stand up for a brief period.
2. Lumbar area should be supported. Each chair should have a lumbar support than can adjust to the individual's anatomy.
3. Forearms, wrists, and hands are to be straight and in line with the torso.
4. Thighs should be parallel to the floor and the lower legs to be perpendicular to the floor.
5. The top of the computer monitor is at or below eye level so you can read it without bending your or neck down or back.
6. When seated normally in the chair, the seat front should not press against the back of the lower portion or your legs.

Contact:
John Lockard P.T., O.C.S.
Owner
8200 Flourtown Avenue, Suite 11
Wyndmoor, PA
19038
215-233-5572
www.northwestpt.org

*Serving Montgomery County
Businesses Since 1964*

the INDICATOR

Montgomery County Industrial Development Corporation (MCIDC) is pleased to bring you an on-line version of their publication, the INDICATOR.

As it has been since the beginning, this newsletter is dedicated to "providing the reader with information concerning national, state, and local developments in Montgomery County.

the INDICATOR Sponsor



*Please visit PECO's web site:
www.peco.com*

Disclaimer

All information contained herein is from sources deemed reliable. Montgomery County Industrial Development Corporation (MCIDC) makes no representations or warranties as to the suitability of this information for your own particular purpose, and to the extent you use or implement this information in your own setting; you do so at your own risk. The information provided herewith is solely for your own use and cannot be sold. In no event will MCIDC be liable for any damages whatsoever, whether direct, consequential, special, or claim for attorney fees, arising out of the use of or inability to use the information provided herewith.

Featured Property



**Valley Forge Corporate Center
1001 Adams Avenue Valley Forge, PA 19403**

136,157 s/f Class A Office Building

Features

- Phenomenal 2-story atrium lobby
- 4.5 per 1,000 parking ratio (601 spaces)
 - Completely ADA accessible
- 9' regular 2nd-look ceiling throughout
- Superior floor-to-glass line ratio (66%)
- Corporate headquarters lobby/reception area

For more information or to arrange for an inspection please contact:

Paul E. Wolfson
610-975-4281

pwolfson@geisrealty.com

Mike Sweeney
610-975-4277

msweeney@geisrealty.com

www.geisrealty.com